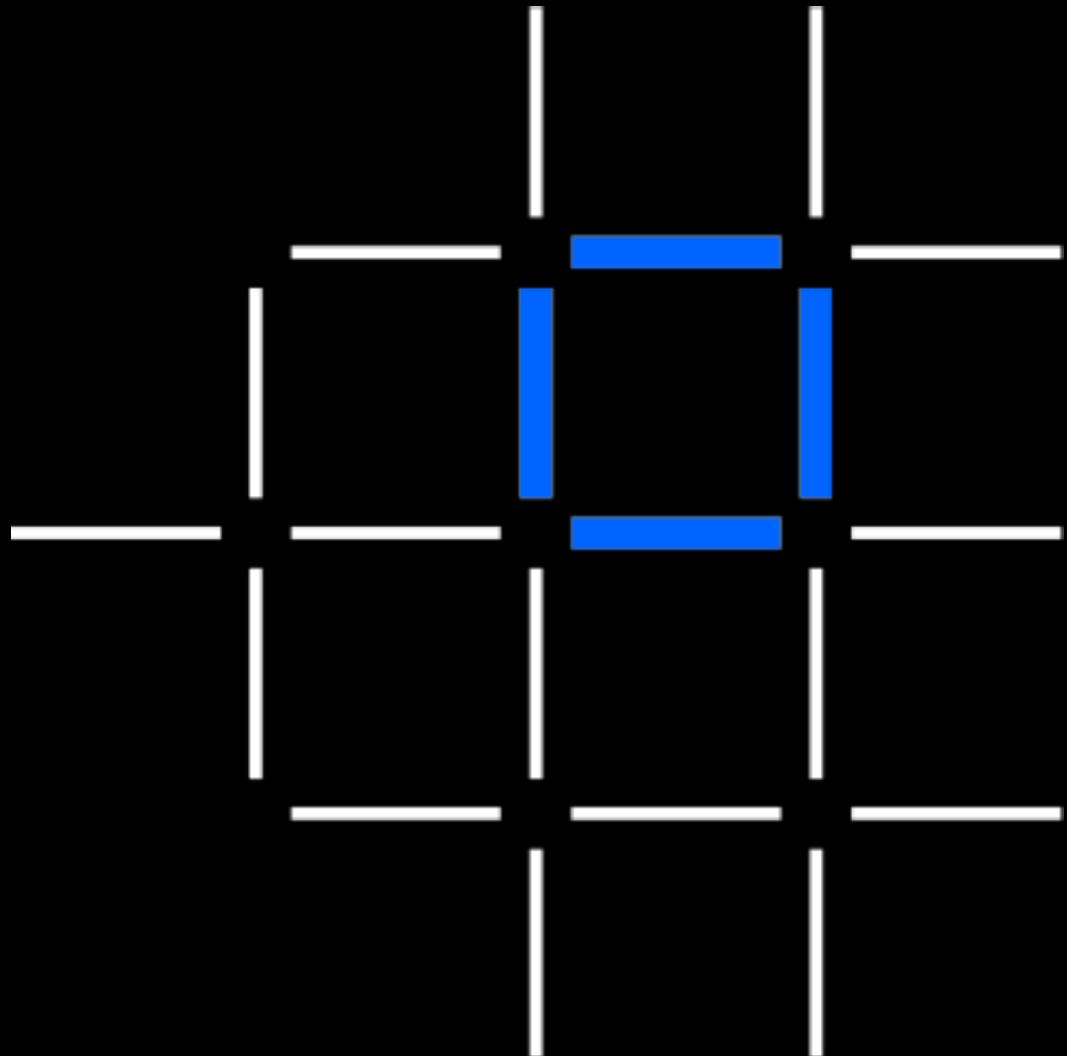


# IBM Blockchain Immersion Workshop

*Jin VanStee  
Barry Silliman  
Garrett Woodworth  
Austin Grice*



November 2020

**IBM Blockchain**

**IBM**

# Schedule:

**11:05am:** Intro to Blockchain

