






Highly skilled and versatile Graphic Designer with over 15 years of experience in creating visually compelling marketing materials. Adept in print and online design, with a background in both graphic arts and marketing. Possesses a Bachelor of Applied Arts in Graphic & Advertising and (MBA) in Marketing. Additionally, holds a Google UX/UI diploma. Proven ability to manage end-to-end design processes, maintain brand consistency, and adapt to diverse client needs. Committed to continuous learning and currently improving German language skills while maintaining proficiency in English. Experienced in leading and collaborating with cross-functional teams, clients, and suppliers for project success.

CONTACT

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-  [my work portfolio](#)

PROFESSIONAL EXPERIENCE

Graphic Designer

Part time job

09/2023 - current

Steptext dance project e.V.
Bremen, Germany

- Supported creative development and executed print and online projects, including mailings, forms, brochures, catalogs, graphics, and campaigns.
- Responsible for final artwork and the creation of print data.
- Conducted image data retouching, color adjustment, correction, and optimization.
- Collaborated on the development of various design concepts and ideas.

SKILLS

1. Graphic Design
2. Photography
3. UI/UX Design
4. Web Design
5. Print Design
6. Packaging Design
7. Video Editing
8. Social Media Design
9. Marketing Knowledge
10. Design Trends
11. Continual Learning
12. Team Collaboration
13. Time Management

Graphic Designer

Part time job

09/2023 - 12/2023

4 Months

Manke & Coldewey GmbH
Bremen, Germany

- Designed print and online materials, including brochures, graphics, and campaigns, ensuring brand consistency.
- Managed final artwork production and print data creation.
- Executed image retouching, color correction, and optimization.
- Developed various design concepts and social media content.
- Captured product photographs and supported online marketing.

Design Section head

04/2014 - 10/2022

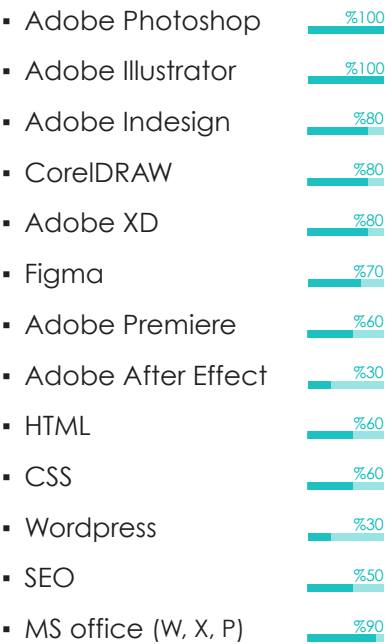
8.5 years

Alwatania Poultry. Egypt, KSA

- Oversaw the creation of visually engaging marketing materials while maintaining brand consistency across platforms.
- Collaborated with cross-functional teams, external agencies, and suppliers to ensure the effective implementation of design strategies.
- Led end-to-end design processes, consistently delivering projects on time.
- Developed and managed brand guidelines for cohesive design assets.
- Worked with the marketing team to optimize user interface and enhance the overall user experience.



Computer Skills



EXPERIENCE

- Senior Graphic Designer

01/2011 - 04/2014

3 years

Alifan agency, Egypt

 - Designed compelling marketing materials with a consistent visual identity for multi-platform campaigns.
 - Collaborated closely with the creative team to align designs with client objectives.
 - Generated innovative concepts for advertising campaigns.
 - Adhered to style guidelines while maintaining a uniform visual identity.
 - Presented and refined designs based on client feedback, coordinating the production process efficiently.
- Graphic Designer

01/2008 - 11/2010

3 years

Siva Advertising, Egypt

 - Support senior designers in creating visually appealing marketing materials aligned with the client's brand and objectives.
 - Execute design tasks, applying typography, color theory, and layout principles for effective communication.
 - Collaborate with the creative team, incorporate feedback, and work closely with printers and production teams for accurate reproduction.

LANGUAGES

- | | |
|-----------|------------|
| - Arabic | Native |
| - English | Proficient |
| - Deutsch | Level: B1 |

For a comprehensive view of my work, please explore my portfolio here.

- Freelancing Graphic Designer

10 years

120 project

 - Successfully completed over 120 international projects, showcasing a proven track record of versatility and adaptability.
 - Demonstrated expertise in creating visually compelling designs for clients across diverse industries and locations, including UX/UI projects that enhance user experiences.
 - Specialized in packaging design, producing innovative and eye-catching packaging solutions that resonate with target audiences and elevate product presentations.
 - Proficient in crafting effective print and online marketing materials, maintaining consistent brand representation.
 - Adept at designing engaging social media content that fosters brand engagement and encourages audience interaction.
 - Meticulously met tight deadlines, ensuring timely and high-quality project delivery that consistently achieved client satisfaction.

EDUCATION

