Ghana National Single Window Media Trade Facilitation Workshop

"Achieving the National Single Window Vision"

Trade Facilitation Instruments and Agreements

TOM BUTTERLY

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Royal Senchi, Akosombo. Ghana



Trade Facilitation



- Facilitate to make easy or easier
- Definition: "The simplification, standardization and harmonization of trade procedures and associated information flows required to move goods from seller to buyer and to make payment" UN/Centre for Trade Facilitation and Electronic

 Business (UN/CEFACT)
- Trade Transaction costs can be up to 15% of value of goods traded
- 1 day delay at the border reduces trade by 1%
- TF Work ongoing for over 50 years
 - Voluntary Recommendations, Standards and Tools



How is Ghana Doing in Trade Facilitation?

World Bank Trading Across Borders

Ghana - World Bank Trading Across Borders



| Year | Global Rank (out of 189 Countries) | Sub-Saharan Africa Rank (out of 47 countries) |
|------|--|---|
| 2016 | 171 | 36 |



WTO Trade Facilitation Agreement

- Game changer many countries now focusing on implementing deep TF reforms
- Potential savings of US\$ one trillion globally
- 70 countries ratified as of 1 March 2016, including 8 LDCs
- Regional Trade Agreements increasingly focusing on TF

WTO TF Agreement and Single Window

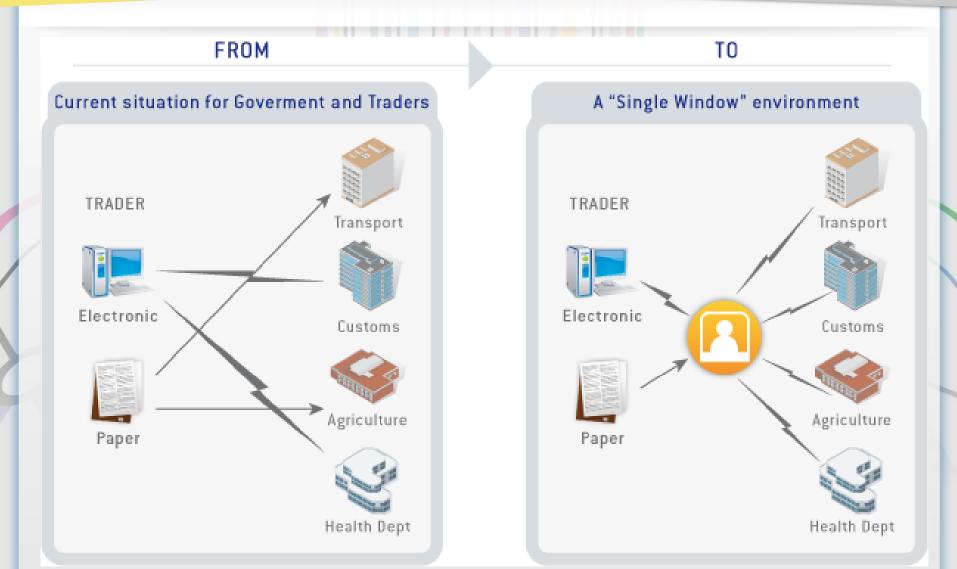


Article 10.4 Single Window

- 4.1 Members <u>shall</u> endeavour to establish or maintain a single window
- 4.2 "single submission of information"
- 4.4use information technology to support the single window.

Single Window Concept





Single Window Definition



 The Single Window concept has been defined in 2005 in UN/CEFACT Recommendation 33

"A facility that allows parties involved in trade and transport to lodge standardised information and documents with a single entry point to fulfil all import, export and transit related regulatory requirements.

If information is electronic, then individual data elements should only be submitted once.'

A closer look at the definition ...



- Single Window is a facility ...
- ... lodge <u>standardized information and documents</u>
- with a single entry point
- individual data elements should only be <u>submitted</u>
 once
- sharing of information amongst government agencies
- Provide <u>coordinated controls and inspections</u> of the various governmental authorities
- Allow <u>payment</u> of duties and other charges

Single Window: a growing trend





"Single Windows (SWs) are important drivers for the simplification, harmonization and automation of trade procedures"

2020: in 100 economies & some regions (ASEAN, EU SW)?