**11:35am:** Application Demo and Use Cases

**12:10pm:** Introduction to IBM Blockchain Platform and LinuxONE

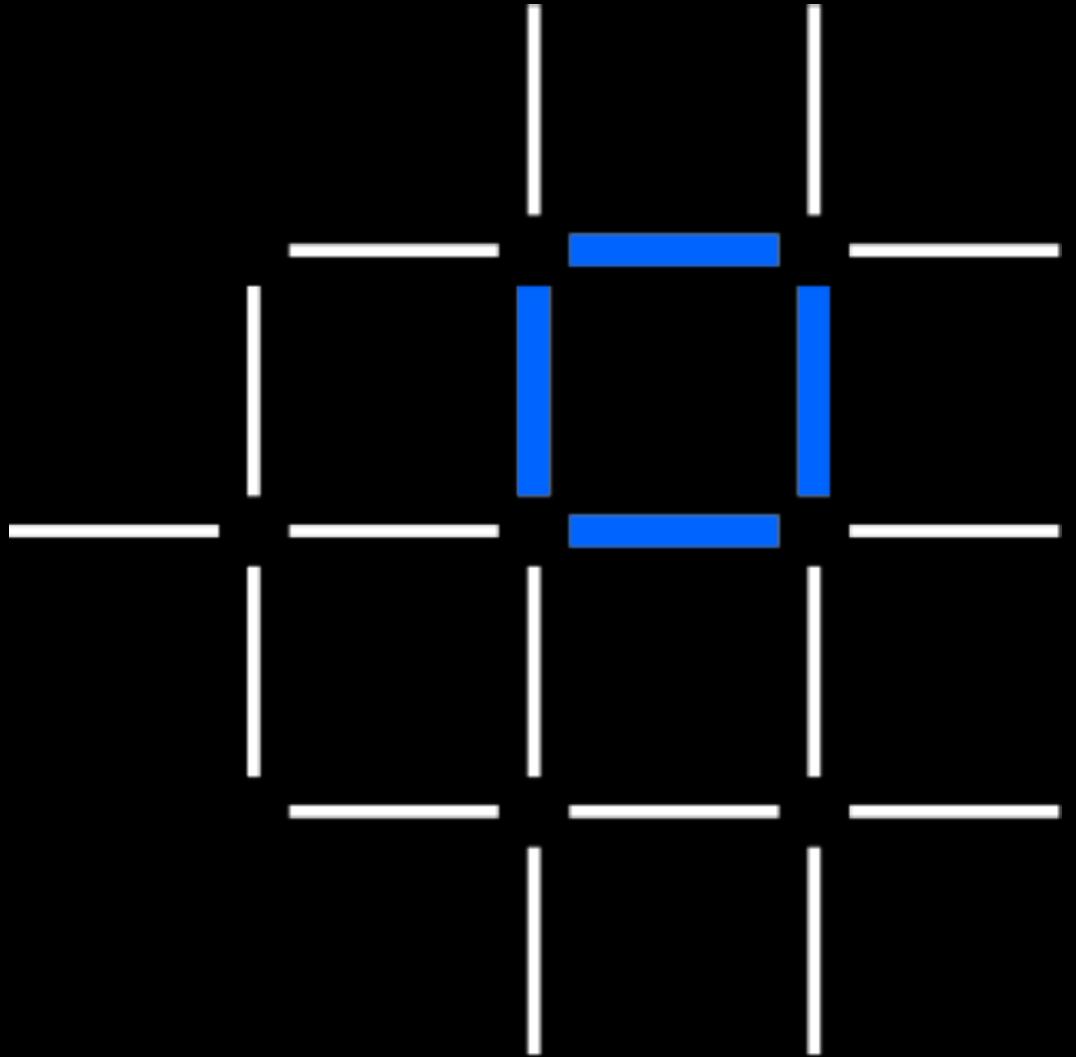
**12:40pm:** Orchestrating IBM Blockchain Platform for Agility with Red Hat OpenShift Container Platform

