

# Badr Alrweshad

📍 Vancouver, BC  
📞 604-360-6659  
✉️ Bader.jpg@gmail.com  
🌐 Portfolio: [ibader7.github.io](https://ibader7.github.io)

## PROFESSIONAL SUMMARY

Creative and detail-oriented production and marketing professional with 5+ years of experience managing multimedia content, coordinating creative workflows, and delivering high-quality visual assets across digital, video, and print. Proven ability to lead projects from concept to execution, support cross-functional teams, and streamline operations to meet deadlines and strategic goals. Passionate about mission-driven work and bringing structure to creative environments to help teams thrive.

## EXPERIENCE

### Marketing Manager / Oakwyn Realty Northwest

Summer 2024 - Now

- Lead all creative production across campaigns including video, photography, social content, print materials, and signage.
- Manage day-to-day creative requests using task management tools and coordinate with designers, freelancers, and stakeholders to meet deadlines.
- Oversee scheduling, asset delivery, and vendor communications to ensure brand-aligned execution.
- Maintain digital asset libraries and support team collaboration through structured workflow systems.
- Plan and support video shoots from concept to delivery across real estate and promotional content.

### Marketing Coordinator / Elumind

Fall 2022 - Summer 2024

- Produced engaging visual content for mental health campaigns, including video editing, photography, and social graphics.
- Developed and maintained creative project timelines, supporting brand consistency across all channels.
- Collaborated closely with clinic directors, vendors, and marketing leads to deliver messaging aligned with client needs and clinical standards.

### Digital Multimedia Assistant / Portland State University

Spring 2019 - Winter 2021

- Supported the media production team in recording, organizing, and editing video and audio content for university-wide use.
- Handled pre-production and post-production tasks while maintaining a structured file system.
- Created marketing visuals for campus events and promotional efforts.

## CORE SKILLS

Project & Workflow Management  
Video & Photo Production  
Adobe Creative Suite  
Digital Asset Organization  
Copywriting & Messaging  
Social Media Strategy  
Print & Digital Marketing Materials  
Time & Resource Planning

## TOOLS & TECHNICAL

- Project Management: Asana, Trello, Monday
- Editing: Adobe Premiere Pro, Final Cut Pro, Lightroom
- Design: Photoshop, Illustrator, Canva
- Marketing: Mailchimp, Meta, Google ads, Analytics
- File Systems: Google Drive, Dropbox, Digital Asset Libraries

## EDUCATION

### Portland State University

2021

Bachelor of Arts in Marketing  
Portland, OR