Ibrahim Olalere

Interaction Designer

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EXPERIENCE

Techgen Africa, Lagos, Nigeria — Product Designer, *Head of Communications*

2018 - Present
- Co-ordinating company products through engaging website user experience design and social media contents.
- Planning and executing company communications, storytelling and marketing strategy
- Upholding internal communications amongst the team

Zulfah Technology, Lagos — *UI/UX, Product designer*

August 2020 – January 2021
- Completed the user interface design of client companies
- Carried out users research for experience optimization

CodedTinze Connections, Lagos — *Lead Designer, Content Creator*

September 2019 – February 2020
- As the only designer, worked with the business development team to convert business flows to user interactive contents
- Designed, banners, flyers, brochures and website contents to suite the picky.ng brand
- Worked on social media page of picky.ng to convert potential clients

Alexis Galleries, VI, Lagos — *Brand Designer*

July 2019– December 2020
- Designed Art Exhibition Catalogues, invites, flyers, banners and digital promotions
- Came up with branding designs to communicate company values

DIP-Infotech Hub, Kano — *Designer, Trainer*

January 2018 – April 2019
- Designed digital adverts, flyers for programs
- Trained youths on digital skills and graphics design

EDUCATION

University of Lagos, Akoka, Lagos State, Nigeria— *BSc*

2014 - 2018

SKILLS

Design: UI/UX design, Wireframing, Prototyping, Design thinking, Graphics design, ,
Human centred design,
Social Media, Analytic skills,

Soft: Writing, Communication, Emotional Intelligence, Time management, Presentation

LANGUAGES

English, Yoruba

TECHNOLOGIES & PROGRAMMING LANGUAGES

HTML, CSS

INTERESTS

Technology, Entrepreneurship, Science, Literature, Art, Education, Genetics, Writing, Psychology

TOOLS

Figma, Adobe XD, Illustrator, Photoshop, Sketch
Indesign, Aftereffects, Movavi Premier Pro, Handbrake, Filmora
Pro, Media Encoder

Golden Touch College, Lagos— *WAEC , Senior Secondary School Leaving Certificate*

2011 - 2013

PROJECTS

Afriglobal Insurance Limited , Product Design

Users Research and Experience Design of web and mobile application

Tranex Logistics , Website UI Design

Users Research and Experience Design of website

Pencliq — *Product design, Community Management*

Pencliq is a community built for writers to grow regardless of their current skill level

Chariel Consulting — *Motions Graphics Design*

Lead with goals is a program aimed at young entrepreneurs and professionals by Chariel Consulting Limited

Poesy Studio — *UI/UX design, Contents for Digital Classes*

Poesy studio offers graphics design courses that are taken online monthly.

ACTIVITIES & AWARDS

Google Digital Marketing Skills — *Graduate*

Participated in online classes and tests and met all other requirements to graduate and earn certificate

A World At School — *Global Youth Ambassador*

Registered to become a member and Completed the online certification questionnaire and tasks by GYA

Foundation for Leadership & Education Development — *Soft Skills Certification*

Participated in impartation of employability skills (soft skills) on graduating students of University of Lagos, Nigeria

Ready Set Work Award — *Graduation Certificate*

Best Graduating Student Award, *Golden Touch College*