

Reclaim

Everything is for sale

Problem

As a buyer, finding someone in your community who's selling what you need is hard—even if plenty of people would be willing to sell if asked.

Solution

A **reverse marketplace** where buyers post what they need and anyone nearby can fulfill their request.

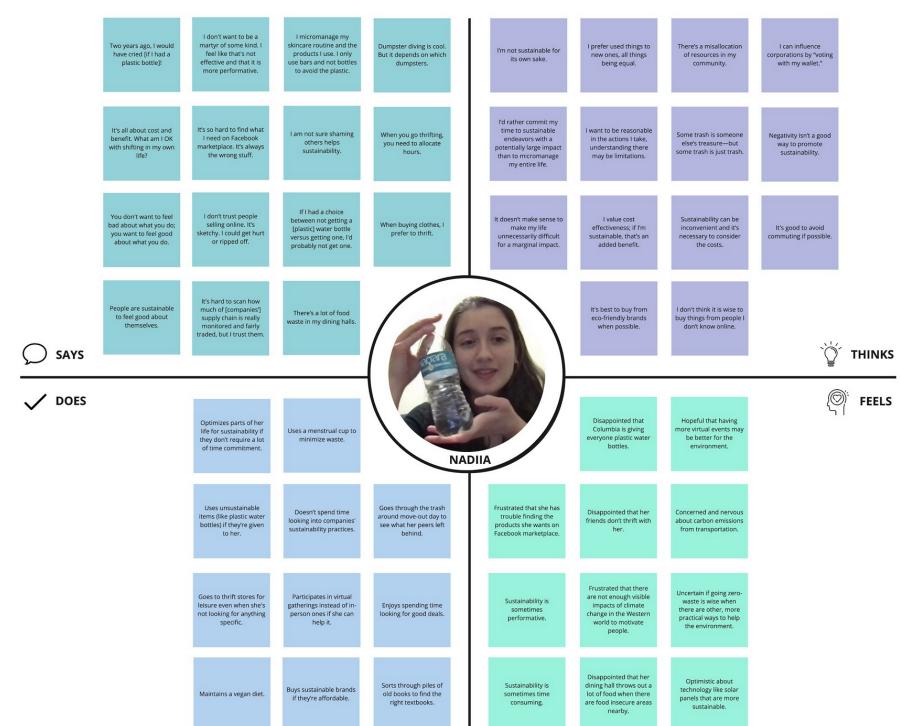
Reclaim **unlocks hidden supply for buyers** and **reduces the burden on sellers** to manually list everything they're willing to part with.