**1:15pm:** Choose Your Own Lab Kickoff

# Introduction to Blockchain

Austin Grice

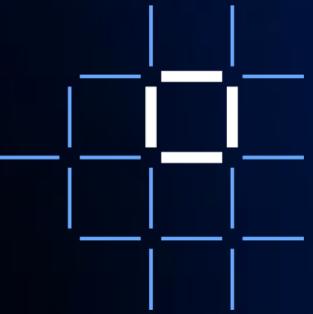
[austin.grice@ibm.com](mailto:austin.grice@ibm.com)



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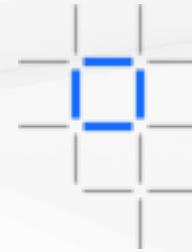
IBM



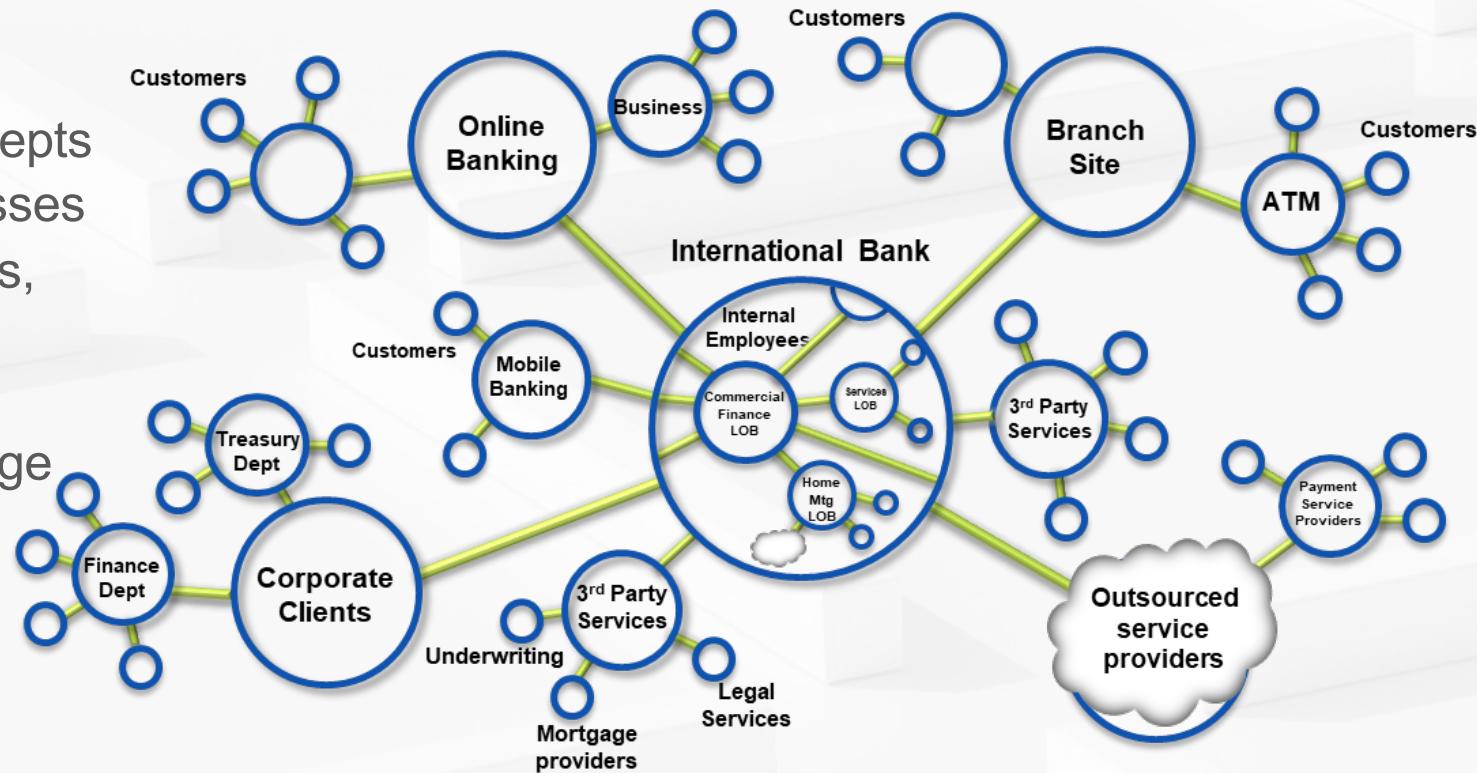
## *What is Blockchain*

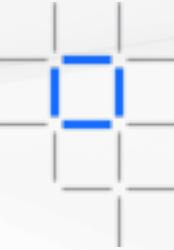
*Example Networks*

# What is blockchain?



- Blockchain lets you build a decentralized business network
- Blockchain builds on basic business concepts
  - **Business networks** connect businesses
  - **Participants** are customers, suppliers, banks, partners
  - **Assets** flow over business networks
  - **Transactions** describe asset exchange
  - **Contracts** underpin transactions
