# **Badr** Alrweshad

Photographer & Videographer

# experience

#### Multimedia Assistant

- Created digital multimedia, including photos, videos, screencasts, and interactive modules, for course materials and student life projects.
- Effectively collaborated with stakeholders on the creation of assets from preproduction to final delivery.
- Operated professional equipment in and out of the studio including cameras, audio, and lighting gear.

#### Freelance Photographer & Videographer

- Filmed and edited engaging promotional video and photo content for social media for various clients using Final Cut Pro, Adobe Premiere, After Effects, Lightroom, and Photoshop.
- Created photos and videos for fashion photo shoots, weddings, graduations, and special events.

Office of Academic Innovation, PSU May 2019 - Now

> Self-Employed Jan 2016- Now

## education

#### **Bachelor of Arts in Marketing**

Portland State University Kwantlen Polytechnic University Jan 2018 - Jan 2021 Jan 2016 - Jan 2018 I'm a photographer & videographer who is passionate about delivering high quality content with a modern feel and a unique marketing perspective.

### contact

b6l@live.com Instagram: @ibader7x

# technical skills

- Proficiency in editing and colour correction
- Video and photo production from concept to production
- Keen eye for effective digital marketing collateral
- Excellent knowledge in editing software such as Adobe Creative Suite and Final Cut Pro
- · Content optimization for various social media platforms

# interpersonal skills

- Communication
- Collaboration
- Problem-solving
- Organization
- **Time Management**
- **Project Management**