



# Topic 2: Data, Text & Document Management

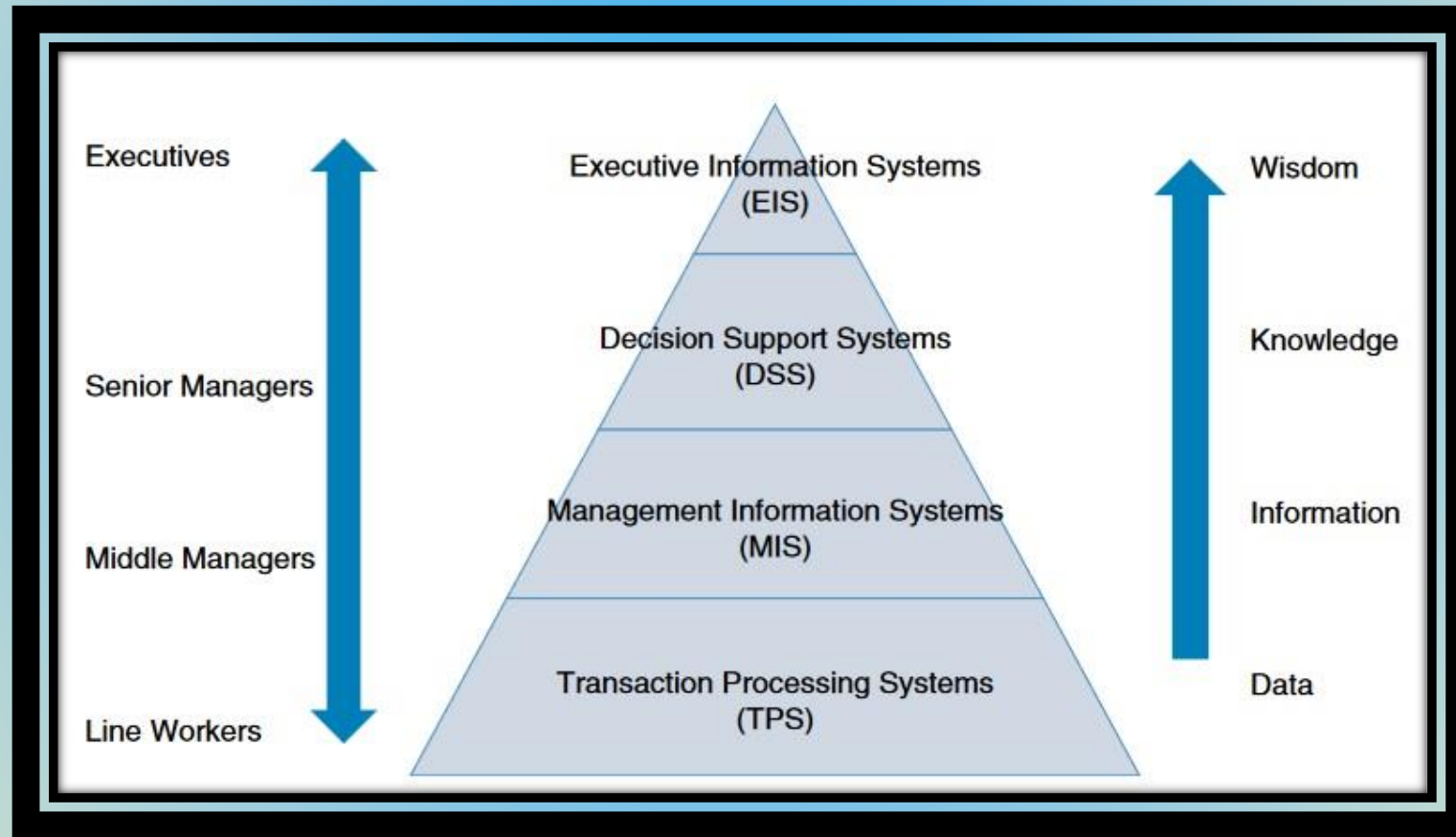
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# Data, Information & Knowledge

- Data – Products, Events, Activities & transactions.
- Information– Processed data that shows value
- Knowledge – Adds understanding, experience & expertise

