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| Team Name | | STDs |
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| Member Name 1 | | Muhammad Hamza |
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| Which dataset you have used for the dashboard? | Sample - Superstore Sales | |
| Submission Date | Wednesday, April 24, 2024 | |

**Team Profile**

**Briefly describe the purpose and key findings of the dashboard? (~150 words)**

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| *The purpose of the dashboards in Tableau is to provide comprehensive insights into various aspects of supermarket sales data. The first dashboard focuses on trends across different years (2014-2017) in terms of orders, quantity, sales, and profits, along with percentage growth compared to the previous year. Key findings include the highest metrics in 2017 and the lowest in 2014, with 2015 having the least sales.*  *The second dashboard enables users to explore sales geographically, from region to state to city, with notable findings such as the highest sales in the West region, particularly in California and LA.*  *The third dashboard delves into product analysis, highlighting technological products like phones and copiers as top performers in sales and profit.*  *Lastly, the fourth dashboard analyzes customers and shipment modes, identifying top customers like Jonathon Doharty and insights into shipment sales, quantities, and profits across different classes, with Standard class emerging as a significant contributor.* |