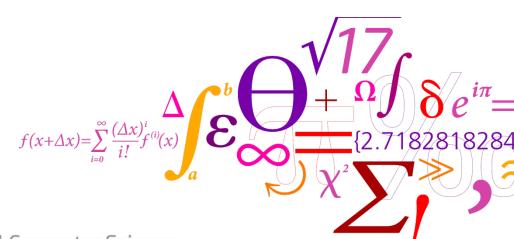


Writing Statistical Reports

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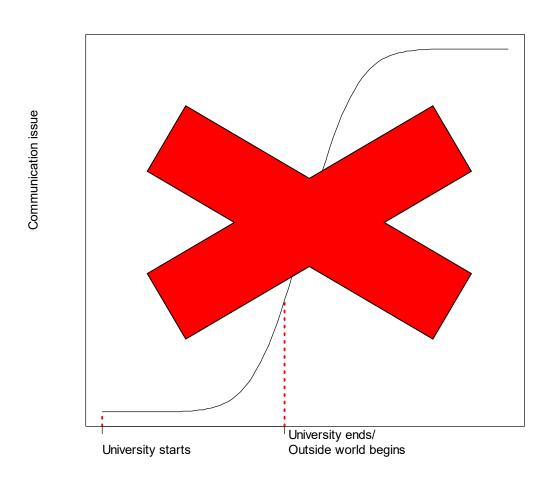


Why write statistical reports?

- At University: Perhaps because teachers says so.
- Other reasons cold be:
- To document what you have done in a study?
- Yes, always, but that is not the whole issue when it comes to **statistical** reports.
- Statistics is a science;
- applied statistics is the **application of this science within another** discipline;
- the reader of the report is therefore **not necessarily equipped** to put the results in context;
- there is therefore, also, an issue of *communication*.

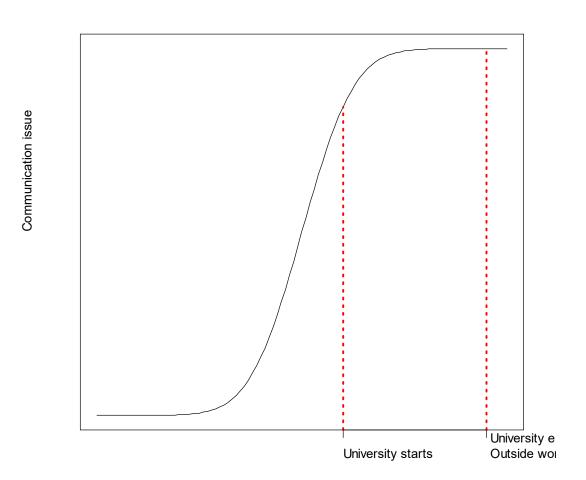


Statistical reports at university and elsewhere





Statistical reports at university and elsewhere





Statistical Reports

- Issues:
 - Document your methods;
 - matter-of-fact, listing, specifying.
 - Tell your story;
 - Why, what, how.
 - Communicate your story;
 - Context, examples, discussion.
- Portrait <u>the Client</u> the expected reader/end-user (this person may or may not exist IRL).



Statistical Reports – the Client

- Portrait the Client the expected reader/end-user.
- The Client could be an external person;
- Or **the Client** could be **yourself**, in 12 months time when you have forgotten most about the analysis.



Statistical Reports – the Client

- Portrait <u>the Client</u> the expected reader/end-user.
 - What does the client already know? (basic/advanced science on the subject, statistical methods, project circumstances)
 - What does the client not know? (basic/advanced science on the subject, statistical methods, project circumstances)
 - What is the interest of the Client? (research question, p-values, effect parameters, issues with data handling)
 - What is NOT the interest of the Client? (R code, issues with data handling, intermediate analyses)
- Adapt the contents and structure (not the results though ⊕) to fit the knowledge and interests of **the Client**.

Report Structure -Contents of the Good Report

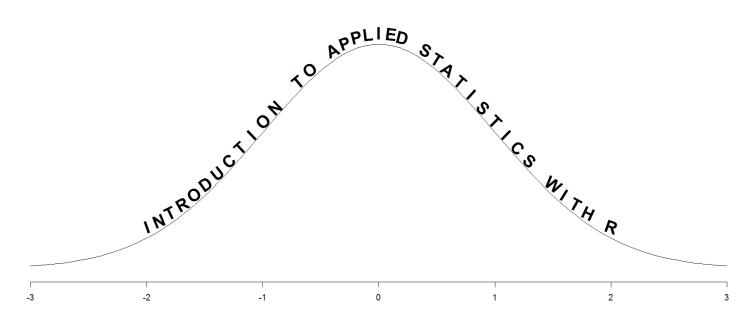


- Front page.
- A summary (less than one page).
- A table of contents.
- Introduction.
- Description of data.
- Statistical analyses, results and discussion.
- Conclusion.
- Appendices.



