

Cost Type	Cost Per Month (USD)
Hosting & Storage	45\$
Marketing	59.99\$
App Store fees	20\$
Play Store	20\$
Electric bills	200\$
ISP (internet)	100\$
AI API for chat bot	3\$
Laptops upgrade	200\$
Designer (logo)	20\$
UI / UX designer	70\$
Transportation	200\$
Coursera plus	59\$
<b>Total :</b>	<b>1000\$</b>
<b>Total variable cost :</b>	<b>710\$</b>

### Fixed Cost:

Initial development cost:  $710\$ \times 4 \text{ months} + 290\$ = 3130\$$

Description	Amount / Rate
Fixed Cost	290\$

Revenue Streams	900\$
Maintenance	50\$ (3 months free trial)
Premium account feature	10\$
Variable Rate	2%
Variable costs (4 months)	
Monthly cost (for team)	2840\$
Breakeven Points	
Number of sales needed	8
Number of subscription needed	29
Contribution Margin per Sale	392\$

Contribution Margin per Sale =  $400 - (400 \times 2\%) = 392\$$

**Google forms link :**

<https://forms.office.com/Pages/ResponsePage.aspx?id=CDJzroOHk0uUpCXYn7cfqQgMnoGVGyFLgncrGz8KA8VUM1RBWU0yREJHMDhGRTM1MTBCOUJR0pLVi4u>

**Google forms barcode :**

Road Maintenance

