



Question (1)

- Differentiate between e-commerce and e-business.
- Explain using a figure the major types of e-commerce transactions.

Question (2)

Your company fears of online threats. Explain to your manager six types of online threats mentioning which is technical in nature and which is non technical.

Question (3)

- Explain what a search engine is, its types and how to optimize website content for search engines.
- Explain what a web portal is, its types and how it differs from a store front.

Good Luck