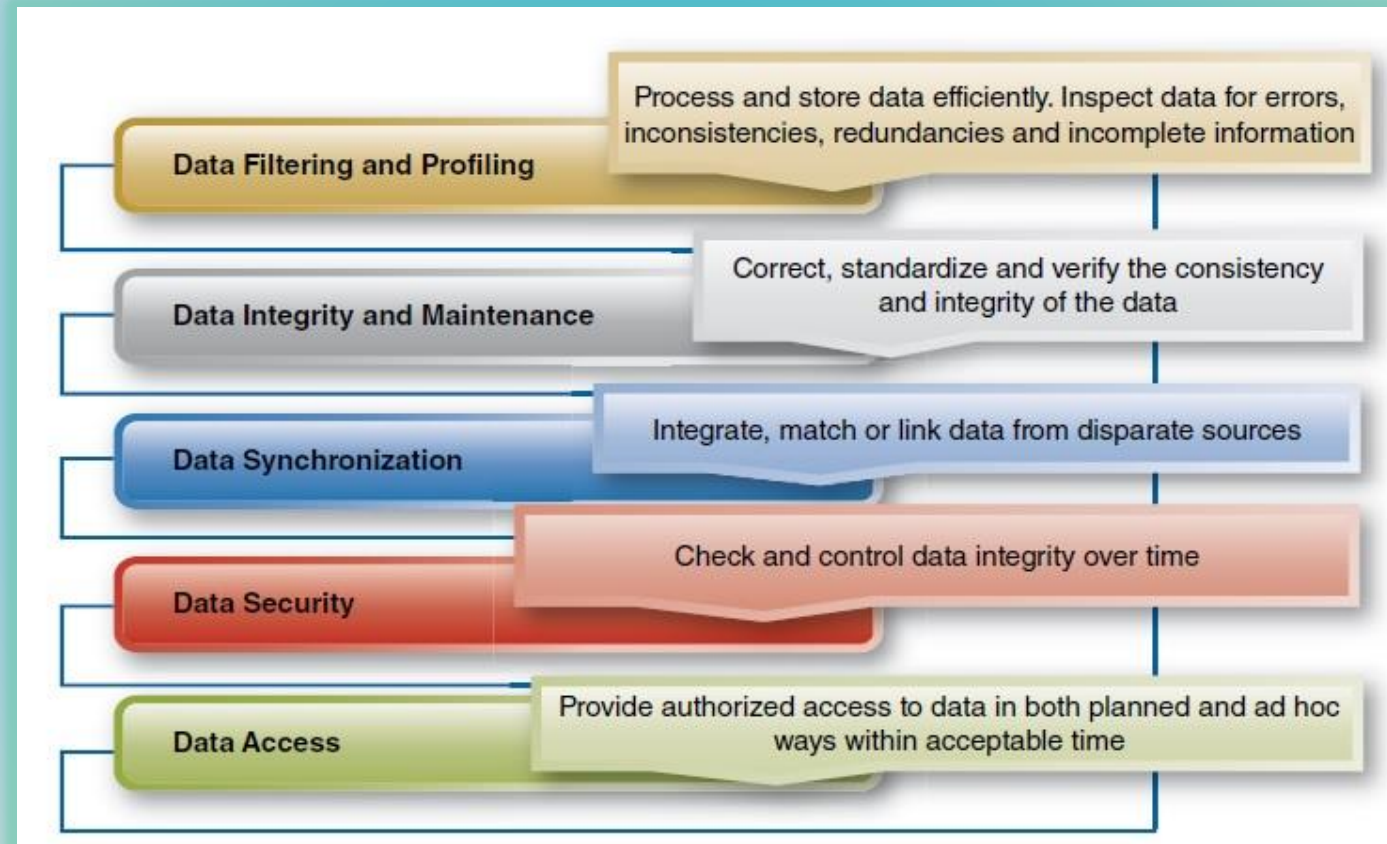
# Data, Input and User Level



# The Database Management System (DBMS)

- Accurate and consistent view of data is required.
- This is to make sure actionable and informed decision.
- Importantly, to support business strategy.

