



MEET OUR
FOUNDER -

**SAGI
SHRIEBER**

Over 17 Years in UI/UX design Direction

Husband and father of 3, from Israel, Sagi is a UI/UX Designer by trade turned entrepreneur & business owner.

Sagi was the first design hire at Fiverr back in the early days, later co-founded his own startup, which was acquired by Similarweb.

When he became the Design Director at Similarweb - he built the design team and systems in the most rapid growth years of the company pre-IPO.

Sagi was also a mentor at Google Launchpad for 7+ years - where he was trained by Google on their UX research method called Design Sprints, which is still at the core of one of Contrast's flagship frameworks.

Sagi had learned from - and interview in person - VPs Directors and Design Managers from companies such as Apple, Airbnb, Google, Facebook, Etsy, and more. All in order to learn what makes for exceptional products when it comes to user experience and design.