

# BENJAMIN PETRUS

## OBJECTIVE

To obtain the position of **Project Leader in Graphic Design** at **Demner Group** and, in this context, to contribute to the strategic visual development of high-impact campaigns by applying my creative expertise and project management experience gained through self-employment and academic studies in Media Design and Marketing.

## SUMMARY OF SKILLS

**Strong organizational skills**, demonstrated by independently managing multiple client projects through my agency and coordinating over 25 events with my own Photo Booth distribution in its first year.

**Creative problem-solving ability**, developed by delivering fully customized design, video, and branding solutions for clients across diverse industries.

**Adaptability and self-motivation**, demonstrated by successfully balancing part-time studies, entrepreneurship, and freelance client work since 2020.

## EDUCATION

### University of Applied Sciences Upper Austria

Bachelor's Degree in Media Technology & Design (Graduated 2021)

Bachelor's Thesis: What Features and Guidelines Must Themes Have to Be Used by Designers and Photographers and Officially Published on WordPress?

### FHWien – University of Applied Sciences of WKW

Bachelor's Degree in Marketing & Sales (expected graduation: Jun 2025)

Bachelor's Thesis: Improving User Experience in E-Commerce: The Influence of AI-Driven Personalization on Customer Interaction and Satisfaction

## WORK EXPERIENCE

### Self-Employed — *Marketing & Design Agency*

Since Jan 2020

Responsible for branding development; designing logos, websites, and visual identities; managing client communication; handling project timelines and budgeting across various industries.

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## LANGUAGES

**German** – Native  
Proficiency (C2)  
**English** – Full Professional  
Proficiency (C2)

## TECHNICAL SKILLS

**Design Software:** Adobe  
Creative Cloud 5/5

**UI/UX Tools:** Figma 4/5

**Web Development:** HTML,  
CSS, JavaScript, Vue.js,  
PHP, Java, C 3–4/5

**3D & Video:** Maya, Cinema  
4D, Unity, DaVinci  
Resolve, Final Cut Pro,  
Logic Pro X

**Driver's Licence:** Valid  
driver's licence for cars

## HOBBIES

**Chess** (online rapid rating:  
1850)

**Fitness** (completed a full  
marathon in 2024)

**Sports enthusiast**  
(constantly exploring new  
sports; played  
competitive football in  
Austria's fourth division)

### **Zenitblau — *Graphic Designer & Web Developer***

Internship: Mar 2021 – Sep 2021 | Full-time: Oct 2021- Oct 2022

Responsible for designing websites and marketing materials; assisting with frontend development; collaborating with internal teams on digital campaigns; creating animations and layouts for clients.

### **Photo Booth Company – *Founder & Operator***

Since Jan 2023

Responsible for deploying photo booths at over 25 events in the first year; developing the brand identity; managing client bookings, logistics, and equipment; integrating software workflows.