# awwwards.

# Hello, I'm Ibrahim Abdulla

UI/UX Designer with 4 years of experience in crafting and shipping superlative products that impact people .

Selected Samples Portfolio 2019

## 01. — ABOUT ME

I've been working in the industry since 2016 and had the chance to gain experience in both design and development. Over the last years I have worked with both small and large clients like Fujifilm.

I learned that I prefer working on corporate to enterprise projects with more creative freedom, so I joined a web design and development company in Dubai, where we are passionately working hard to push the web to it's limits.

Due to my passion for digital design and current trends I applied as a young jury member and am honored to join the Awwwards family and have the chance to vote for the best websites around the world.

I have been always trying to improve myself, grow as a designer, create awesome experiences and solutions.

# 02. — PROCESS

#### 01 Discovery

Gain knowledge of users, context, technologies, gather user data, research competitive products, conduct interviews and filed studies.

#### 02 Explore.

Build user profiles on gathered data, produce materials that will aid the outlining of the project, site maps, content inventories, screen flows, navigation models, task flows, user journeys, scenarios.

#### 03 Select.

Evaluate, test, and select wireframe concepts for prototype development.

#### 04 Develop.

Create design specifications and evolve concept/ wireframes into full design solution.

#### 05 Refine.

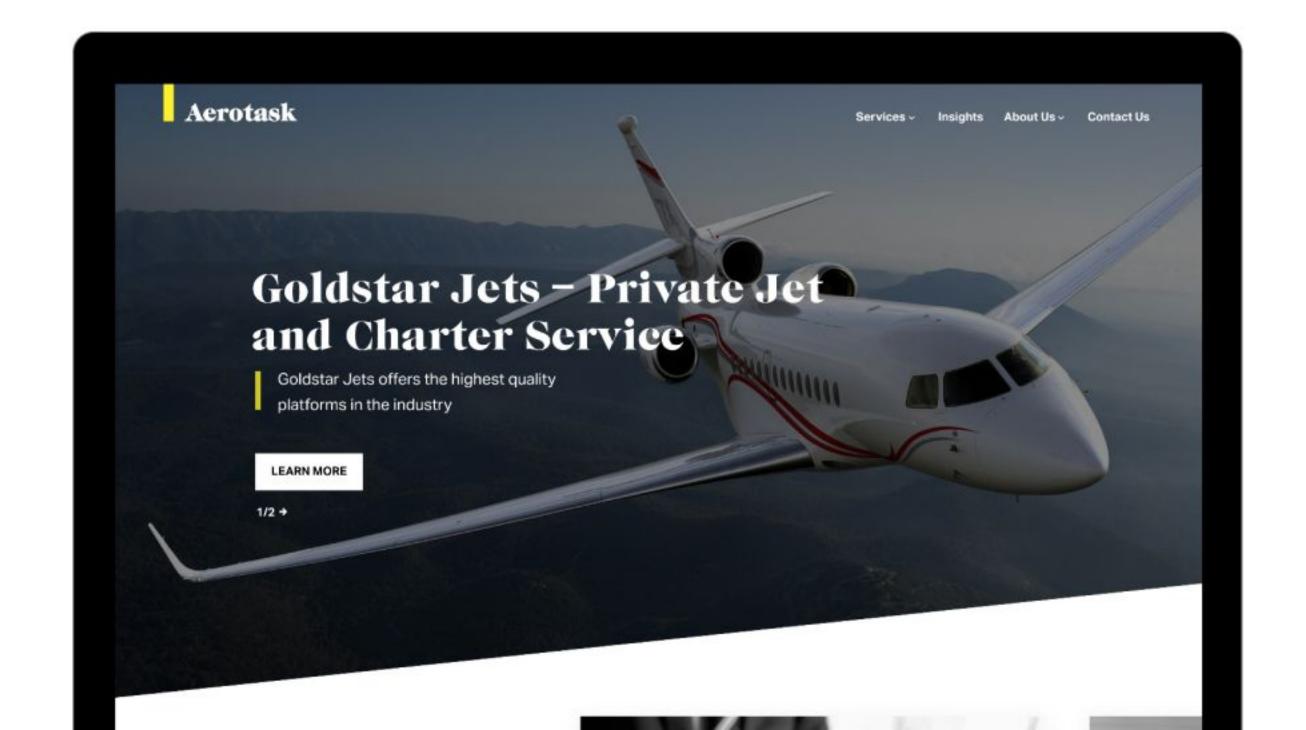
Evaluate design with stakeholders to obtain feedback and conduct usability testing.

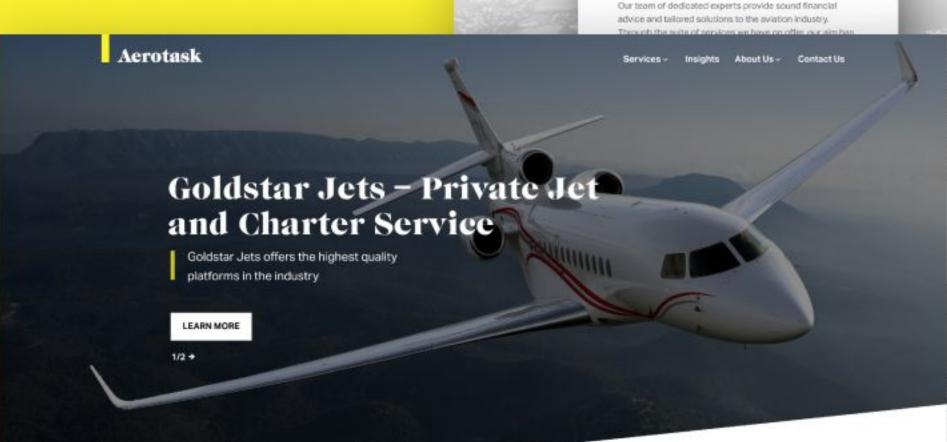
#### 06 Deliver.

