

Congratulations on your purchase of Serie Expert by L'Oréal! This user manual contains important information and instructions to help you achieve optimal results with your hair care routine. Please read this manual thoroughly before using the Serie Expert products.

Product Overview: Serie Expert by L'Oréal is a professional hair care range designed to address various hair concerns and provide exceptional results. With advanced formulations and salon expertise, these products aim to enhance the health, beauty, and manageability of your hair.

#### Important Precautions:

1. For external use only. Avoid contact with eyes. In case of contact, rinse immediately with water.
2. Keep out of reach of children.
3. Perform a patch test before initial use to check for any allergic reactions or scalp sensitivities.
4. If any irritation or discomfort occurs, discontinue use and consult a professional hairdresser or dermatologist.

#### Usage Instructions:

1. Selecting the Right Serie Expert Product:
  - Identify your specific hair concern, such as damaged, colored, dry, frizzy, or thinning hair.
  - Consult the product range and select the Serie Expert product that best suits your hair type and concern.
  - Each Serie Expert product is designed to address specific needs, so choose accordingly.
2. Cleansing and Conditioning:
  - Wet your hair thoroughly.
  - Apply a small amount of the Serie Expert shampoo suitable for your hair type.

- Massage gently into the scalp, working it through the lengths of your hair.
- Rinse thoroughly with warm water.
- Follow with the corresponding Serie Expert conditioner or treatment.
- Apply the conditioner to the lengths and ends of your hair, avoiding the scalp.
- Leave it on for the recommended time.
- Rinse thoroughly with water.

### 3. Targeted Treatments:

- If your hair requires additional care, you may incorporate targeted treatments from the Serie Expert range.
- These treatments may include masks, serums, or leave-in products.
- Follow the instructions on the specific product for optimal usage.

### 4. Styling and Finishing:

- After cleansing and conditioning, apply any styling products from the Serie Expert range, if desired.
- These products may include heat protectants, styling sprays, or leave-in treatments.
- Follow the instructions provided with each styling product for the best results.
- Style your hair as desired using appropriate tools and techniques.

### 5. Recommended Usage:

- Use the Serie Expert products as part of your regular hair care routine.

- Frequency of use may vary depending on your hair type, condition, and the specific product.
- Refer to the product packaging or consult a professional hairdresser for personalized advice.

#### 6. Storage:

- Store the Serie Expert products in a cool, dry place away from direct sunlight.
- Keep the containers tightly closed to maintain product integrity.
- Avoid exposure to extreme temperatures.

Customer Support: If you have any questions, concerns, or need assistance with Serie Expert by L'Oréal, please contact our customer support team. The contact details can be found on the product packaging or our official website.

Enjoy the professional hair care experience with Serie Expert by L'Oréal and discover the transformational benefits it offers. Thank you for choosing our products!

Disclaimer: This manual provides general guidelines for usage. Please refer to the product packaging and label for any specific instructions or warnings provided by the manufacturer.