

Car Market Dashboard

Page 1: Market Overview & Summary

Page 2: Pricing & Trends

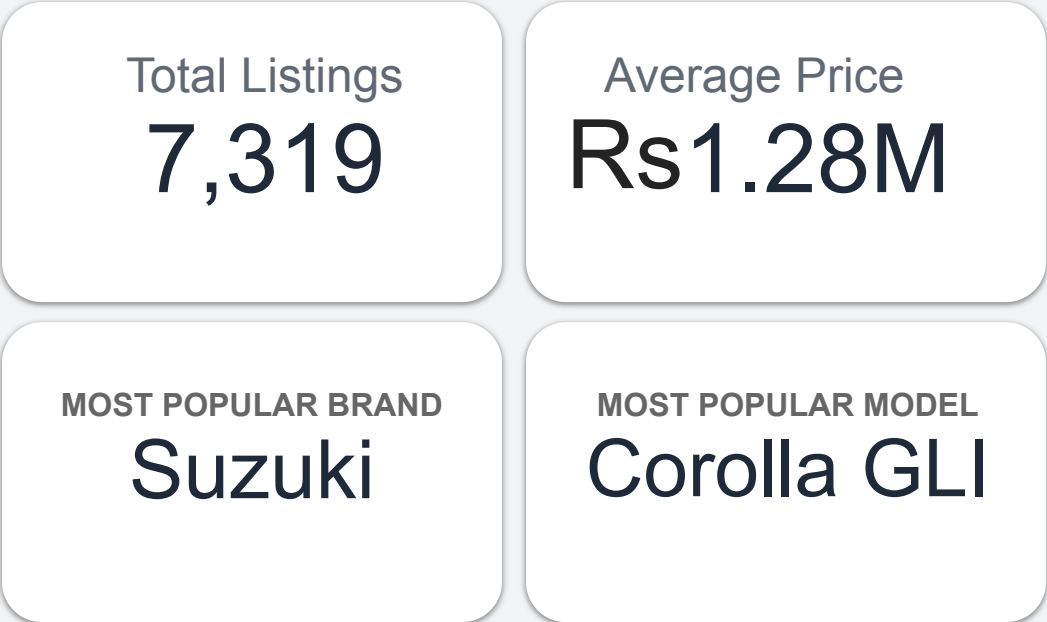
Page 3: Geographical Analysis

Page 4: Interactive Drill - Down

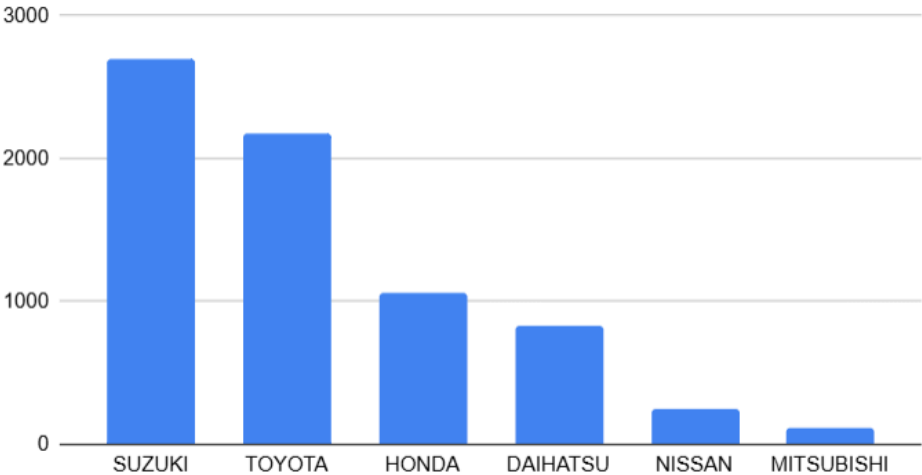
Dashboard Preview

A visual representation of the Looker Studio dashboard structure.