  - The **ledger** is a log of transactions





# A shared, replicated, permissioned ledger... ...with consensus, provenance, immutability and finality

Participant A's records



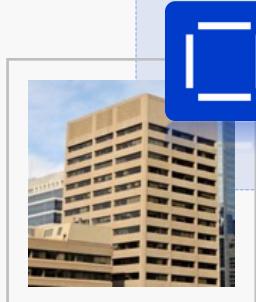
Participant B's records



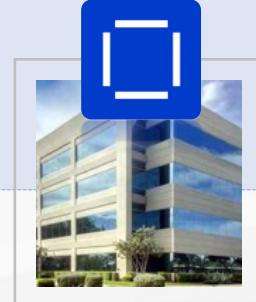
Bank records



## Blockchain



Insurer records

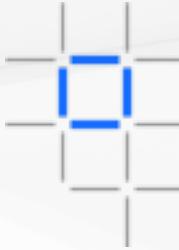


Regulator records

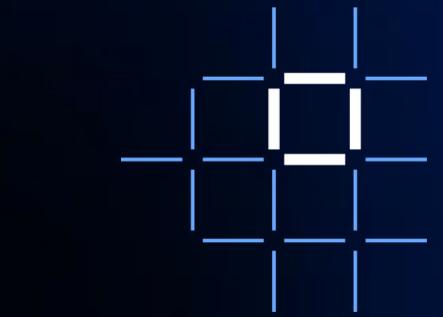


Auditor records

# Two Types of Blockchain

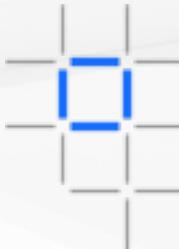


	Private/Permissioned	Public/Unpermissioned
Who?	Known invited parties	General public, unknown
Consensus	Selective Endorsement	Proof of Work/Stake
What is transferred?	Assets	Currency
Examples	Hyperledger Fabric, R3 Corda	Bitcoin, Ethereum



