



Prestige in Every Detail

Summary

• Welcome to AUREL	1
• Who We Are	2-3
• What We Do	4
• Marketing Services	5
• Website Creation	6
• Signature Launch Service	7
• Event Management	8
• Digital Sales Team	9
• Data & Insights Sprint	10
• Who We Serve	11
• Contact & Next Steps	12

Welcome to AUREL

At AUREL, we don't just create, we elevate.

Rooted in sophistication and cultural awareness, AUREL is a luxury marketing and event agency, your fully growth team in Europe. We help you generate leads, engage your audience, and track performance without hiring full-time staff.

Our mission is simple: to craft prestige-driven experiences that leave a lasting impact. Whether you're a visionary entrepreneur, an established brand, we design strategies and experiences tailored to your identity with elegance, clarity, and confidence.

Every project we touch reflects excellence, refinement, and timeless quality.



Who We Are

- **The Meaning of AUREL**

Derived from "Aurum" the Latin word for gold AUREL symbolizes value, trust, and brilliance. Our brand gleams with the same integrity, precision, and glow.

- **Our Mission**

To deliver unparalleled marketing and event solutions that embody prestige, innovation, and cultural elegance elevating our clients' presence in Europe and beyond.

Who We Are

• Our Vision

To become Europe's most prestigious remote growth agency name in marketing and events, recognized for our creativity, elite service, and golden reputation.

• Our Core Values

- Excellence - Every detail, flawlessly executed
- Integrity - Built on trust, delivered with care
- Cultural Respect - Global reach, local touch
- Elegance - Sophistication is our language
- Innovation - Strategy meets bold creativity

What We Do

AUREL is your full-spectrum partner for elegant marketing and bespoke brand experiences. We offer a refined portfolio of services designed for ambitious businesses and elite clients.

We specialize in:

- Prestige Marketing & Branding
- Signature Brand Launches
- High-End Digital Content
- Strategic Event Planning
- Digital Sales Team-As-A-Service

Every service is tailored to your identity, your audience, and your desired impact.

Marketing Services

We craft narratives and visuals that position your brand with confidence and class.

Our services include:

- Branding & Identity Creation
- Social Media Strategy & Management
- High-End Copywriting & PR
- Influencer & Media Campaigns
- Advertising (Digital & Print)
- CGI Video Production & Motion Design

We blend innovation with timeless communication to make your brand unforgettable.

Website Creation

Your website is your digital showcase. We ensure it reflects your value.

What we offer:

- + Custom Presentation Websites
- + Luxury E-Commerce Stores
- + One-Page Portfolios
- + SEO Foundations & Conversion Strategy
- + CTA and Landing Page Optimization

We combine functionality with refined aesthetics to deliver websites that speak luxury.

Signature Launch Service

New brand? Don't just launch. Make an entrance. Our AUREL Signature Launch is a fully customized brand creation and go-to-market experience designed for visionaries.

What's included:

- Brand DNA – Name, slogan, tone, logo & brand book
- Strategy – Market positioning, audience, go-to-market plan
- Content – Photos, videos, social media templates
- Website or Portfolio – Your digital presence, ready to impress
- Launch Plan – Event or digital campaign + media exposure
- VIP Brand Care – First 3-month strategy support (optional)

We take care of everything, so you launch with clarity, power, and elegance.

Event Management

AUREL designs immersive, high-end events that celebrate identity and elevate brands. Whether private or public, every detail is carefully orchestrated.

Services include:

- Luxury Product Launches
- Fashion Shows & Brand Activations
- VIP Weddings & Private Events
- Government Ceremonies & Corporate Galas

We don't just manage events, we create signature experiences.

Digital Sales Team

Remote support for lead generation, customer service or B2B outreach.

What's included:

- CRM Setup And Management
- Follow up calls
- Quote creation, Inbox management
- Cold calling & Lead Follow up
- LinkedIn Content Creation

Data & Insights Sprint

This service include:

- KPI Setup + Dashboard creation
- Google Analytics / Meta Ads Performance Analysis
- Recommendation Report

Who We Serve

Our clients are visionary, discerning, and ambitious, whether in the Europe or abroad.

We work with:

- Luxury Hotels & Resorts
- Fashion & Beauty Houses
- Real Estate Developers
- VIP Private Clients
- SME, Service Providers, Startups, auto-entrepreneurs, e-commerce
- International Brands entering a new market
- European Brands seeking premium marketing and event solutions local or around the world

AUREL operates with the flexibility and excellence to serve clients across Europe and the beyond.



Contact & Next Steps

Ready to craft your signature presence?

📍 167-169 Great Portland Street 5th Floor ,London, W1W 5PF

📞 +44 7412 854730

✉️ contact@aurel-agency.com

🌐 www.aurel-agency.com

👤 aurel.agency / LinkedIn: aurel-agency

Let's begin with a conversation. Whether you're launching something new or refining something timeless, AUREL is here to elevate your journey.