



# pizza sales report 🍕

pizza category

All

1/1/2015

12/31/2015



2.32

avg pizza per order



38.31

avg order value



21.4K

total orders



49.6K

total pizza sold



\$818K

total revenue

## busiest days & times

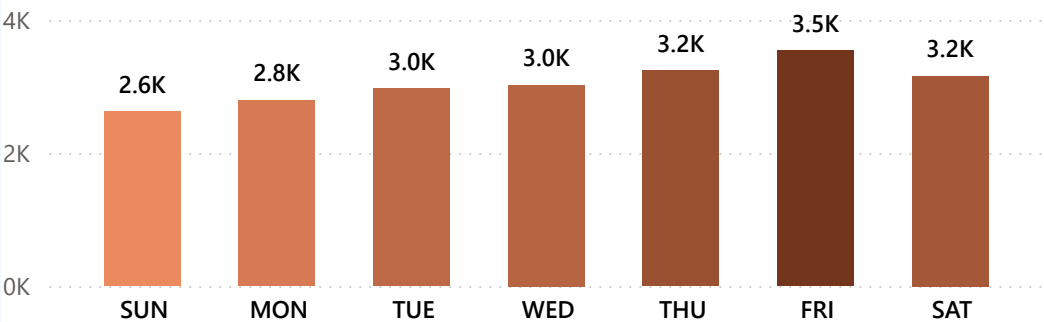
days  
orders are **highest** on weekend days ( **Fri / sat** ) evening

month  
**maximum** orders from **July and August**

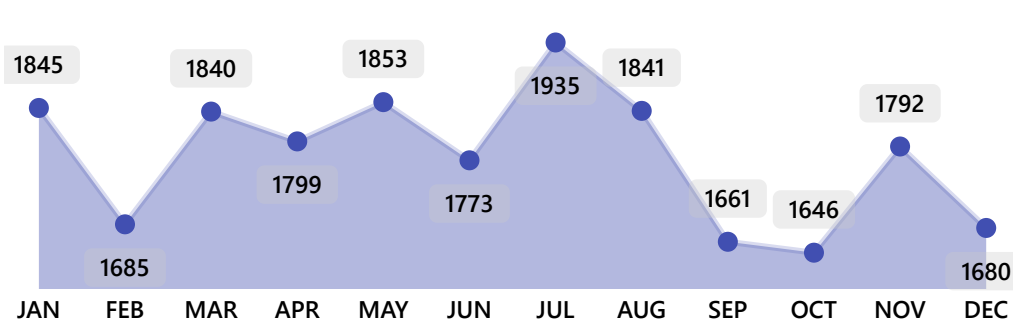
## sales performance

categories  
**classic category** contribute to **max** sale  
size  
**large** sized pizza contributes to **max** sales

