

BENJAMIN PETRUS

Objective

To obtain a position as a Project Leader or similar role in Graphic Design, contributing to the strategic visual development of high-impact campaigns by applying my creative expertise and project management experience gained through self-employment and academic studies in Media Design and Marketing.

Summary of skills

Strong organizational skills, demonstrated by independently managing multiple client projects through my agency and coordinating over 25 events with my own Photo Booth distribution in its first year.

Creative problem-solving ability, developed by delivering fully customized design, video, and branding solutions for clients across diverse industries.

Adaptability and self-motivation, demonstrated by successfully balancing part-time studies, entrepreneurship, and freelance client work since 2020.

Education

University of Applied Sciences Upper Austria

Bachelor's Degree in Media Technology & Design (Graduated 2021)

Bachelor's Thesis: What Features and Guidelines Must Themes Have to Be Used by Designers and Photographers and Officially Published on WordPress?

FHWien – University of Applied Sciences of WKW

Bachelor's Degree in Marketing & Sales (expected graduation: Jun 2025)

Bachelor's Thesis: Improving User Experience in E-Commerce: The Influence of AI-Driven Personalization on Customer Interaction and Satisfaction

Work Experience

Self Employed – Marketing & Design Agency

Since Jan 2020

Responsible for branding development; designing logos, websites, and visual Identities; managing client communication; handling project timelines and budgeting across various industries.

Zenitblau – Graphic Designer & Web Developer

Internship: March 2021 – Sep 2021 | Full-time: Oct 2021 – Oct 2022

Responsible for designing websites and marketing materials; assisting with frontend development; collaborating with internal teams on digital campaigns; creating animations and layouts for clients.

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Languages

German – Native Proficiency (C2)

English – Full Professional Proficiency (C2)

Technical Skills

Design Software: Adobe Creative Cloud 5/5

UI/UX Tools: Figma 4/5

Web Development: HTML, CSS, Javascript, Vue.js, PHP, Java, C 4/5

3D & Video: Maya, Cinema 4D, Unity, DaVinci Resolve, Final Cut Pro, Logic Pro X

Driver's Licence: Valid driver's licence for cars

Hobbies

Chess (online rapid rating: 1850)

Fitness (completed a full marathon in 2024)

Sports enthusiast (constantly exploring new sports; played competitive football in Austria's fourth division)