

GHANA EXPORT PROMOTION AUTHORITY



At the GNSW Workshop on WTO TRADE FACITATION
AGREEMENT
MAY 2017



Background

- Trade Facilitation is a key aspect of Ghana Export Promotion Authority (GEPA) Mandate
- GEPA was set up in 1969 to 'develop, promote and facilitate' Ghana's Export Trade.







BACKGROUND CONT'D

- Has over 3,000 exporters and over 300 export products
- Exporters re required to register with GEPA to help track and trace products
- To assist GEPA provide targeted support for them;
- To help GEPA secure accurate data for national planning;
- Current system of registration is manual, long and unable to capture details of itinerant traders



NEED TO AUTOMATE EXPORT PROCESSES

- Mandatory requirement form WTO to reduce time and cost of international business
- GEPA is one of the first agencies in the export processing value chain
- Accordingly, it has been a key institution in the GNSW Programme

ACTIVITIES UNDER THE GNSW

- Participation in the four-day national conference on the project;
- Visits and discussions with GEPA to:
- Collect information on the AS-IS of export registration processes,
- Discuss recommendations for incorporation of GEPA on to GNSW Platform;
- Finalization of the TO-BE processes;
- Collection of GEPA training needs;
- Member of the National Technical Committee;
- Organization of 3-day training on the system for over 300 exporter and
- National single Window Help Desk.

FEEDBACK

- Staff are more informed of the system
- Equipped with more resources to help exporter community
- Exporters can register their businesses from their offices
- Receive the GEPA certificate electronically;
- Time of processing certificate radically reduced. From 3-5 days to less than two hours;







- The GNSWS is a secure trade platform that facilitates the exchange of information between the Government of Ghana and the logistics community. The platform reduces the need for data to be entered multiple times instead it can be exchanged and re-used electronically, achieving faster, more accurate results and improving the ease of compliance with Government of Ghana requirements.
- The GNSW project will certainly help GEPA in its work and the improve Ghana's trade balance.

CONCLUSION

- The GNSWS is a secure trade platform that facilitates the exchange of information between and amongst the government and the exporter community.
- The platform reduces the need for data to be entered multiple times instead it can be exchanged and re-used electronically, achieving faster, more accurate results and improving the ease of compliance with Government of Ghana requirements.
- Much of the work both GEPA and Exporter have to do in the Exporter Registration is resolved by the GNSW
- Ghanaian exporters registered on the platform are considered credible by their clients and prospective buyers
- The GNSW project will certainly help GEPA in its work and the improve Ghana's trade balance.

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