## *Example Networks*

# Further examples by (selected) industry



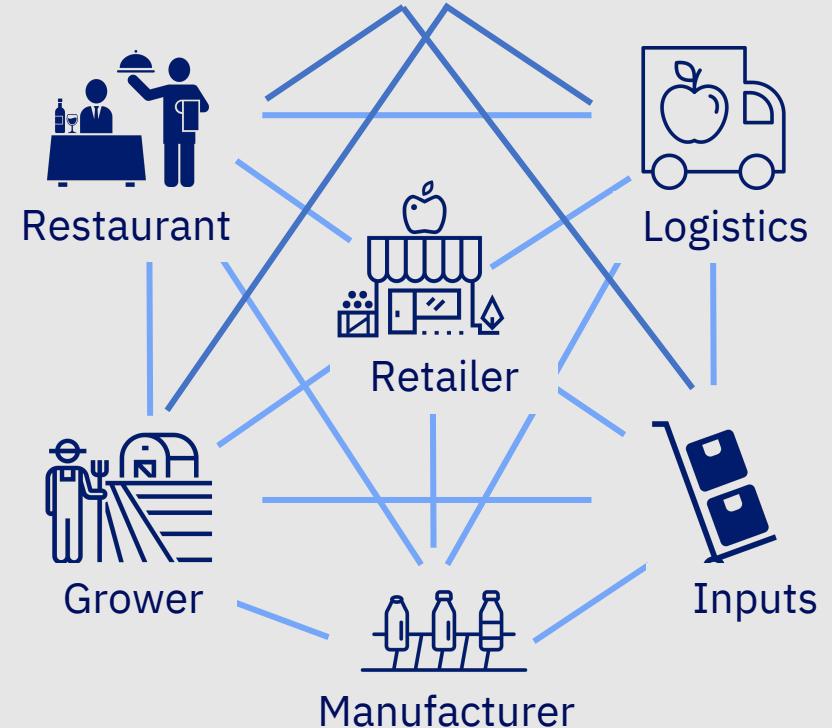
Financial	Public Sector	Retail	Insurance	Manufacturing
<ul style="list-style-type: none"><li>• Trade Finance</li><li>• Cross currency payments</li><li>• Mortgages</li><li>• Letters of Credit</li></ul>	<ul style="list-style-type: none"><li>• Asset Registration</li><li>• Citizen Identity</li><li>• Medical records</li><li>• Medicine supply chain</li></ul>	<ul style="list-style-type: none"><li>• Supply chain</li><li>• <b>Loyalty programs</b></li><li>• Information sharing (supplier – retailer)</li></ul>	<ul style="list-style-type: none"><li>• Claims processing</li><li>• Risk provenance</li><li>• Asset usage history</li><li>• Claims file</li></ul>	<ul style="list-style-type: none"><li>• Supply chain</li><li>• Product parts</li><li>• Maintenance tracking</li></ul>

# Today, traditional system constructs limit transparency

## The Problem:

- **Data is siloed**
- Exchange of information takes place between a pair of partners; to get information from a distant partner may require **intermediaries**, time, resources
- Most transactions are still **paper-based**
- Because everyone maintains their own record of transactions, **differences** take time and resources to reconcile