2014: in 73 economies

2010: in 49 economies

2005: in about 20 economies



Source: WB Doing Business Report 2012/2013, UNECE-UN/CEFACT 2005/2011

Benefits





Benefits:

- □ Pre-clearance formalities from 4 days to 0.5 days
- Customs Clearance from 18 to 9 days
- ☐ Export times from 22 to 11 days
- □ Customs revenue from USD 625 Mlllion a year (2005) to 1.2 Bn a year (2011)



Thailand

Benefits:

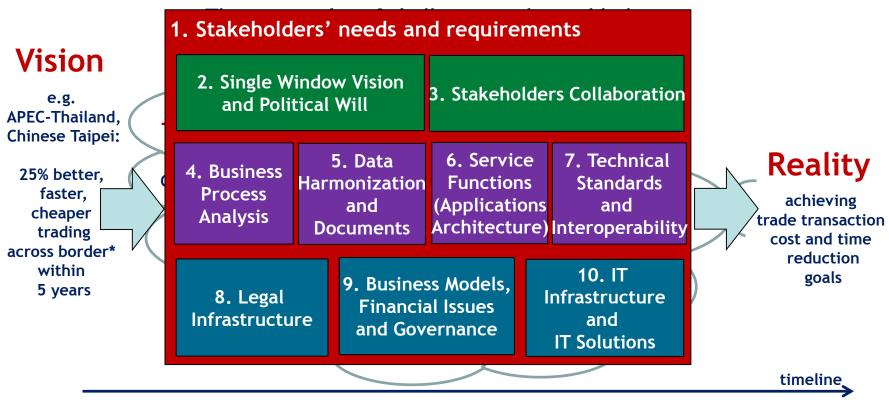
- ☐ Export costs reduced from 848 USD in 2007 to 595
- ☐ Savings on logistic costs USD 1.5 Bn per year
- □ Number of documents for import from 12 to 3
- □ Number of documents for export from 9 to 4
- ☐ Time to export from 24 to 14 days

Source: UNECE Trade Facilitation Implementation Guide (2012) - WTO Case Studies (2011) - UN/CEFACT SW Repository

Complexity of Single Window



UN SW Implementation Framework: systematically decomposing these SW challenges into 10 key components



From the "As-Is" conditions (architectures) of all these components

Migrating to the target "To-Be" architectures of all these 10 components

^{*} Referring to World Bank's Index (www.doingbusiness.org)



UNECE Policy Rec.s UN/CEFACT









UNECE Standards UN/CEFACT







UNECE / UNNEXT Guidelines Briefs, Caso















Outreach and Support

Single Window Implementation



Single Window Implementation

UNECE Rec. 33, 34, 35 UNECE SW repository UNNEXT Guide on SW WCO Compendium on SW

Cross Border Data Exchange

Data Models (e.g. WCO Data Model) UN XML, UN EDIFACT

National Data Harmonization

UNTDED, UNCCTS, UN CCL UN LOCODE and code lists UNECE Rec. 34 UNNEXT Guide on Data Harmonization

Document Simplification and Standardization

UN Layout Key, Master Document UNTDED, TF Toolkit and Forms Repository

Business Process Analysis

Revised Kyoto Convention UN/CEFACT International Supply Chain Reference model Unified Modeling Methodology (UMM) UNNEXT Guide on Business Process Analysis

Legal and Institutional Framework

UNECE Rec. 4, 18 & 35

UNCITRAL Model Laws on Electronic Commerce and on Electronic Signature

UN Convention on the Use of Electronic Communications in International Contracts

Policy Planning

UNECE Rec. 4, 18 & 33 WCO Compendium on SW



How is Ghana Doing in Trade Facilitation?

Potential Impact of Ghana National Single Window

How is Ghana Doing? - World Bank Trading Across



Borders

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|------|--|---|
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| | | |
| | | |
| | | |

World Bank Trading Across Borders - Ghana's



Performance

| Year | Global Rank (out of 189 Countries) | Sub-Saharan Africa Rank (out of 44 countries) |
|------|--|--|
| | | countries) |
| 2016 | 171 | 36 |

What would be the impact on these rankings for Ghana - of a
50% reduction in time and a
25% reduction in cost over 5 years ?
(10 and 5 percent reduction per year respectively)

World Bank Trading Across Borders - Ghana's



Performance

Impact of a 50% reduction in time and a 25% reduction in cost over 5 years (10 and 5 percent reduction per year respectively)

| Year | Global Rank (out of 189 Countries) | Sub-Saharan Africa Rank (out of 44 countries) |
|------|--|---|
| 2016 | 171 | 36 |
| 2017 | 165 | 33 |
| 2018 | 157 | 29 |
| 2019 | 149 | 26 |
| 2020 | 137 | 23 |
| 2021 | 121 | 16 |

Resources



UN Trade Facilitation Implementation Guide: http://tfig.unece.org/

- UN Centre for Trade Facilitation and Electronic Business (UN/CEFACT): http://www.unece.org/cefact.html
- UNECE Recommendation 33 on Single Window:
 http://www.unece.org/fileadmin/DAM/cefact/recommendations/rec33/rec33_trd35
 2e.pdf
- UN Network of Experts for Paperless Trade
 (UNNext): http://unnext.unescap.org/tools/default.asp
- WTO Trade Facilitation

Agreement: https://www.wto.org/english/tratop_e/tradfa_e/tradfa_e.htm

- WCO Single Window

Guidelines: http://www.wcoomd.org/en/topics/facilitation/activities-and-

programmes/single-window/single-window-guidelines.aspx

THANK YOU!

For questions or to discuss further contact:

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