

# **Project 1 Proposal**

## **DATA 620: Web Analytics**

### **Igor Balagula**

#### **Data**

For this project I created a dataset that lists all of the college friends of myself and my wife and our friend's children.

#### **Nodes**

Nodes are college friends of myself and my wife and our friend's children.

#### **Edges**

Edges indicate close relationship between people. Any pair of people who call themselves friends are connected.

#### **Categorical Variable**

Gender: male or female

#### **Method**

I asked our friends to fill out a quick online survey where I listed all of our college friends and their children and asked everyone to check if they have a close relationship with all of the other people and consider them close friends. Data were loaded into a file in Pajek format and analyzed using NetworkX package.

#### **Questions**

Who are the people with the highest degree centrality?

Is there a statistically significant difference in degree centrality between males and females? I.e. do females have more friends?

How much different is centrality measure of our friends and our friend's children?