Pepsico Fritolay Database

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As you know pepsico is a global company in the world with many sub companies. One of them is Fritolay(Lays,Ruffles,Doritos). We know someone who works at Fritolay as a sales chief. Fritolay sells potato chips in Turkey. There are salesmans who sells chips,candys, croissant to markets. There are also managers whose called sales chief, manages these salesmans. There is a logistic behind the scenes. Factory makes chips and trucks deliver these products to warehouses around Turkey. Salesmans have a lot of customers so they have to fill their car with chips. In order to do that they make a list of products they want. Chiefs approve these list and warehouse management fills the car with products. There are also managers of sales chief who decides the goal of monthly profit . In order to achive the goal chiefs motivates ,orders salesmans. We are going to store logistic part, employees, warehouses, factories, products etc. These are what we have discussed with the person who we know. As we progress there might be additional data we might include.