# DBMS Functions

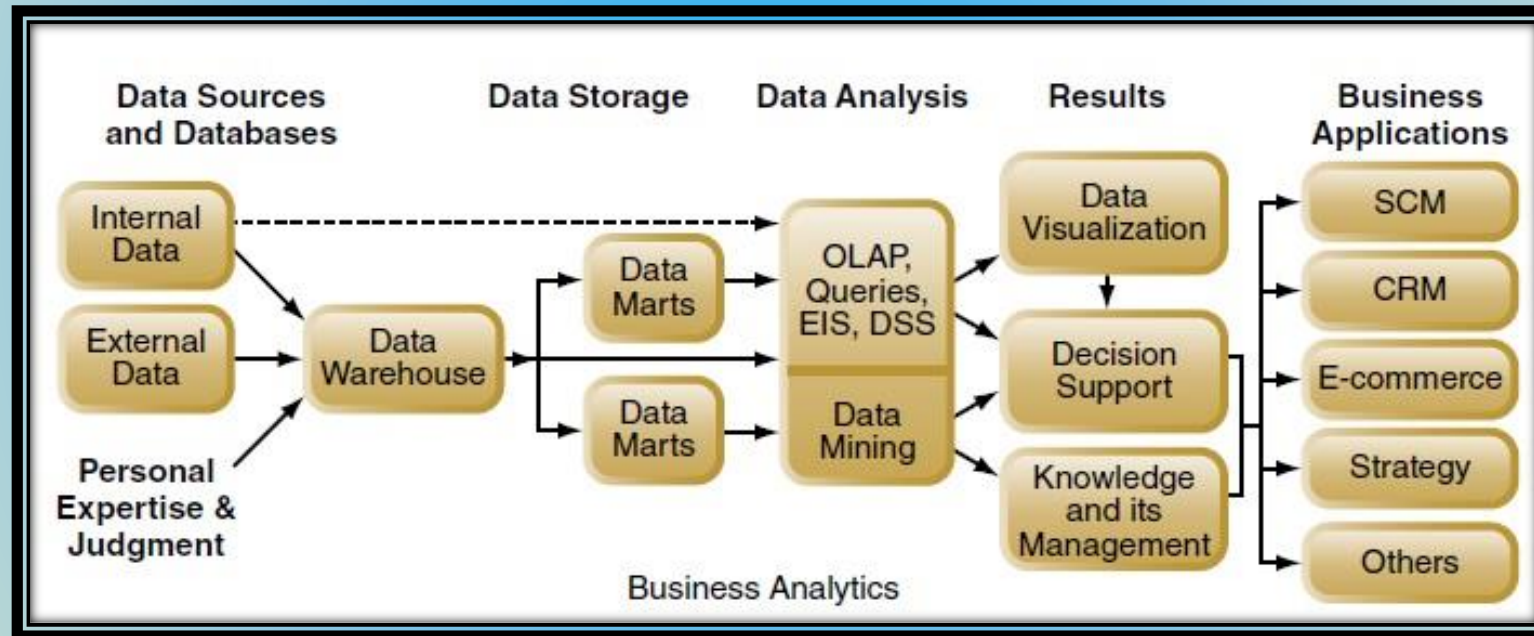




# Data Warehouse, Data Mart & Data Center

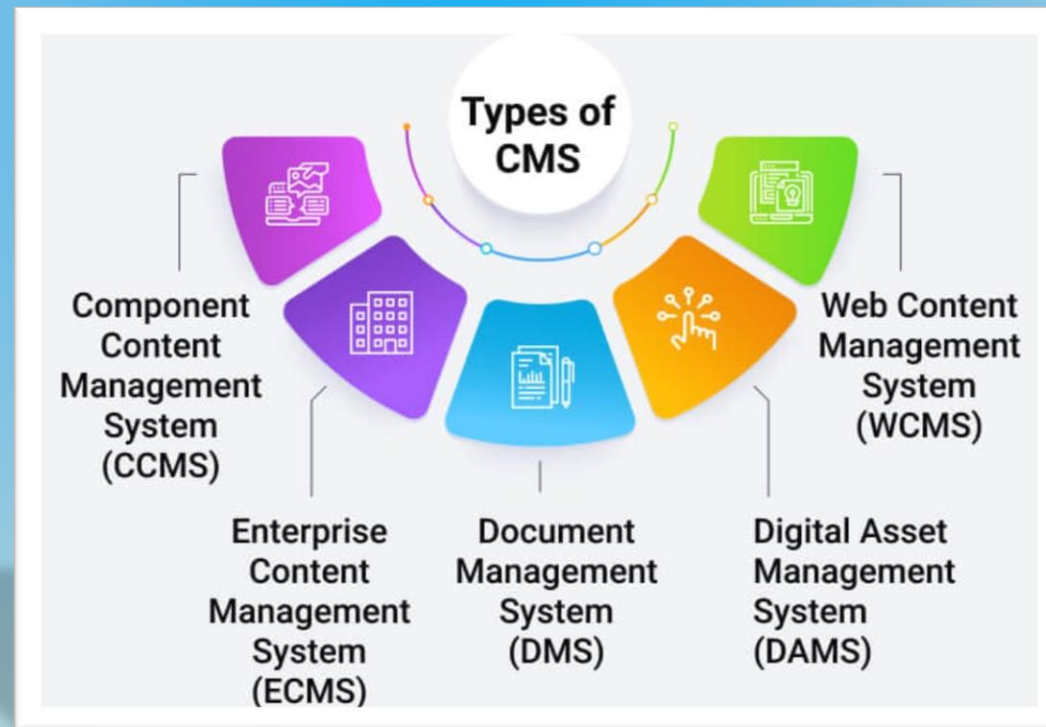
- Data Warehouse – Primary source of cleansed data
- Data Mart – Lower cost, scaled version of data warehouse
- Data center – Assembling/Connecting the Entire IT system

# How data are used in business?



# Content Management Systems(CMS)

- Application used to managed, create or modify digital content.







# Summary

- Data, Information & Knowledge
- Data, Input & User Level
- The DBMS
- Data warehouse, data mart & data center
- Content management system