

FATIMAH OLAITAN IBRAHIM

CONTACT

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SKILLS

- Web Developer
- Front end development
- GitHub
- SKILLS AND CORE COMPETENCIES
- Stakeholder Management
- Microsoft Office Suite
- Content Development & Planning
- Budget Preparation
- Social Media Management
- Organic Brand Visibility
- Report Writing/Presentation
- Business Communications
- Scriptwriting and Proofreading

ADDITIONAL INFORMATION

National Youth service:
Teacher, St Patrick Grammer
School, Ibadan, Nigeria

PROFESSIONAL SUMMARY

As a website developer with a passion for creating engaging and user friendly web experiences, i am excited to pursue an opportunity that will allow me to apply my skills and gain valuable experience in the field. Demonstrated experience in html, css, javascript programming and template creation. Passionate about dynamic interfaces and clean code. A result-oriented professional with hands-on experience and training in corporate communications, copywriting, customer service, social media growth strategies, administration, and digital marketing. Able to generate and convert leads, handle email marketing campaigns, manage difficult customers, and boost brand visibility through creating and distributing engaging content, and running adverts across social media.

WORK HISTORY

Freelance Web Developer, 03/2023 to Current Freelance

- Design and develop beautiful and responsive websites for my clients.
- Discuss requirements with clients.
- Translate requirements into polished, high-level designs and products.

Social Media Manager & Content Creator, 01/2022 to 09/2022

FlipX

- Collaborated with team members to develop and implement brand visibility campaigns via social media (Instagram,
- Facebook, and WhatsApp), leading to a 30% increase in prospects and eventual customers for the brand in 2 months
- Utilized AIDA to draft social media copies and content that gained engagement across all the brand's social media platforms, leading to a higher percentage of visitors converted to leads
- Performed content research and developed 10+ pieces of content every week across all social media platforms
- Developed a target audience avatar and developed

marketing messages that addressed their pain points, leading to high engagement and brand interactions

- Utilized Canva and Inshot to develop image & video content for the social media pages on Facebook and
- Instagram.

09/2020 to 03/2021

Administrative Officer Ihomes

- Handled 30+ incoming calls and emails monthly as well as all internal communications within the organization
- Resolved customer issues and escalates complex situations to superiors
- Upsold new housing plans to prospective and existing customers, improving sales, and revenue for Ihomes
- Prepared budget based on customer demands and documents all transactions using Microsoft Excel
- Organized and uncluttered office space to enhance the overall appearance of the reception.

Graduate Intern, 03/2020 to 04/2020

Daily Trust Newspaper

- Collaborated with the editor-in-chief to research and plan new articles
- Proofread and edit articles before publication
- Conducted simple keyword research and used Search Engine Optimization (SEO) guidelines to increase traffic and improve newspaper views online
- Researched local community, state, national and international current events that aided in improving the quality of content in Daily Trust Newspaper.

EDUCATION

Web Development: Front End developer, 09/2022 – 02/2023

Larva Coding Academy - Nigeria

BA: English Language, 2019

Obafemi Awolowo University - Nigeria

Certificate Examination

High School Diploma, 2015

Obafemi Awolowo University International School - Ile-ife Osun State, Nigeria