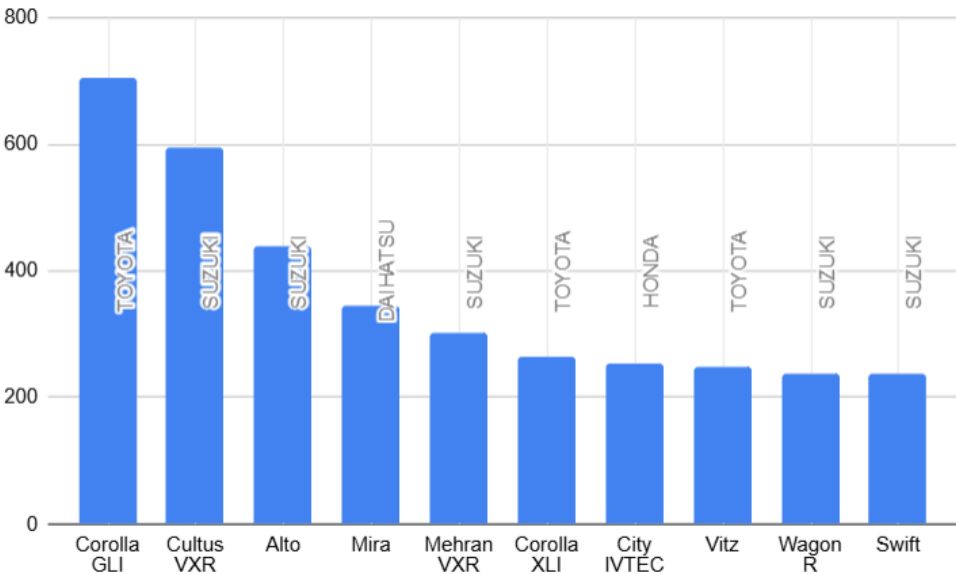
Page 1: Executive Summary & Top-Line Insights



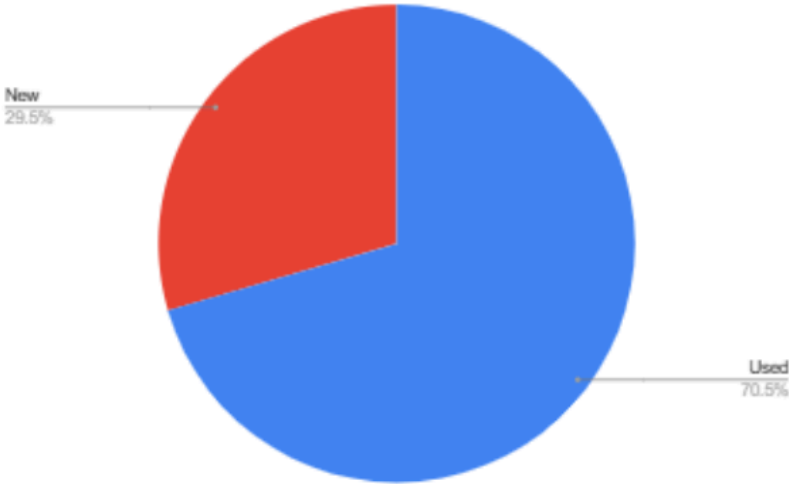
Top 6 Brand Popularity (Ranked Bar Chart)



Top 10 Brand Popularity (Ranked Bar Chart)



New vs. Used Car Distribution (Donut Chart)



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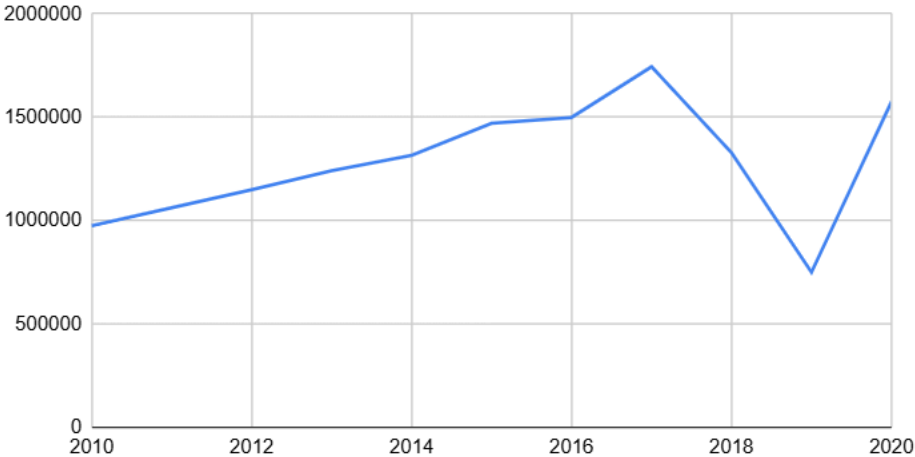
Page 4: Interactive Drill - Down

