Ibrahim Abdulla
UI/UX Designer

ibrahimabdulla.github.io
ibrahimpni@outlook.com
+971 55 4757147

Work Experience

GO Gulf / Sr. UI/UX Designer
June 2017 - Present - Dubai

- Illustrate design ideas using storyboards, process flows and sitemaps and design graphic user interface elements, like menus, tabs & widgets
- Build page navigation buttons and search fields
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Create original graphic designs (e.g. images, sketches and tables)
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colors and images

Examsummary / UI/UX Designer and Social Media Manager
April 2015 - June 2017 - Kochi, India

- Produce innovative, simple solutions to design issues and design independently, while incorporating team feedback and working within an established UX/UI framework
- Partnered with curriculum designers and engineers to create stunning new question types
- Help ensure students have a seamless experience across subjects and grade levels
- Give and solicit feedback from other designers and PMs to continually raise the quality of our products

Education

Assabah Arts & Science College /
Bachelor of Computer Application
July 2013 - Aug 2016

Ideal Intl. School / Higher Secondary
July 2010 - 2012

Skills

Design: Illustration & UI graphics • Strategy & vision presentations • User flows • Concept sketches • Wireframes & mock ups with Sketch & Illustrator

Prototyping: Rapid prototyping using Keynote & Invision • Interactive flow with HTML/ CSS/ JS

Research: Data analysis (AppAnnie, Analytics) • Task analysis & persona hypothesis • A/B Testing & Experiment • Cafe & diary study • Cognitive walkthrough

Collaboration: Organizing workshops • Facilitating design critique • Self Starter • Detail oriented • Flexible • Communicative