## The food industry today

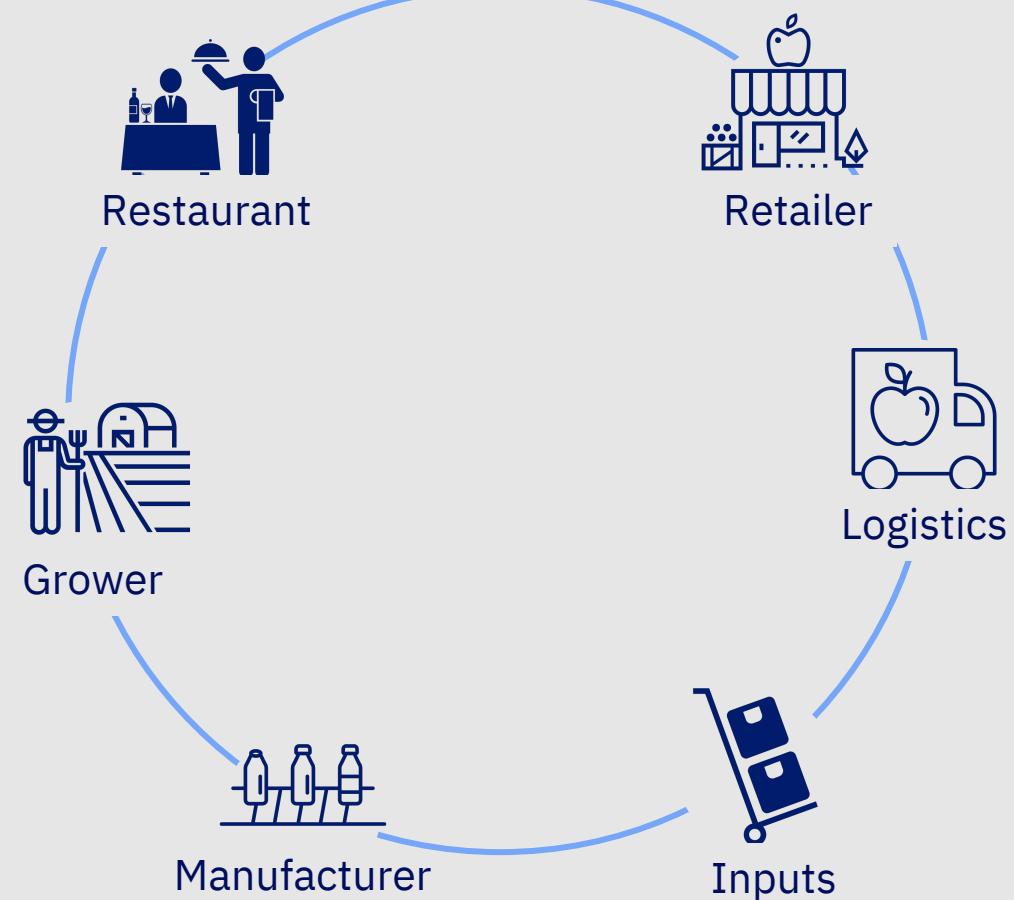


# Blockchain transforms systems with trust and transparency

## The Solution:

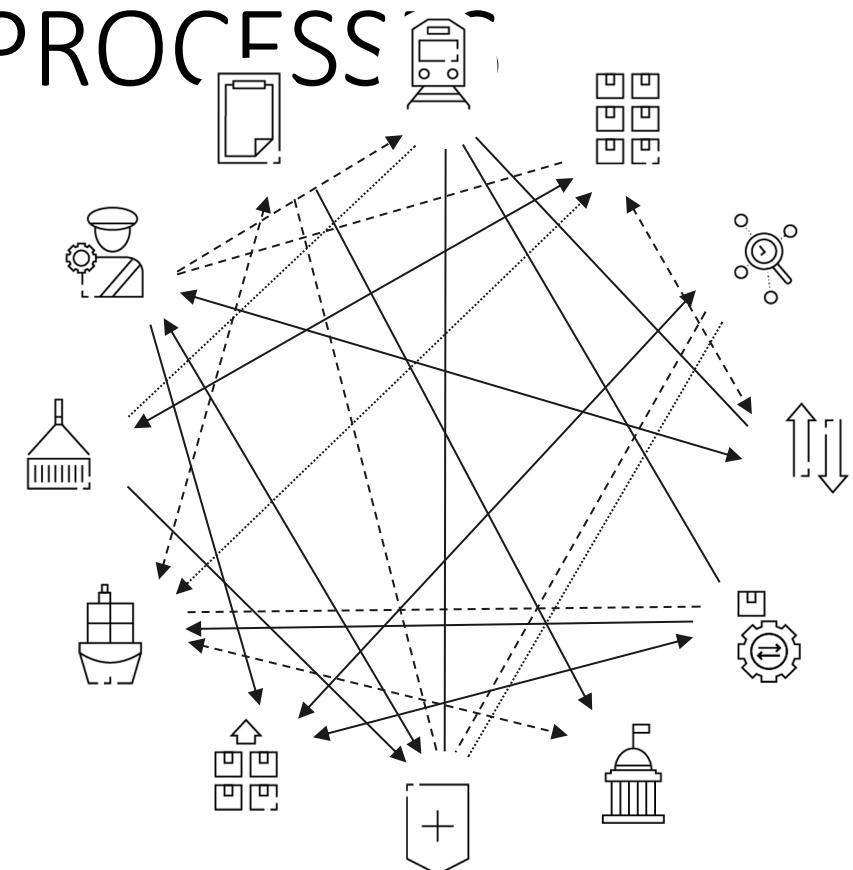
- Blockchain provides an **independent data-sharing platform**
- **Instant transparency** into the transactions they are authorized to view; no intermediation required
- **Data immutability** creates an auditable record of all transactions, disincentivizing fraudulent behavior
- **Dispute resolution** from the shared ledger can be automated saving time and resources