Dashboard Preview

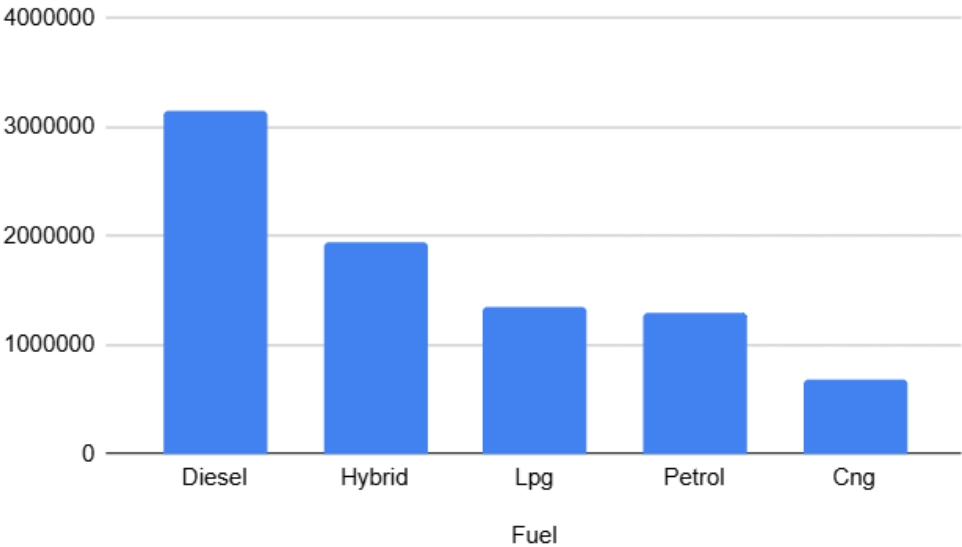
A visual representation of the Looker Studio dashboard structure.

Page 2: Pricing Trends & Economic Factors

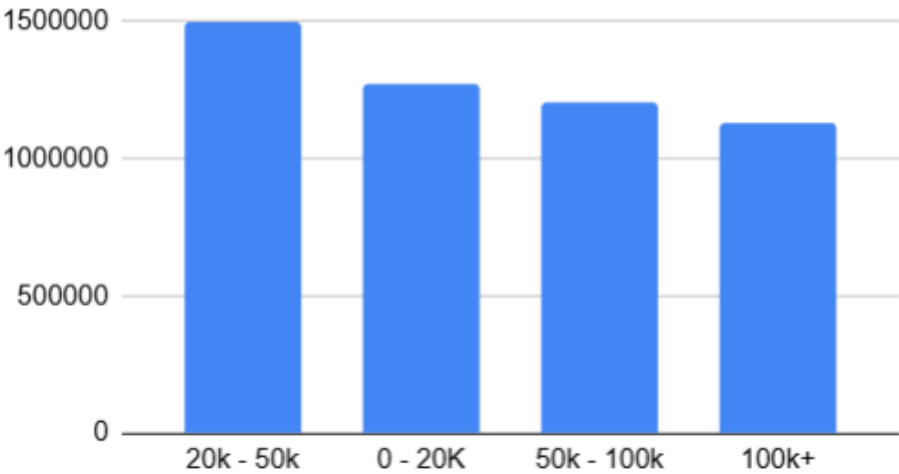
Average Price Over Time (Line Chart)



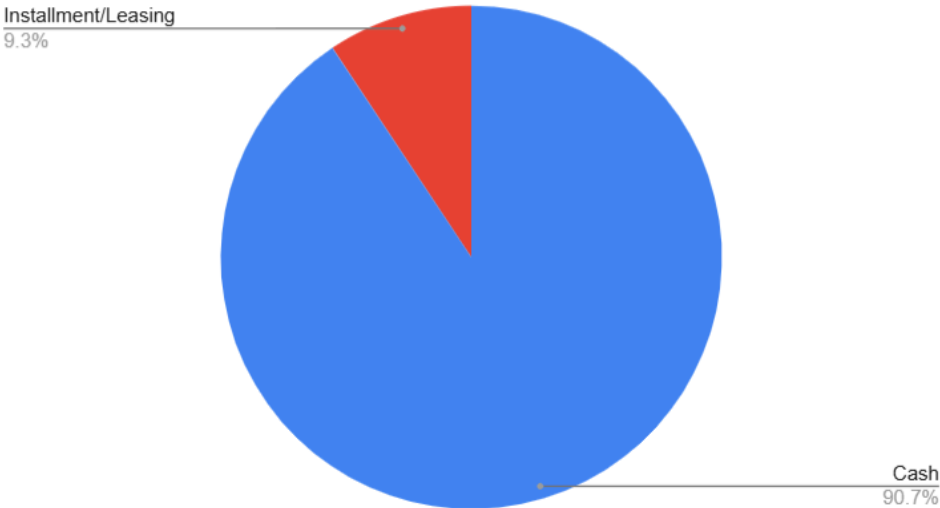
Average Vehicle Price by Fuel Type (Bar Chart)