Team

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Design Process

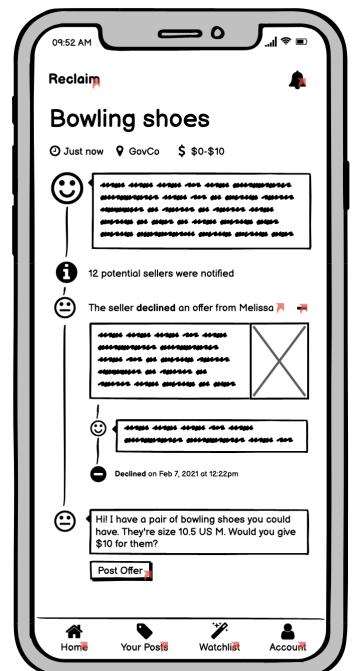
Needfinding



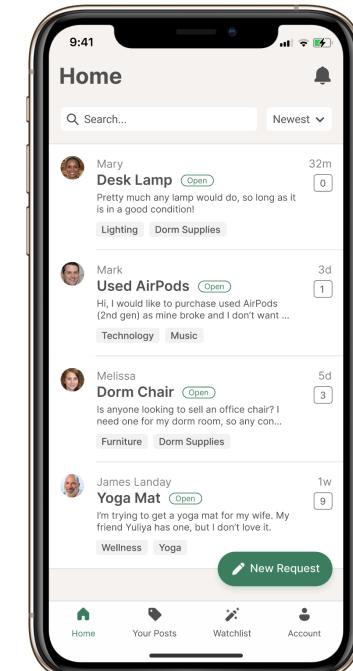
Early Sketch



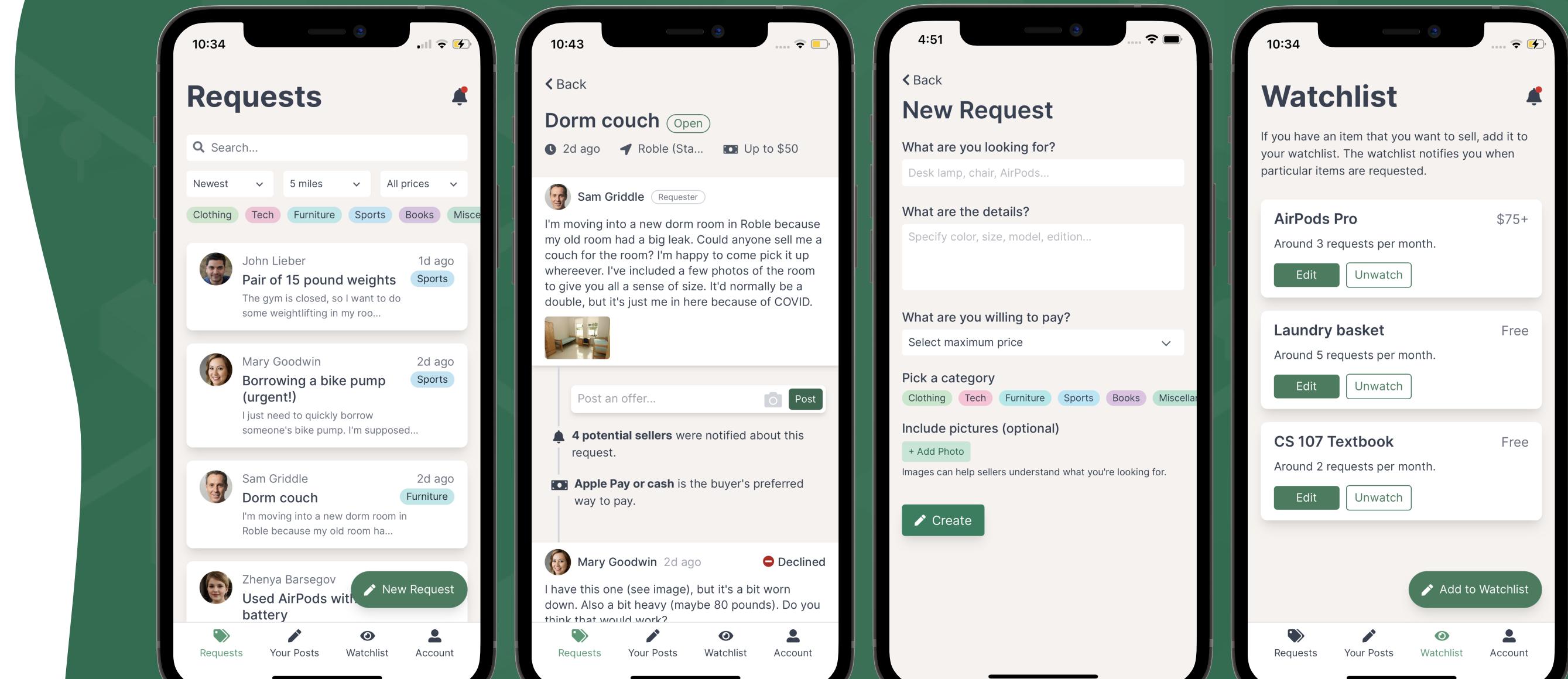
Low-Fi Prototype



Med-Fi Prototype



Key Features



Browse requests

Make an offer

Post a request

Watch for items to sell