



# **Ghana Export Promotion Authority**

#### Mission

"To build internal systems and strategic external networks to develop Ghanaian Non-Traditional Exports throughout the value chain and promote Made-in-Ghana goods and services in strategic markets to achieve national targets for economic development."

### Vision

"To transform GEPA into a dynamic World-Class Trade Promotion Organization playing a leading role in developing a dominant and sustained market position for Ghanaian Non-Traditional Exports."

The Ghana Export Promotion Authority (GEPA) is the National Export Trade Support Institution of the Ministry of Trade and Industry (MOTI) responsible for the facilitation, development and promotion of Ghanaian exports.

GEPA was established by Act 396 in 1969 as an agency of the Ministry of Trade and Industry with the mandate to develop and promote Ghanaian exports. GEPA focus has primarily been to diversify Ghana's export base from the traditional Gold and other unprocessed minerals, Cocoa Beans, Timber Logs and Lumber.

#### Goal

To ensure that Ghana's export trade contributes to accelerated economic growth through strategic aggressive marketing of Made-in-Ghana products in the competitive global economy.

## Objective

- 1. To facilitate the development and expansion of the supply base and to develop markets for Non-traditional exports from Ghana.
- 2. To provide relevant trade information to support competitiveness of Ghanaian exporters and other stakeholders.
- 3. To develop programmes and activities for institutional capacity building of the exporter community to meet the challenges of the global market.
- 4. To develop and coordinate a national export agenda through the harmonisation of export related activities by private and public sector agencies and other development partners.

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