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BMS College of Engineering, Bangalore-560019

(Autonomous Institute, Affiliated to VTU, Belgaum)

July / August 2017 Supplementary Semester Examinations

Course: Personality Development and Communication
Course Code: 15HS1ICPDC/15HS2ICPDC

Duration: 3 hrs
Max Marks: 100
Date: 31.07.2017

Instructions: Answer any Five full questions choosing one from each unit.

UNIT 1

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|----|----|---|----|
| 1. | a. | Define Personality. | 3 |
| | b. | What are the different types of Attitude? | 7 |
| | c. | Explain in detail the personality traits required for career success. | 10 |

UNIT 2

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|----|----|---|----|
| 2. | a. | What is Self-Motivation? | 3 |
| | b. | Explain the key elements of Leadership in detail? | 7 |
| | c. | How is the five stage model of team building used in a football game? | 10 |

OR

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|----|----|---|----|
| 3. | a. | What you mean by Autocratic leadership style? | 3 |
| | b. | What are the differences between a Team and a Group? Explain. | 7 |
| | c. | Today's business world is "volatile, uncertain, complex and ambiguous", it is crucial to stay productive through this time of change. Explain the leadership traits required for success. | 10 |

UNIT 3

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|----|----|--|----|
| 4. | a. | Define Stress. | 3 |
| | b. | "Time is precious and priceless but it is free". Substantiate the statement. | 7 |
| | c. | Recent research indicates that long working hours, work pressures and work life imbalance are the causes of entrepreneurs stress. What are the various strategies to deal with stress? | 10 |

UNIT 4

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|----|----|--|----|
| 5. | a. | What do you mean by Meta communication? | 3 |
| | b. | Explain the three distinct phases of 3x3 writing process with a diagram. | 7 |
| | c. | How can 7 C's of Effective Communication be applied to a presentation. | 10 |

UNIT 5

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|----|----|--|----|
| 6. | a. | What is “Executive Summary”? | 3 |
| | b. | “The changing technology has brought about profound change in the way we communicate.” Substantiate the statement. | 7 |
| | c. | Draft a letter to your HOD seeking permission to attend one week workshop on “Robotic design” organized by iRobot. | 10 |

OR

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|----|----|--|----|
| 7. | a. | What is “Assertiveness”? | 3 |
| | b. | Give the guidelines one should follow to participate effectively in a Group Discussion | 7 |
| | c. | Prepare your Resume to apply for your dream job in a company that is visiting your campus for the recruitment. | 10 |
