

Second-Term Exam

Academic Year: 2021-2022

Course Name: E-commerce

Course Code: 020305405

Department: MIS

Year: Fourth

Major: MIS English/Arabic

Time: 45 minutes

Exam consists of (one) papers

Date: /2022

Course Coordinator: Dr. yasser hanafy

Total degree: 25

## Question (1)

a. Differentiate between e-commerce and e-business.

b. Explain using a figure the major types of e-commerce transactions.

## Question (2)

Your company fears of online threats. Explain to your manager six types of online threats mentioning which is technical in nature and which is non technical.

## Question (3)

- a. Explain what a search engine is, its types and how to optimize website content for search engines.
- b. Explain what a web portal is, its types and how it differs from a store front.

Good Luck