

General Framework for Single Window

Best Practice and Institutional Arrangements for Establishing a Single Window

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What I will cover ...

- ❑ Single Window Key Features
- ❑ Key Factors for Success
- ❑ Single Window Framework - Step by Step approach
- ❑ Concluding Comments

What is a Single Window

“A Single Window is a facility that allows parties involved in trade and transport to lodge standardized information and documents with a single entry point to fulfill all import, export, and transit-related regulatory requirements.

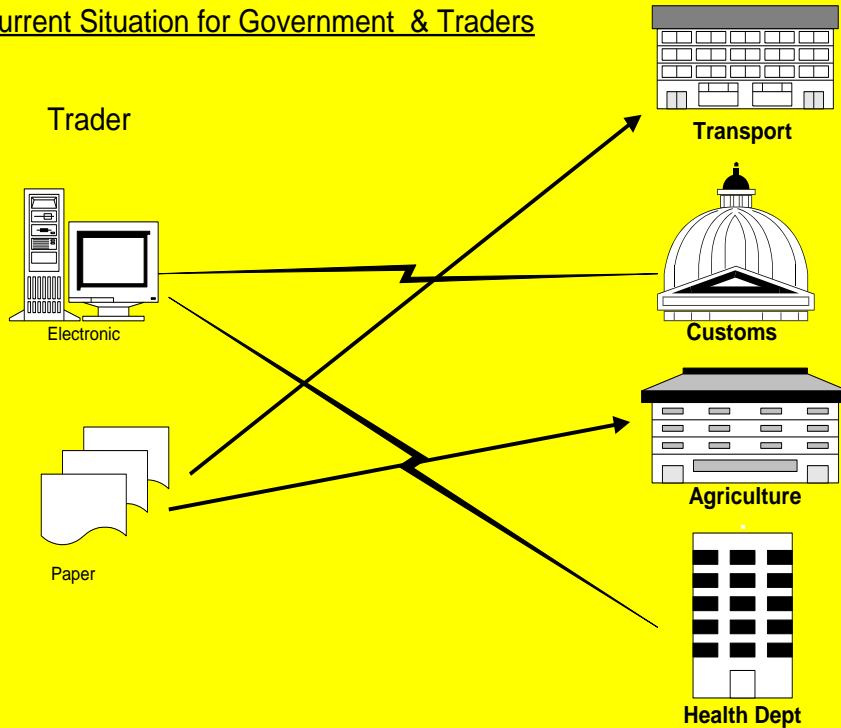
If information is electronic, then individual data elements should only be submitted once”.