## The food industry with blockchain



# GLOBAL TRADE IS HIGHLY INEFFICIENT AND BURDENED BY PAPER-BASED PROCESSES

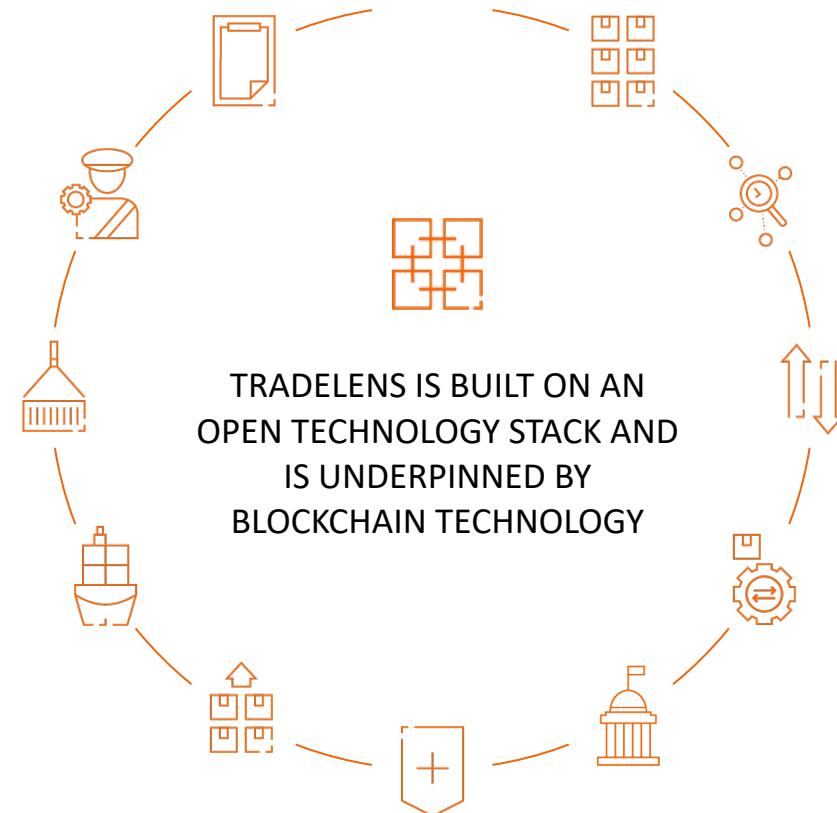
- + Data trapped in organizational silos
- + Manual, time-consuming, paper-based processes
- + Clearance takes too long and is often subject to fraud
- + High costs and poor customer service



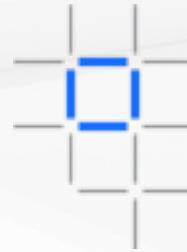
# OUR MISSION

DIGITIZE THE GLOBAL SUPPLY CHAIN

- + Connect the ecosystem
- + Drive true information sharing
- + Foster collaboration and trust
- + Spur innovation