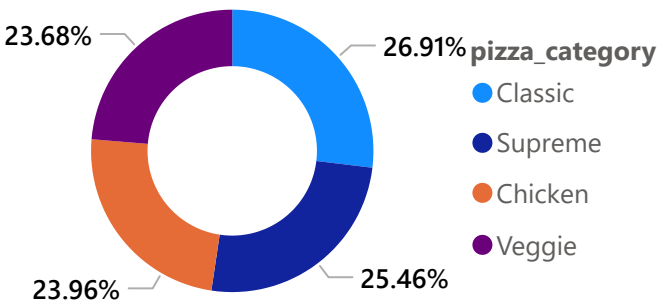
daily trend for order days



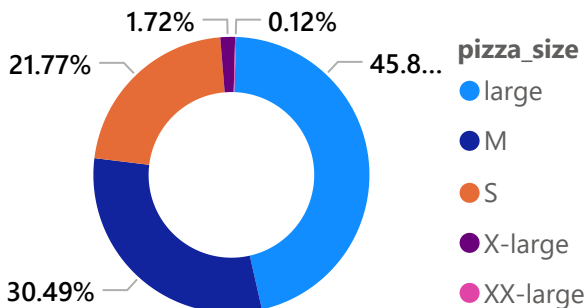
monthly trend for monthly orders



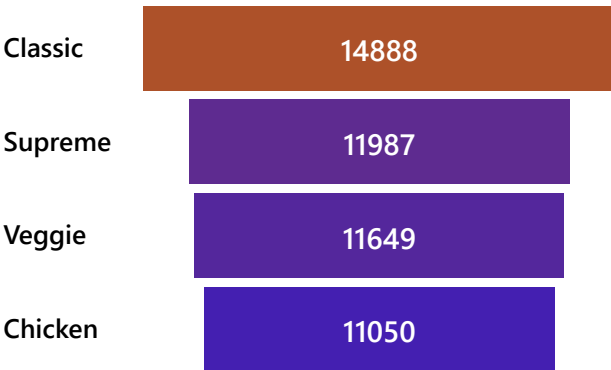
% of sales by pizza category



% of sales by pizza size



total pizza sold by pizza category





# pizza sales report

pizza category

All

1/1/2015

12/31/2015

home



2.32

avg pizza per order



38.31

avg order value



21.4K

total orders



49.6K

total pizza sold

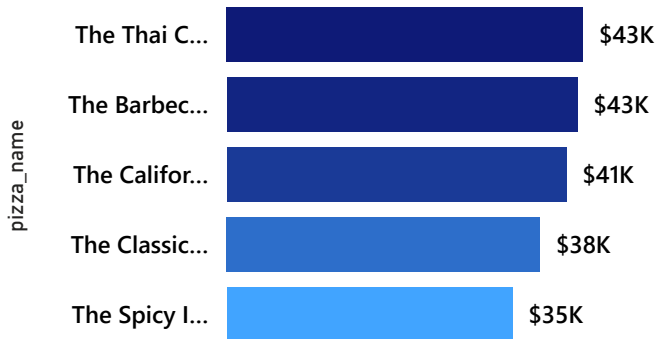


\$818K

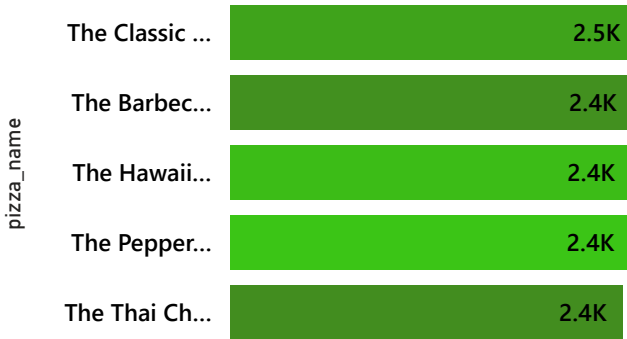
total revenue

## best sellers

### top 5 best sellers by revenue



### top 5 best sellers by quantity



### top 5 best sellers by total orders

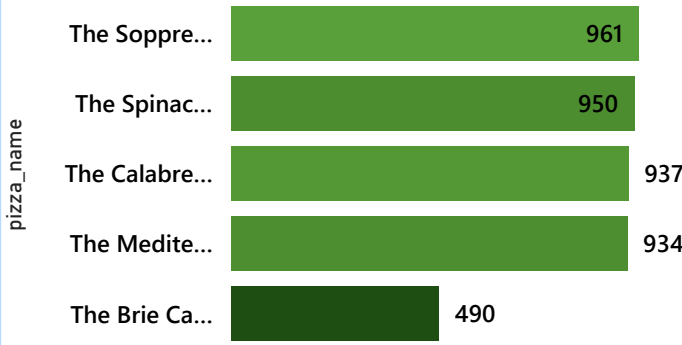


## worst sellers

### bottom 5 sellers by revenue



### bottom 5 sellers by quantity



### bottom 5 best sellers by total orders