UNECE Recommendation 33

Single Window Concept

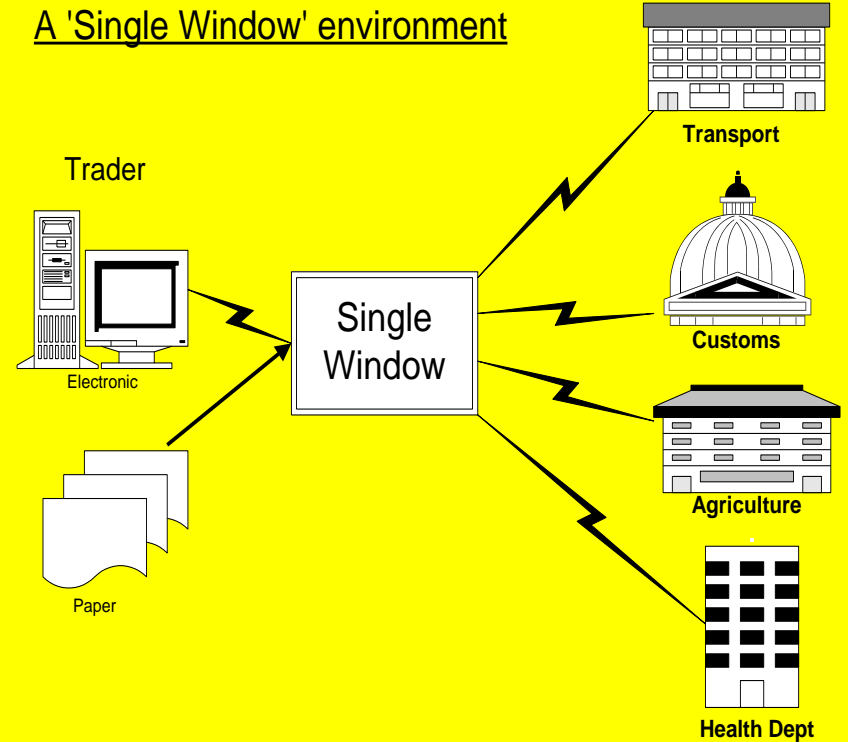
FROM

Current Situation for Government & Traders



TO

A 'Single Window' environment



UN Recommendation 33 on Single Window

Recommends Governments to establish Single Window for Cross Border Trade

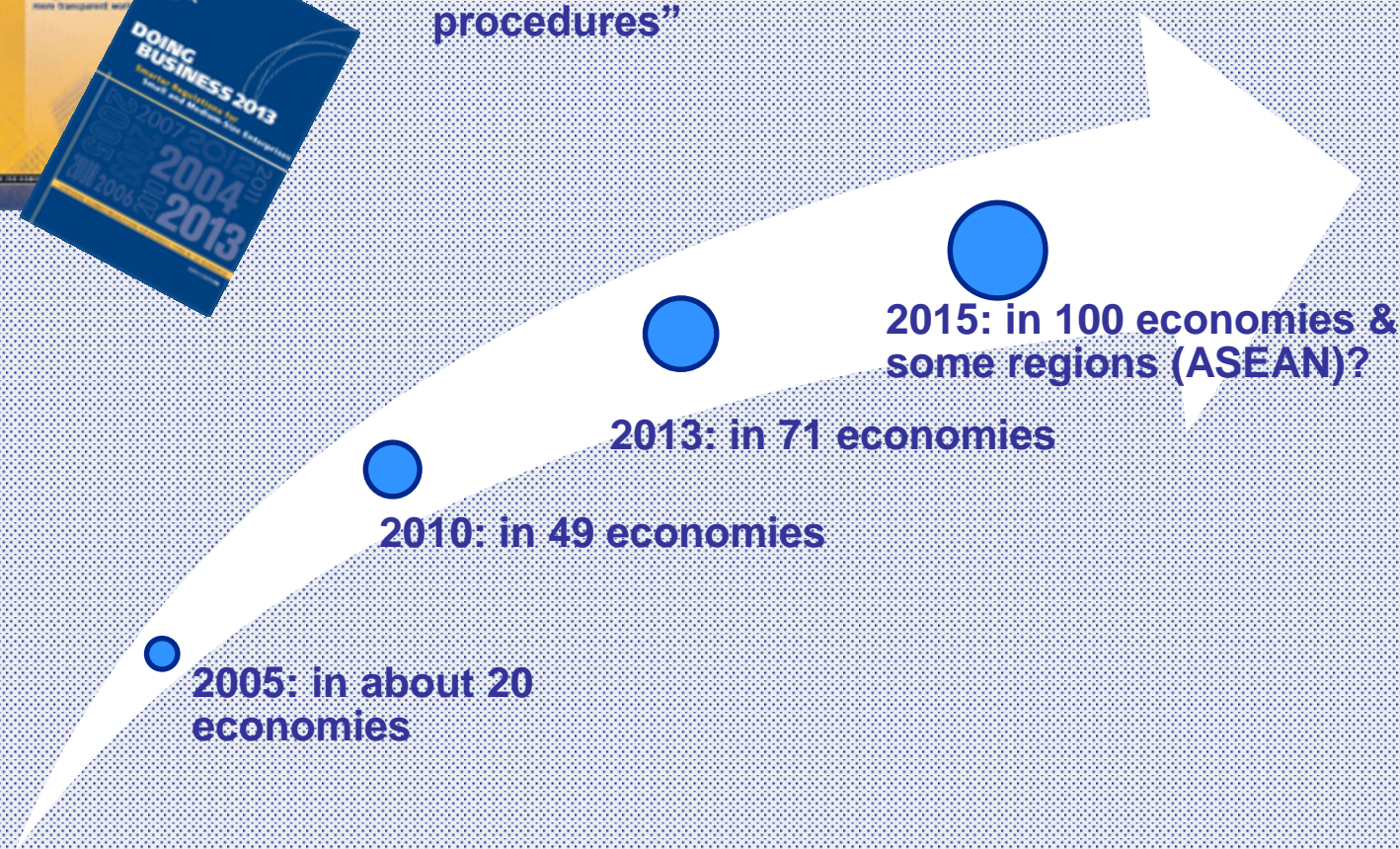
Defines features:

- ❑ ... one time submission
- ❑ ..of standardized information and documents
- ❑ sharing of information amongst government agencies;
- ❑ coordinated controls and inspections of the various governmental authorities;
- ❑ Allow payment of duties and other charges;
- ❑ Be a source of trade related government information.

