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# BMS College of Engineering, Bengaluru-560019

Autonomous Institute Affiliated to VTU

## October / November 2021 Supplementary Examinations

Programme: B.E.

Branch: ALL

Course Code: 15HS1ICPDC / 15HS2ICPDC

Course: Personality Development & Communication

Semester: I / II

Duration: 3 hrs.

Max Marks: 100

Date: 06.11.2021

Instructions: Answer FIVE FULL questions, choosing one from each unit.

UNIT-1		Marks
1.	a) Define "Personality traits"	03
	b) How to get started on your new good habit? Explain	07
	c) Analyze the negative effects of poor self-discipline	10
UNIT 2		
2.	a) What is healthy self-esteem?	03
	b) Identify and explain the leadership traits of your favorite leader.	07
	c) Briefly explain leadership styles and compare any two styles.	10
	OR	03
3.	a) How effective is teams compared to groups?	07
	b) What are the essential skills to increase your self-motivation? Explain	10
	c) How do you help your friend to improve his low self-esteem? Explain	
UNIT 3		
4.	a) List the benefits of Time management.	03
	b) Explain how students can manage the stress effectively?	07
	c) Develop an efficient time management plan for one week for an Engineering student.	10
UNIT 4		
5.	a) What is the purpose of communication?	03
	b) Discuss Shannon – Weaver model of communication with a diagram.	07
	c) Explain the Seven Cs of effective verbal communication.	10
UNIT 5		
6.	a) Define the term "Negotiation"	03
	b) Design a presentation for a seminar of your choice.	07
	c) What are the impact of technology in business communication? Explain.	10

**OR**

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| 7. | a) | List the types of reports.   | 03 |
|    | b) | Write a letter to your HOD seeking permission to erect your stall in the student fest. | 07 |
|    | c) | Explain the guidelines of effective Group Discussions.                                 | 10 |

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SUPPLEMENTARY EXAMS 2021