Abdulrazzaq Anjorin

Product Designer

- Product Designer with 3 years of experience
- I am well versed with the knowledge of working with Project Managers for designing user friendly products which solves challenges faced by businesses in a way that impacts both the client and users positively.

CONTACT

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Location: Lagos, Nigeria

EDUCATION

Federal University Oye-Ekiti, Nigeria.

Bachelor of Science, Accounting

CORE SKILLS

- Figma
- Adobe XD
- Adobe Creative Suites
- Sketch

SOFT SKILLS

- Visual Design
- Design Ideation
- Communication
- Teamwork/Collaboration
- Decision Making
- Problem Solving
- Time Management

WORK EXPERIENCE

Product Designer at Maclassics Cakes

October 2021 – January 2022

- Designing existing app UI for IOS & Android which has accounted for 45% of company sales since its release.
- By creating flexible design systems, production time sped up and enable the development team to finish at half the target time.
- Let the production team of 3 UI/UX designers in creating prototypes, planning principles to shape the brand of Maclassics.

Product Designer at Mace

July 2020 – November 2020

- I designed a fast, user friendly, one-screen checkout system that increased adoption rate by well over 20%.
- Created a clean solution tailored at meeting user requests, which allows Mace to become the leading online store with the app accounting for 70% sales origin.

Lead UI/UX Designer at Isave

April 2021 – October 2021

- I was part of a 2-man design team that built high functional mobile applications that led to the 12% increase in profit margin for the organization.
- Designed components, similar patterns and CTA's which reduced abandonment rate by 30%.
- Recommended best design practices and iterative updates to the development team.

UI/UX Designer at Exquite Autos

May 2019 – September 2019

- Simplicity of the design system coupled with usage of similar patterns reduced production time by a month.
- Created information architecture, sitemaps and integrated qualitative feedback in the app.
- This resulted in the company recording over 80% increase in bookings request since the application has been released.