Ibrahim Balde

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OBJECTIVE

Seeking an internship opportunity so that I may enhance my professional development, gain access to a network of unique professionals and enhance my leadership capabilities so that I may one day be a competitive candidate in the work force

EDUCATION

UC Berkeley, Haas School of Business, Junior
Bachelor of Science, Business Administration, Public Policy (Minor)
Expected May, 2020   GPA: 3.1/4

Encinal High School,
Class of 2016,
June 2016   GPA: 3.8/4.0

EXPERIENCE

Nuurglass   **Feb 17- Apr 18**
One of two technicians that repairs iPhone (5s-7) using specific technical methods
Key contributor to advertising and marketing through social media to increase sales, demand, and brand awareness on campus

Barad Properties Limited Partnership   **Jun 13 - Current**
Provide maintenance and facilities management services for a 45-unit apartment complex and town homes
Served as lead specialist for remodeling and renovations, providing cost efficient repairs that increase housing unit value
Maintained direct oversight for, delegated tasks to, and managed scheduling for two junior staff members

Gary Lym for School Board   **May 2018 - December 2018**
Establish Campaign accounts for the management of donations and campaign funds to promote Gary Lym through Alameda communities
Assist in reducing marketing costs from $2000 to 850 for flyer and poster distribution through networking for better opportunities
Create website and marketing content to educate voters of primary campaign focuses, and commitments, along with credentials

Haas African Business Forum: 2018 Organizing Committee   **Sep 17 - Current**
Devise tactics to market the African Business Forum; (ABF) through news mediums, social networks, the UC Berkeley community, and Bay Area businesses
Bridge the gap between undergraduate and graduate school students by implementing ideas to engage and contribute insight to undergraduate recruitment

CERTIFICATION .

• **Data Science Skills Decal** by UC Berkeley on *Coursera*
Verify : https://bcourses.berkeley.edu/courses/1481586

RELEVANT COURSES

• Data Science Skills Decal   • Introduction to Business Analytics

ADDITIONAL AWARDS

• Peter E. Haas Public Service Leader Scholarship, Jul 17 - May 18
• Haas Undergraduate Black Business Association: Apple Scholarship, May 17 - Aug 17
• Leadership and Community Engagement Award, May 17 - Aug 17