**Unit 1 | Assignment - KickStart My Chart**

**Inna Baloyan’s Brief Summary Report**

1. What are three conclusions we can make about Kickstart campaigns given the provided data?
2. Generally, the half of Kickstart campaigns succeeded (a little bit more than a half), the other half failed or was cancelled.
3. Theater and music campaigns had the higher success rate (roughly two thirds succeeded) than other Kickstart campaign categories.
4. Food campaigns, restaurants and food trucks were epically failing, in spite of the proportionally large number of people trying to succeed trying them.
5. What are some limitations of this data set?

There were not enough data for most countries in Kickstart for making any valid conclusions. Only US had enough data.

1. What are some other possible tables/graphs that we could create?

We could have had some pivot tables/graphs to check the duration of campaigns by country and category.