

MUHAMMAD AMMAD AZIZ

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OBJECTIVE

With values engraved in my conscious mind, and objectives clearly written on wide whiteboard in my room, I aim to provide a solution to different problems the World is facing today. As we near globalization, I strive to come out as a global game-changer by providing sustainable solutions to the problems the world is facing today. My interests to find the solutions cover (but not restricted to) environmental, societal, organizational, and youth's skill-building and uplifting to come out as leaders.



EDUCATION

Bachelors of Economics with Data Science | Information Technology University

AUGUST 2018 – PRESENT

My recent coursework includes on Python Programming, Social Sciences, International Economics, International Relations, and Communication Skills.

A levels | Beaconhouse A levels Johar Town Campus

AUGUST 2016 – JULY 2018

I studied subjects including Physics, Chemistry, Mathematics, and Further Mathematics.

O levels | Lahore Grammar School Muslim Town

AUGUST 2013 – JULY 2016

I studied subjects that included Sciences with Biology amongst Mathematics, Additional Mathematics, English, Urdu, Islamiat, and Pakistan Studies.



EXPERIENCE

Head Boy | Beaconhouse A levels Johar Town Campus

OCTOBER 2017 – JULY 2018

As the head of council comprising of almost 52 members, I was responsible for organizing the meetings, taking decisions, and ensure their smooth execution. I was required to work closely with the administration of the school and the students. As a team leader, conflict resolution, quick decision making and professional development were core values for myself and my council.

Ambassador | WWF

JUNE 2017 – AUGUST 2017

I was responsible for promoting WWF's summer ECO-internship program amongst different schools. As an Ambassador, my key responsibility included communicating with students from different schools, persuading them to sign up for the intensive internship program at WWF. This

role eventually helped me improve my skillset that includes sales, negotiations, communications, and organizational.

Head Boy | Lahore Grammar School Muslim Town

OCTOBER 2015 – AUGUST 2017

As a team leader, I was responsible for integrating the council, and taking quick decisions. My role included organizing meetings, keeping the council aligned, and bridging the gap between the admin of school and students.

Teachers' Trainer for Casio Pakistan | Learning Mark

JUNE 2017 – PRESENT

Casio Pakistan provided me with the opportunity to train teachers 'the effective use of scientific calculators'. I have trained hundreds, giving presentations, and communicating with teachers that consequently has polished my public speaking, marketing, interpersonal, organizational, and leadership skills.

Teacher | The Future Professional

JUNE 2017 – PRESENT

As a teacher, I am the leader, motivator, team builder, and communicator. When under the capacity of my role, I make sure that I put my best foot forward. I enjoy teaching, and the very reason of doing so is the mere thought that I may change someone's life for good.

Teacher's Assistant | Calculus – Information Technology University

I have performed in the capacity of Teacher's assistant for one of the instructors

Digital Media Marketing | The Future Professionals Academy | Beaconhouse ALJT

I have rendered my services as a digital marketer consultant to the O/A levels academy and the Beaconhouse. I have handled the social media platforms for both of the institutions; managing social media (Facebook and Instagram) marketing campaigns for these institutions. The goal was to reach maximum audience and increase footfall with minimum expenditure on sponsored ads whilst counting their students as the resources for the marketing medium.

Graphic Designing | The Future Professionals Academy

As a person with creative mindset, I have spent a lot of hours in creatively designing audience-engaging illustrations for the The Future Professionals O/A levels academy. (Portfolio is available on demand). I now lead a team of 2, delegate and overlook the tasks that are provided to them.

Content Writing | Laptab.com.pk

I have written a lot of SEO relevant articles for the ecommerce website. Since during my content writing days, I have a good knowledge of Google Panda and its updates in addition to using Google Adwords (Currently Google Ads). I now lead a team of 2 to write mesmerizing articles that are relevant with the meme trends, and relevantly required information.



SKILLS

- Communication – Listening and Speaking
- Sales
- Marketing
- Negotiations
- Leadership
- Social Media Management
- Search Engine Optimization
- Graphics Designing (using Adobe Photoshop)
- Empathy
- Presentation
- Customer Centricity
- Time Management
- Working under pressure
- Google Analytics
- Google PPC



ACTIVITIES

As an individual with strong values, and a clear vision, I aim high. I am working with different NGOs/NPOs as an indirect resource that work for uplifting the society. As an ardent believer of giving back to society, I usually motivate my friends, aligning their focus towards their end goals, and connecting their energies with their dreams. On a side note, I love to take long walks on early mornings: refreshing, lively, and makes me breathe creativity! Night walks are good too - I buy food from hawkers from a nearby market as I take a stroll.