Single Window : a huge success!



“ Single Windows (SWs) are important drivers for the simplification, harmonization and automation of trade procedures”



Source: WB Doing Business Report
2012/2013, UNECE-UN/CEFACT
2005/2011

It's because of the Benefits!

- ❑ *Faster processes, clearance and release*
- ❑ *Reduced costs of compliance*
- ❑ *Reduced corruption*
- ❑ *Reduction in bureaucratic processes*
- ❑ *Better collection of government revenues*
- ❑ *Improved trader compliance*
- ❑ *risk management techniques for control and enforcement purposes*
- ❑ *Predictable application and explanation of rules*

Benefits outweigh costs

.... the potential economic impact of regulatory procedures on cross border trade

- ❑ Each additional day of delay (e.g. because of trade logistics procedures) reduces trade **by at least 1%**

Source: Simeon Djankov, Caroline Freund, and Cong S. Pham. (2007). *Trading on Time*. Washington, D.C.: World Bank.

- ❑ Direct and Indirect Cost from import/export-related procedures and required documents is up to 15% of product cost.

Source: OECD. (2003). *Quantitative Assessment of the Benefits of Trade Facilitation*. Paris: OECD Publications

Key factors for success

- ❑ Strong leadership (Malaysia, Senegal, United States, Singapore, Guatemala)
- ❑ Cooperation and commitment of all stakeholders, private and public (Finland, Mauritius, Malaysia, Senegal, United States, Singapore)
- ❑ Phased, flexible approach (Germany, Mauritius, Singapore)
- ❑ Political will

Key factors for success continued

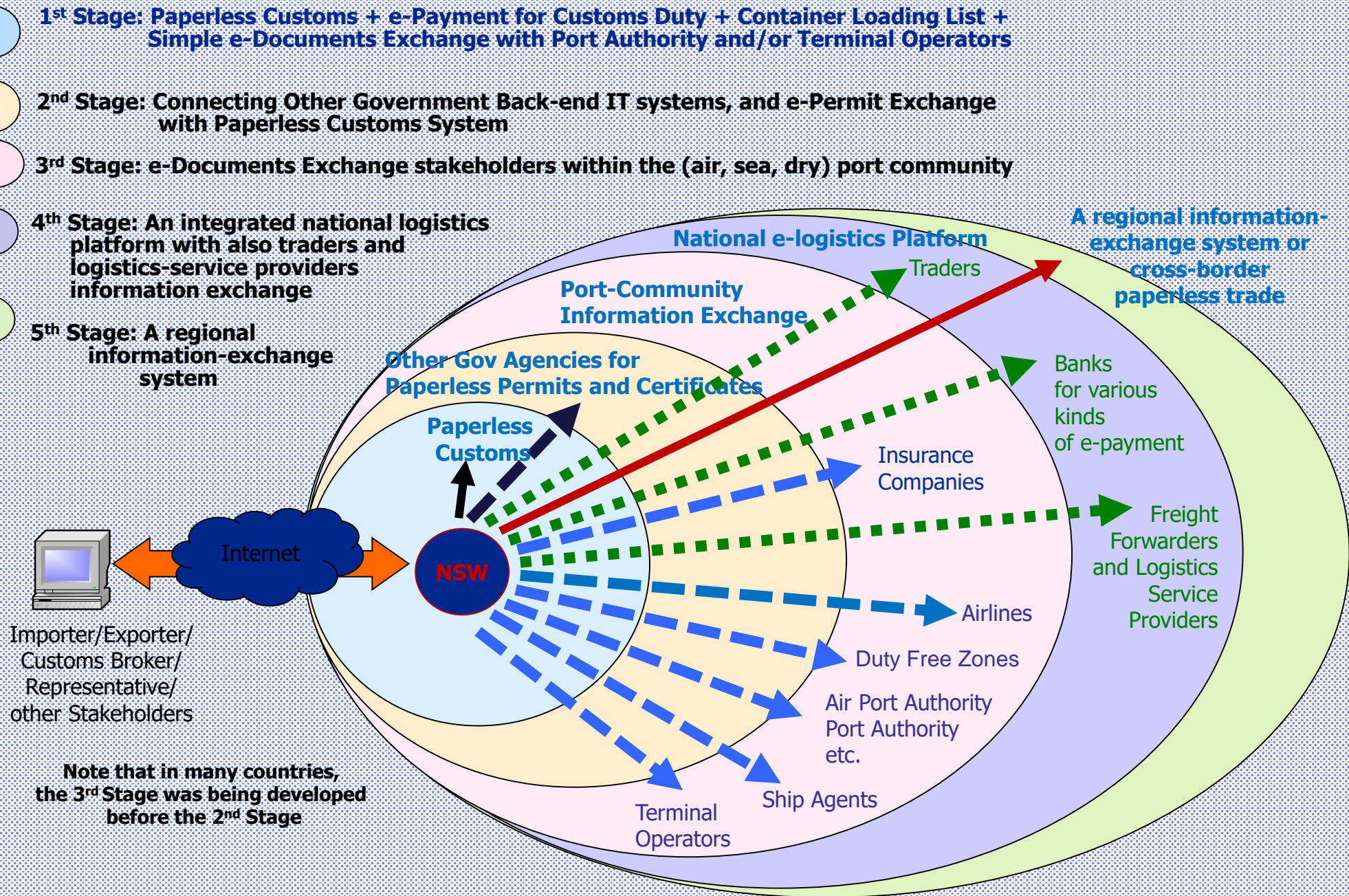
- ❑ SW Implementation Plan with clear project boundaries and objectives (and benchmarks)
- ❑ Management and oversight of the project by a high Level Steering Board
- ❑ Engaging and managing the change and the key stakeholders
- ❑ User-friendly system, which do not create complications for usual business procedures (Malaysia, Sweden, Senegal, United States)

