



# HASSAN MASOOD

3<sup>RD</sup> HUAWEI TECH ARENA FINLAND 2025 | PROJECT ASSISTANT

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## Professional Summary

Organized and proactive Project Coordinator with a background in International Business and a **3rd Place Award at the Huawei Tech Arena 2025**. Experienced in managing multi-stakeholder projects, complex reporting workflows, and cross-functional team coordination. I am skilled in **MS Office, CRM tools, and Technical Documentation**. I am seeking to leverage strong organizational skills and R&D interest as a **Project Assistant** at Huawei Helsinki.

## Key Skills

- **MS Office (Advanced)**
- HubSpot/Salesforce
- **English (Native)**
- Team Coordination
- **MS Project, Jira**
- C++, Java, Python
- HR Management
- Tableau, Power BI
- Finnish (B1)
- UI/UX Solutions
- Generative AI Prompting
- Market/Data Analysis

## Work Experience

**Sales Project Lead & Coordinator (World Vision) | FinSell Oy | Helsinki, FI** **Mar 2025 – Dec 2025**

- **Project Coordination:** Managed daily schedules and workflows for a field team, ensuring alignment with fundraising targets and project milestones.
- **Reporting:** Maintained accurate project documentation and records using **CRM (Salesforce)** and MS Office, generating weekly status reports for management.
- **Event & Logistics:** Coordinated travel logistics and equipment for team deployments across the Uusimaa region.
- **Team Support:** Acted as the primary liaison between the field team and HQ, resolving administrative issues to ensure smooth operations.

**ESG & Compliance Specialist | Tammer Brands Oy | Tampere / Vantaa, FI** **Jun 2024 – Oct 2024**

Successfully designed, developed and implemented the EU Carbon Border Adjustment Mechanism (CBAM) by aligning strategies with ESG and CSRD compliance goals for Tammer Brands.

- Coordinated supplier data with customs (Tulli) to ensure seamless CBAM compliance and managed reporting records directly to the EU portal.
- Led internal CBAM knowledge-sharing sessions for cross-functional teams and facilitated supplier engagement to enhance compliance strategies.
- Supported **risk assessments** and Product Quality Book (PQB) evaluations, ensuring market readiness and adherence to quality standards.

**Strategy Team Lead (Academic Projects) | Tampere Business Case Club | Tampere, FI** **May 2023 – Dec 2024**

Engaged in high-level strategic consulting, advising regional and international organizations on business challenges through competitive analysis and financial modeling.

- **Academic Collaboration:** Led a team of students in high-level consulting projects for corporate partners (Lufthansa, TeamViewer), bridging the gap between **academic research** and industry needs.
- **Workshop Organizations:** Organized and coordinated participation in international competitions (e.g., International Business Case Competition Maastricht, European Sales Competiton), handling logistics and scheduling.
- **Technical Summaries:** Compiled detailed managerial summaries and presentations based on complex market data.

**Assistant Manager | Environmental Consultancies & Options (R&D) | Lahore, PK** **June 2020 – Mar 2021**

**Business Development Manager (Finance Advisor) | Vapemall PK | Lahore, PK** **Dec 2017 – Jan 2020**

## Education & Certifications

**BACHELOR'S DEGREE | International Business | Tampere University of Applied Sciences** **2021 – 2024**  
**ADVANCED LEVEL | Business, IT, English Language | University of Cambridge** **2018 – 2020**  
**3<sup>RD</sup> PLACE | Huawei Tech Arena Finland 2025 (UI/UX Design for Harmony OS)** **Dec 2025**  
**ORACLE AI FOUNDATIONS ASSOCIATE | Oracle** **2024**