

Badr Alrweshad

experience

Customer Service Representative / Nordstrom Canada

Summer 2021 - Winter 2022

- Provided a positive customer experience by engaging with customers to determine their product needs.
- Created and managed user accounts in the customer relationship management software.
- Improved team efficiency by working in collaboration with store management to provide support to the sales floor.

Digital Multimedia Assistant / Portland State University

Spring 2019 - Winter 2021

- Effectively collaborated with instructors and colleagues on multimedia projects from concept to final delivery.
- Adhered to the university's style guide and standards to reinforce visual identity and improve brand recognition.
- Provided training to faculty members on how to use video conferencing software for teaching and learning.

Freelance Content Creator

Winter 2016 - Now

- Created photo and video content using Adobe Premiere, Photoshop and Illustrator for clients' websites and social media channels.
- Used analytics tools to identify traffic trends and applied insights to boost user engagement.
- Handled administrative responsibilities associated with organization of project file information, video assets, and audio and video archives.

education

Portland State University

2019 - 2021

Bachelor of Arts in Marketing
Portland, OR

skills

Technical

Google Analytics
Google AdSense
Adobe Creative Suite
Microsoft Office Suite
WordPress
HTML/CSS

Personal

Communication
Critical Thinking
Attention to Detail
Organization
Time Management
Problem Solving
Desire to Learn

Marketing

Market Research
Marketing Strategy
SEO Keyword Research
Content Marketing
Social Media
Paid Advertising

contact

b6l@live.com
604-360-6659
ibader7.github.io