So Single Window is ..

- ❑ essentially a political / organizational / procedural concept
- ❑ it's about partnership within government and between government and trade
- ❑ it is not (just) a technology system!
- ❑ the Single Window is not an end in itself – trade facilitation is.
- ❑ And it's all about people and how we work together!

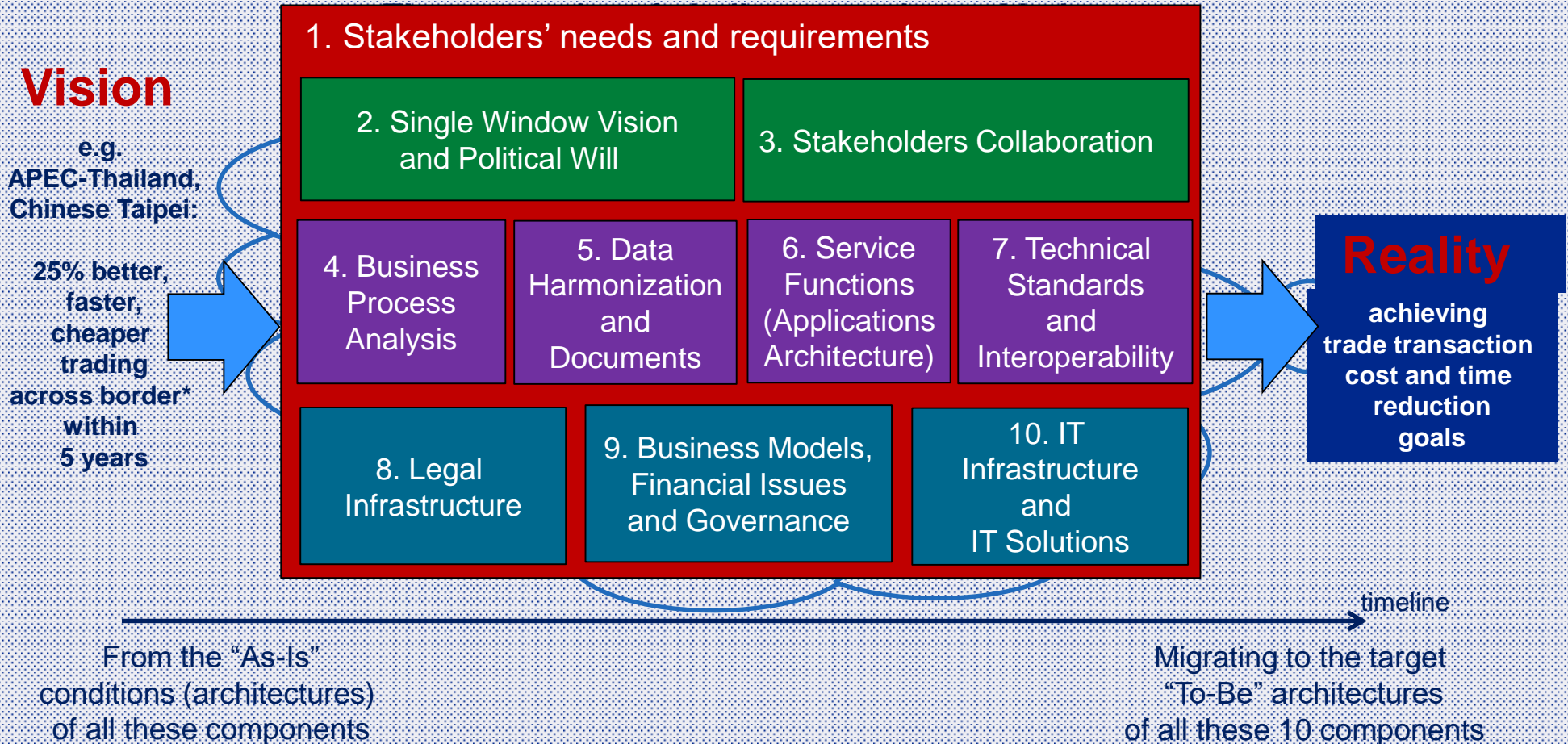
**Single Window
is an
Evolutionary Process!**

