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BMS College of Engineering, Bangalore-560019

(Autonomous Institute, Affiliated to VTU, Belgaum)

December 2016 Semester End Main Examinations

Course: Personality Development and Communication
Course Code: 15HS1ICPDC

Duration: 3 hrs
Max Marks: 100
Date: 26.12.2016

Instructions: Answer any Five full questions choosing one from each unit.

UNIT 1

1. a. What is Self-Awareness? List out few benefits of Self Awareness. 3
- b. Mention the determinants of personality. Explain in detail? 7
- c. "7 habits of highly effective people" is a famous book by Stephen.R.Covey. How can you apply the learning to improve your personality? 10

UNIT 2

2. a. What is Self-Motivation? 3
- b. How Transactional leadership is different from Transformational leadership. Give examples? 7
- c. Who is your Role model? Explain the reason for your choice. 10

OR

3. a. Define the term Self Esteem. 3
- b. Explain the different stages in Team Development? 7
- c. How do you work on improving your self Esteem. Illustrate. 10

UNIT 3

4. a. What is Time Management? 3
- b. What are the various strategies to manage stress. Explain. 7
- c. How does the subject Personality development and communication help you in your journey as a prospective Engineer? 10

UNIT 4

5. a. What is the purpose of communication? 3
- b. Explain in detail the 7'C of effective communication? 7
- c. Using the three principles of effective written communication, write a report on a recent event in the college. 10

UNIT 5

6. a. What is Assertiveness? 3
- b. Explain in detail the various stages of negotiation Process. 7
- c. Write an application for the post of a Junior Engineer for any company. 10

OR

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| 7. | a. | What is personal interview? | 3 |
| | b. | Explain the importance of assertiveness? | 7 |
| | c. | Explain the impact of technological advancement on Business Communication.
Write your experience in using the latest technologies. | 10 |