Complete design and produce deliverables.

#### 07 Test & Maintain.

Once the initial project is completed we test and maintain for additional improvements





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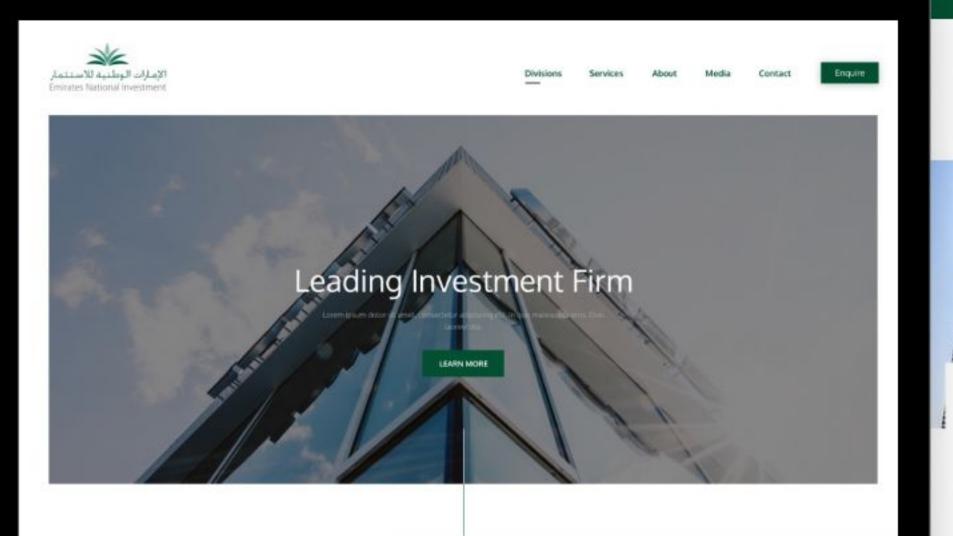
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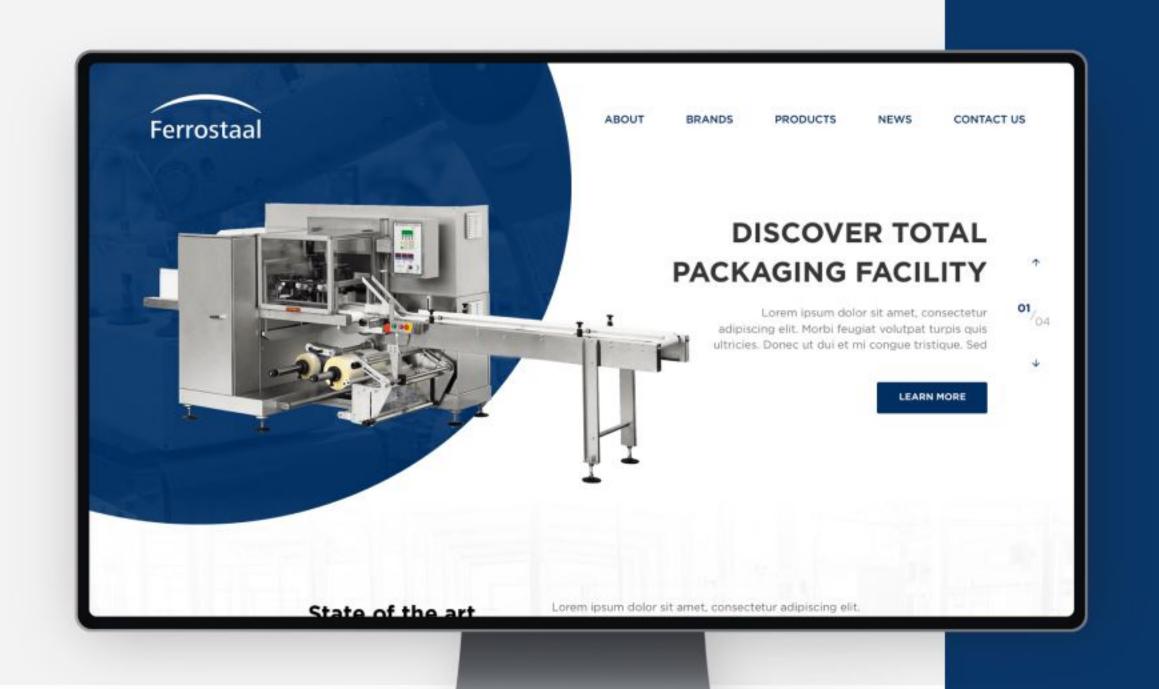




EXPLORE







Promote Accountability and transparency across all public entities

Abu Dhabi Accountability Authority" (ADAA) was established as an independent body in 2008 under the authority of His Highness Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

ABOUT US





#### About us

ADAA is primarily responsible for enhancing and promoting transparency and accountability across Abu Dhabi government and public entities ensuring that these subject entities are managing and utilizing their resources and funds efficiently, effectively, economically, HOME

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# Promote Accountability and transparency across all public entities

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**ABOUT US** 

## About us

ADAA is primarily responsible for enhancing and promoting transparency and accountability across Abu Dhabi government and public entities ensuring that these subject entities are managing and utilizing their resources and funds efficiently, effectively, economically, ethically and in alignment with achieving the overall vision of Abu Dhabi. The Authority aspires to be one of the top 5 accountability

KNAUF

ABOUT US

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Knauf is a multinational company with operations in more than 150 production sites worldwide present



# **THANK YOU**

I really appreciate your time for viewing my portfolio.

Reach me at