SW Roadmap in Five Evolutionary Development Stages



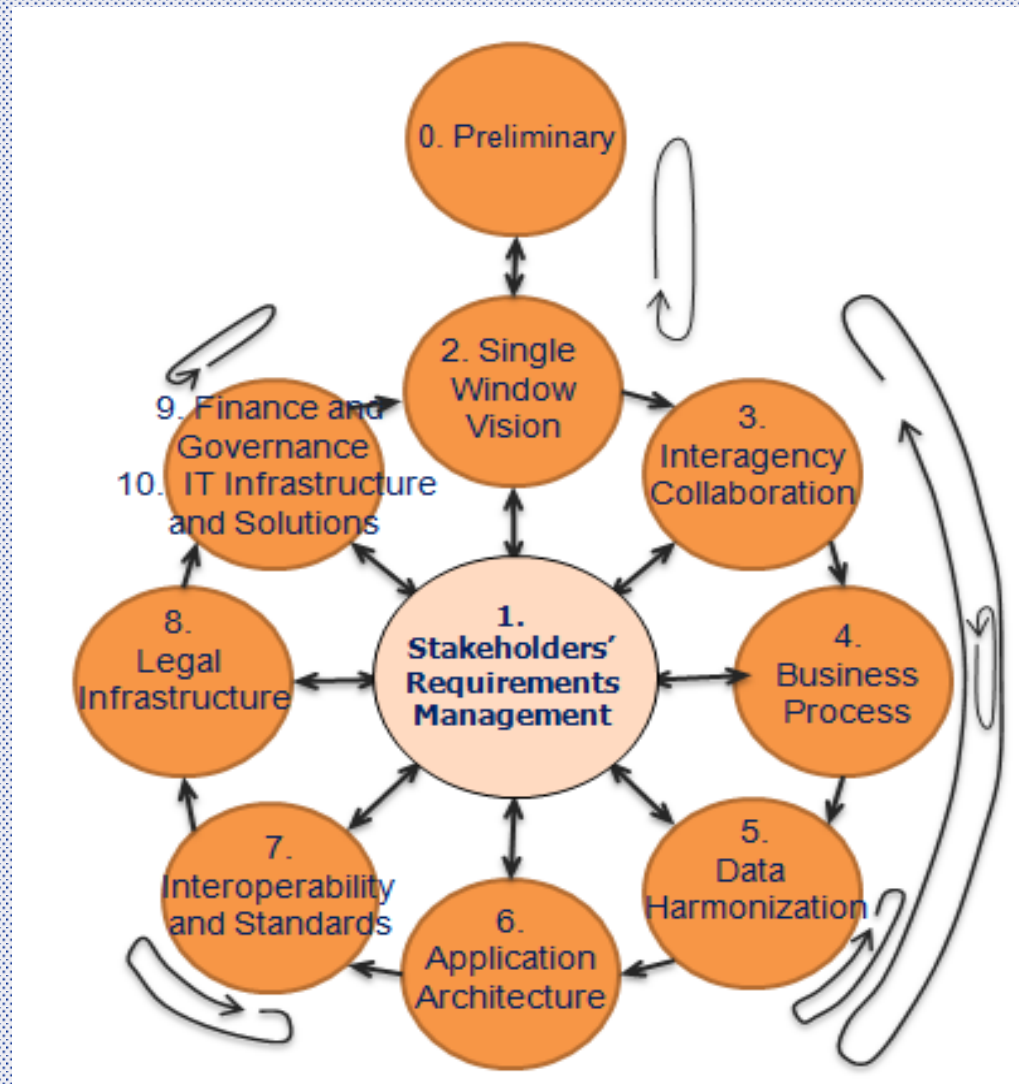
Complexity of Single Window can be handled by decomposing its challenges into different manageable sub-components.