Front page

- Your **name**.
- Your **Affiliation** (Here: student number)
- The **title** of your report
- Perhaps a nice **picture** to display, to give an idea of the contents:





Summary

- Should be short.
- Summary of questions posed, the main results and conclusions.
- The Client will read this section: Include what you want the Client to know about your study; and what the Client should look for details about in the report.
- Other readers than the Client may never read more than this! Be sure to include the main findings here.



Introduction

- Should set the context of the report, give a background description and a formulation of the main reason for the work.
- Should contain one or more specific research question(s) that the work is (was) supposed to answer.
- Pay attention to the Client portrait here. What level of information is necessary to set the context properly?



Description of Data

- Describe the data!
- What are the different data types available? which are outcomes, which are explanatory variables etc.
- Possible means of describing data:
- verbal means;
- summary tables; means, medians, quantiles etc.
- graphical means; scatter plots, histograms etc.



Statistical Analyses, Results and Discussion

Three different sections!

Statistical analyses:

- For each research question, specify the statistical methods used, and why you use exactly these.
- Adress if the methods are proper. Are the any assumptions behind the methods (normality, independence etc.) that you needed to verify, and how did that go?

Results:

Present results in a matter-of-fact manner.

To communicate results, graphs are nice, but tables are needed as well. Only in special situations should tables not be supplied.

- Example: For investments on the stock market, you need a value that is not read off from a graph.



Statistical analyses, Results and Discussion

Discussion:

- **Interpret** the results in the context, in order to communicate the results to the Client.
- Example: Result: " β <0, p=0.0001". Interpretation: "The coefficient is significantly negative, so people who were given treatment A have a higher one-year expected survival rate".
- **Discuss** the results in the context, and relate it to the interests of the Client:
- Example: "The sample was chosen representatively, so the results applies at the population level. However, the data were self-reported so the estimate may be biased downwards".
- In particular, determine the level of reliability of the results. Did the data pass the model control? And similar issues.



Conclusion

- Summarize the analyses.
- Make sure that you adress the research question(s) formulated in the introduction.
- Make the conclusions with the weight that your analysis indicate that you can (ie. for example, reservations for things like self-reported data).
- The Conclusion is **the second section that you can count on the Client reading**. Therefore, the interests of **the Client** (ie. questions /context of interest) should be addressed.



Appendices

- This is for issues of documentation.
- Necessary information, which is not of immediate interest.
- Examples: R code, unproblematic model control charts, graphs which are not of major interest.



Specifics – Level of Information

- Pay attention to that you supply enough information so that the demands for documentation are satisfied.
- Replication principle: With access to data, the Client should be able to replicate your analysis, based on facts from the report.
- Pay attention to that you do not supply redundant information: The most common communication error is oversized reports on relatively simple problems. Oversized reports will simply not be read in full by the Client.
- For each piece of information, consider if it is necessary for either:
- Documentation/the replication principle;
- Results;
- Communication.

If a piece of infomation is not neccessary, **LEAVE IT OUT**.



Specifics – the Client

- The Client is not stupid, avoid patronizing the Client.
- On the other hand, the **Client** portrait may reveal lack of knowledge in specific areas: Adress these areas.
- In particular, **the Client**, as the intended reader, may be a non-statistician, and not trained in statistical methodology. If this is the case, consider this when communicating the results.
- The **Client** interests are typically the results and their context, and not how you got there. IE: The R code is typically **NOT** the interest of the Client. Put the R code in an appendix, the justification of the R code is often only for documentational purposes.

Specifics - Confidence Intervals etc.



- An estimator is usually worthless unless accompagnied by an assessment of the level of statistical uncertainty of it. Supply this uncertainty, always.
- Statistical uncertainty can be represented in many forms; but usually a **standard confidence interval** is the right choice.
- Consider this for predicted values as well, also in graphical presentations.
- Include the information in results and discussion.
- Include the full relevant information in summary statements. Example:
 - Simple statement: "Treatment A was significantly better than Treatment B."
 - Detailed statement: "The odds of success were increased with 80% for treatment A when compared to treatment B (p=0.002), with a 95% confidence interval of 65% to 87%".
- The better detailed statement both includes **effect size**, **significance level** and **statistical uncertainty**.

The Client and Your Report.... Make the Proper Reservations





"BE CAREFUL! ALL YOU CAN TELL ME IS BE CAREFUL! ?"