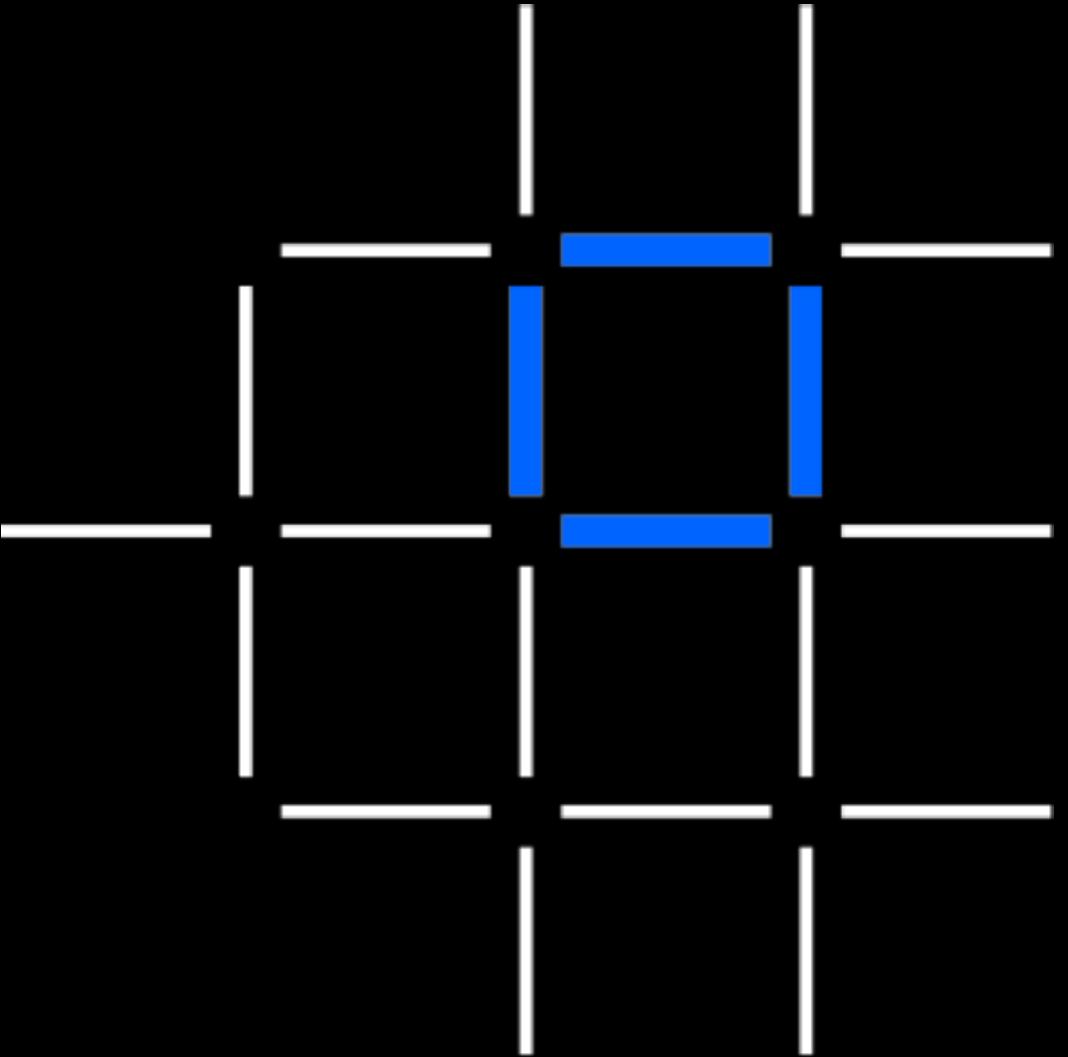
# Making blockchain real for business...



Trade Finance	Pre and Post Trade	Complex Risk Coverage	
 <b>we.trade</b> more trust. more trade.   <b>NATIXIS</b>	 <b>MIZUHO</b>   <b>TRAFIGURA</b>	 <b>DTCC</b>   <b>Bolsa Comercio SANTIAGO</b>   <b>CLS Fundamental to FX</b>   <b>JPX TOKYO STOCK EXCHANGE</b>	
Identity/ Know your customer (KYC)	Unlisted Securities/ Private Equity Funds	Incentive Program	
 <b>SECURE KEY</b>   <b>Crédit Mutuel ARKEA</b>   <b>DIACC</b>	 <b>NORTHERN TRUST</b>   <b>SBI証券</b>	 <b>BORSA ITALIANA</b>	 <b>Interac</b>   <b>UnionPay 银联</b>
Medicated Health Data Exchange	Government	Distributed Energy/ Carbon Credit	
 <b>FDA</b>	 <b>SMART DUBAI</b>	 <b>Tennet</b>   <b>ENERGY BLOCKCHAIN LABS</b>	
Supply Chain	Food Trust	Provenance/ Traceability	
 <b>MAERSK</b>   <b>PSA</b> The World's Port of Call	 <b>Walmart</b>   <b>Dole</b>   <b>Kroger</b>   <b>Driscoll's Only the Finest Berries</b>   <b>Nestle</b>   <b>Unilever</b>   <b>Tyson</b>   <b>McLane</b>	 <b>everledger</b>	
<b>IBM Blockchain</b>		 <b>IBM</b>	

# Thank You!

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