systematically decomposing these SW challenges into 10 key components



* Referring to World Bank's Index (www.doingbusiness.org)

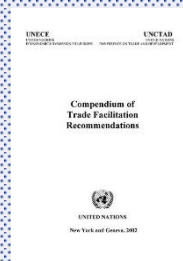
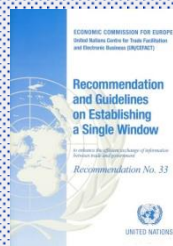
SW Iterative Development Cycle



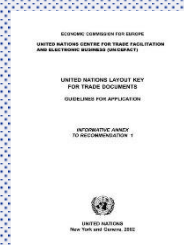
**Many tools and standards
are available for
Single Window
Implementation**

Tools and Standards

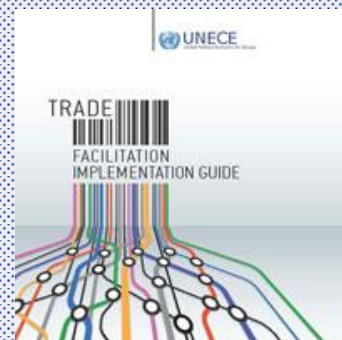
Policy Recommendations



Technical Standards



Guides, Training, Case Studies



Step by Step approach

Implementing Single Window Using UN/CEFACT and WCO Standards & Recommendations

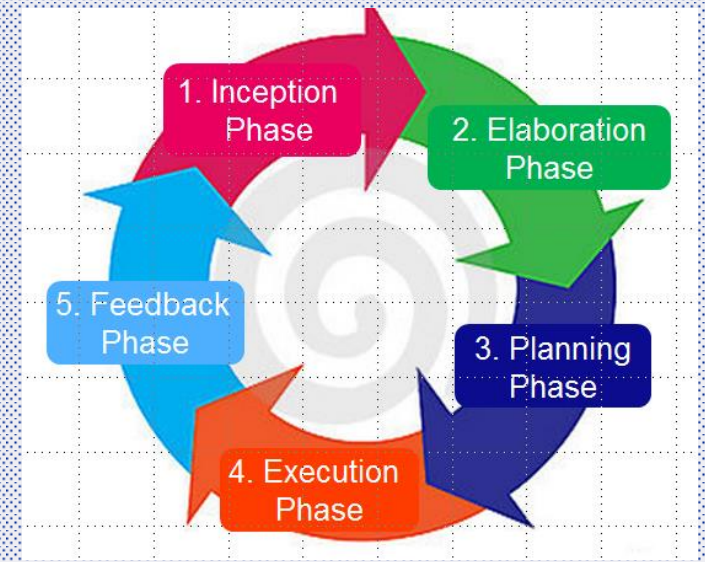


UNNEXT Single Window Planning Guide

- ❑ A Guide to plan and manage a Single Window Project
- ❑ Enterprise Architecture
- ❑ Defines phases, activities, outcomes

Phases:

- ❑ Developing a vision
- ❑ Masterplan
- ❑ Analysis of processes
- ❑ Development of electronic documents
- ❑ Implementation
- ❑ Review



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Welcome to the
Trade Facilitation Implementation Guide



Domains



Itineraries



Instruments



Organizations



Political Will!

Bali, 7 December 2013



WTO TF Agreement

- ❑ Single Window - Article
- ❑ Integrated Border Management
- ❑ Simplification of Procedures
- ❑ Etc

Strategic Approach

- ❑ Take the opportunity of the Political Will associated with the WTO TFA to bring together the various trade facilitation projects and initiatives already underway or planned in your country
- ❑ to make trade facilitation a core component of your national/regional trade and economic development strategy

Concluding comments

- ❑ Single Window can be a game changer - focus on the end game – trade facilitation – for trade and economic development
- ❑ Use the existing Political Will around the WTO TFA
- ❑ Participate fully in developing the Implementation Plan – engage the key stakeholders
- ❑ Leadership and partnership – think win-win
- ❑ Make Ghana a Single Window show case for the world!

Together



Thank you for your attention!



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