Average Price by Mileage Range (Bar Chart)



Payment Method Distribution (Donut Chart)



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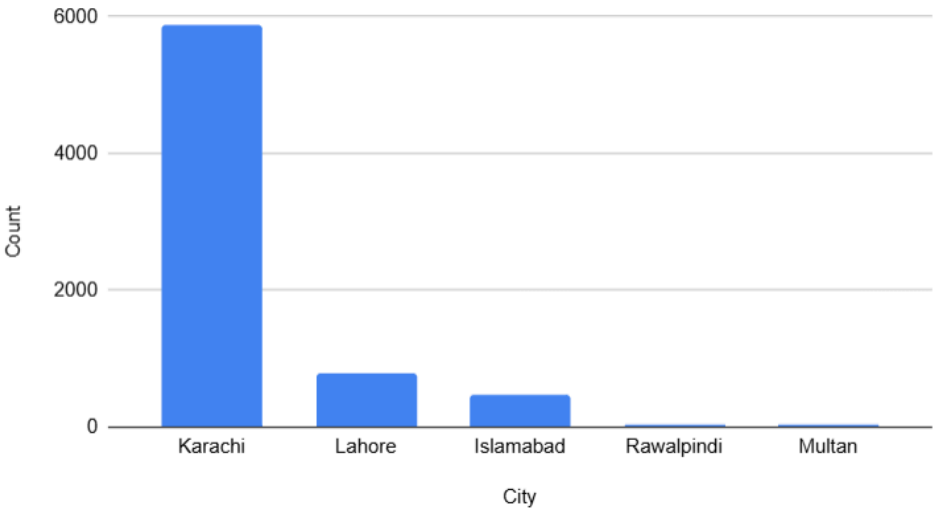
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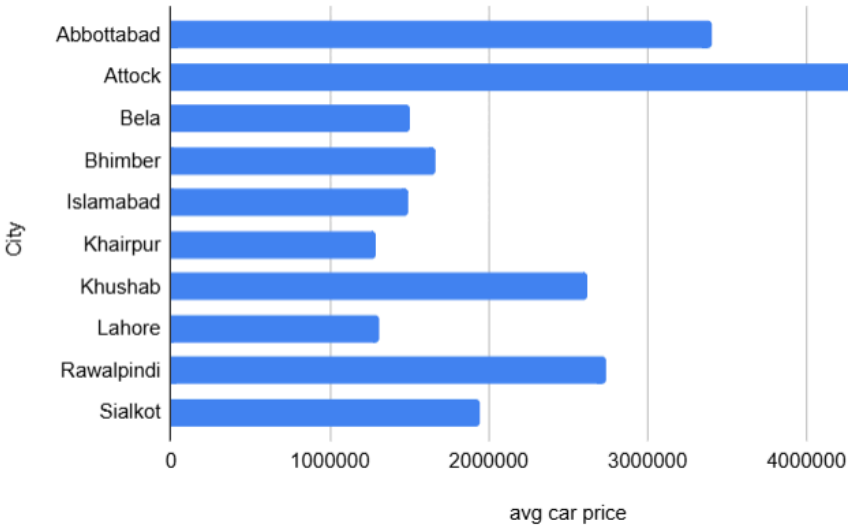
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Page 3: Geographical Analysis

