



Second-Term Exam

Course Name: E-commerce

Academic Year: 2021-2022

Course Code: 020305405

Department: MIS

Year: Fourth

Major: business English

Time: 45 minutes

Exam consists of (2) papers

Date: /2021 11/28

Course Coordinator: Dr. yasser hanafy

Total degree: 15

Model 1

الإستاذ المساعد الدكتور ياسر الحانفي

Question (1) MCQ

1- A feature of cloud Infrastructure that generates bills to consumers based on the services used by each consumer

- a. Self service b. Service measurement c. Gathering resources d. None of the above

2- Internet address 225.226.227.228 is an example of the ---- level of networks

- a. A b. B c. C d. D

3- Companies use all of the following to attract customers EXCEPT:

- a. Improve search engine results b. Marketing through social media
c. Advertisements across websites d. Virtual Marketing

4- Which of the types of electronic commerce involves the largest volume of costs for purchases?

- a. B2B b. B2C c. C2C d. C2B

5- A broader definition of electronic commerce includes not only the purchase and sale of goods and services, but also customer service, cooperation with business partners and conducting electronic transactions within an organization.

- a. Electronic waste. b. The electronic government. c. E-Commerce. D. electronic business.

6- In cloud computing, if the monthly costs are 3000, the number of expected working hours is 300, and the number of clients is 3, and the first client uses 100 hours during the month, the second is 50, and the third is 70, and each client is charged 1000 pounds, then this model is known as

- a. Pay as you use b. Maximum subscription c. Time subscription d. Subscribe to users.

7- Benefits of e-catalogue includes all of the following except

- a- Need to reprint b. difficult to modify c. costly d. none of the mentioned.

8- searching for local contents on a computer known as _____ search

- a- Desktop b. cloud c. web d. visual

9- the system option that provide the most organization need is

- a. Internal hosting b. outsourcing c. cloud hosting d. none of the above.

10- a Network size between 1000 and 10000 km

- a. WAN b. MAN c. LAN d. Internet

Question (2) True or False

- 1- IPV6 consists of 4 octets of size 32 bits.
- 2- There is only one way to classify e-commerce transactions.
- 3- Two companies can own the same domain name.
- 4- The largest network available is the Internet
- 5- A company contracted with the government to supply spare parts. This is known as G2E.
- 6- Electronic commerce is the process of exchanging goods and services through post offices.
- 7- Without cloud computing, companies will need high upfront capital investment.
- 8- The Wi-Max network is considered to have less coverage than Wi-Fi.
- 9- If a traditional company sets up a website for sale via the Internet and then closes the physical sales outlets, it becomes a virtual company.
- 10- A person who destroys an organization's systems is called a gray hacker.
- 11- The consumer offers a product on the network, and the companies that want to buy display the prices, so the consumer chooses the company he buys from, so this is known as C2B.
- 12- A domain server is a special-purpose computer that connects the computer networks that make up the Internet and routes packets and includes routing algorithms so that packets take the best available path to their destination at the lowest cost.
- 13- E-commerce includes E-business.
- 14- At least two computers are required to form a network.
- 15- Customization is the creation of a product or service according to the buyer's specifications.
- 16- Crawling means the search engine will try to understand and categorize the content on a web page through 'keywords'.
- 17- E-commerce resulted in the removal of intermediaries.
- 18- Google ad words is an example of e-commerce search engine.
- 19- Client/ server computing is A form of centralized computing.
- 20- The smallest form of networks is the Bluetooth.

Good Luck



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Question (2) True or False

- 1- A person who destroys an organization's systems is called a gray hacker.
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