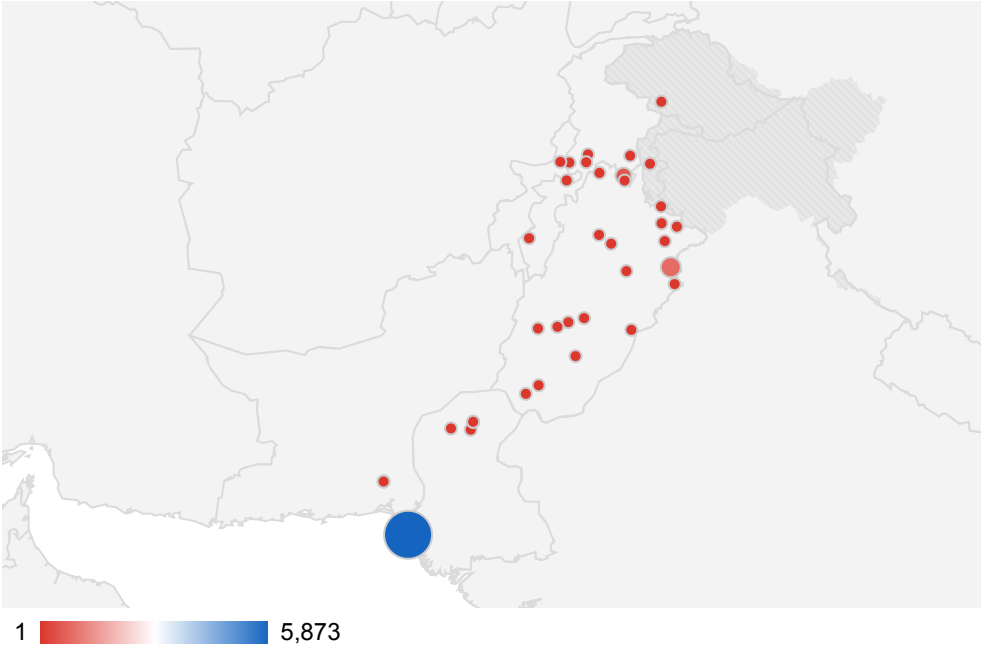
Listings by Most Prominent City (Ranked Bar Chart)



Average Price by City (Ranked Bar Chart)



Geographic Map (Geo Chart)



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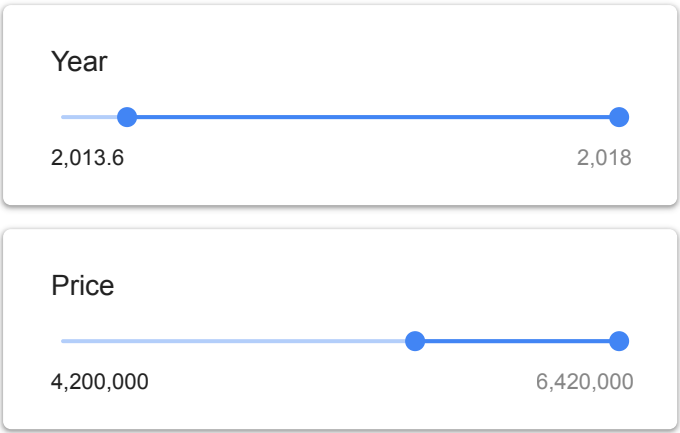
Page 4: Interactive Drill - Down

Dashboard Preview

A visual representation of the Looker Studio dashboard structure.

Page 4: Interactive Drill-Down & Custom Filters

Filter Controls



Model: Fortuner (1) ▾

City ▾

Brand: TOYOTA (1) ▾

Fuel ▾

Metric Tables

	Year	Brand	Model	Registered City	Fuel	KMs Driven	Price	Record Count ▾	KMs Driven
1.	2015	TOYOTA	Fortuner	Karachi	Petrol	48000	4,450,000	1	48,000
2.	2015	TOYOTA	Fortuner	Karachi	Petrol	57000	4,550,000	1	57,000
3.	2015	TOYOTA	Fortuner	Karachi	Petrol	31500	4,500,000	1	31,500
4.	2016	TOYOTA	Fortuner	Karachi	Petrol	39000	5,700,000	1	39,000
5.	2016	TOYOTA	Fortuner	Karachi	Petrol	25000	4,975,000	1	25,000
6.	2016	TOYOTA	Fortuner	Karachi	Petrol	24500	4,980,000	1	24,500
7.	2017	TOYOTA	Fortuner	Karachi	Petrol	16165	6,000,000	1	16,165
8.	2017	TOYOTA	Fortuner	Karachi	Petrol	12000	6,000,000	1	12,000
9.	2018	TOYOTA	Fortuner	Karachi	Diesel	10000	6,420,000	1	10,000
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Building the Price vs. Mileage Scatter Plot

