

Ibrahim Olalere

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EDUCATION

Code University of Science and technology, Berlin, Germany— *BA Interaction Design*

2021- Present

University of Lagos, Akoka, Lagos State, Nigeria— *BSc Biochemistry*

2014 - 2018

Golden Touch College, Lagos— *WAEC , Senior Secondary School Leaving Certificate*

2011 - 2013

Community Junior Grammar School, Lagos— *Junior Secondary School Leaving Certificate*

2009 - 2011

EXPERIENCE

Techgen Africa, Lagos, Nigeria — *Head of Communications, Product Designer*

2018 - Present

- Co-ordinating company products through engaging website user experience design and media contents.
- Planning and executing company communications, storytelling and marketing strategy

Zulfah Technology, Lagos — *Product, UI/UX designer*

August 2020 – January 2021

- Completed the user interface design of client companies
- Carried out users research for experience optimization

The Helpmates Foundation, Lagos, — *Communications Team, Social Media Manager*

July 2017– December 2019

- Curated contents and articles for THF social media engagement
- Engaged in communication strategy meetings to share ideas and work on team projects

SKILLS

Soft: Writing, Communication, Emotional Intelligence, Time management, Presentation

Design: UI/UX design, Wireframing, Prototyping, Design thinking, Graphics design, , Motion graphics
Human centred design, Social Media, Analytic skills,

LANGUAGES

English, Yoruba

TECHNOLOGIES & PROGRAMMING LANGUAGES

HTML, CSS

INTERESTS

Technology, Media
Entrepreneurship, Science,
Literature, Art, Education,
Genetics, Writing, Psychology,
Journalism

TOOLS

Figma, Adobe XD, Illustrator,
Photoshop, Sketch, Miro,
Indesign, Aftereffects, Movavi
Premier Pro, Handbrake, Filmora
Pro, Media Encoder

Youth Pen Magazine, University of Lagos, — *Editor*

July 2015– December 2018

- Curated, selected and edited articles for the magazine issues
- Preceded over editorial board meetings while sharing ideas on forthcoming issues
- Organizing meetings with writers and designers to discuss magazine features

Alexis Galleries, VI, Lagos — Art and *Brand Designer*

July 2019– December 2020

- Designed Art Exhibition Catalogues, invites, flyers, banners and digital promotions
- Came up with branding designs to communicate company values

PROJECTS

Self-Published Book Author

Poetic Nikaah – Young Adult Fictional Novel

Afriglobal Insurance Limited , Product Design

Users Research and Experience Design of web and mobile application

Tranex Logistics , Website UI Design

Users Research and Experience Design of website

Pencliq — *Product design, Community Management*

Pencliq is a community built for writers to grow regardless of their current skill level

Chariel Consulting — *Motions Graphics Design*

Lead with goals is a program aimed at young entrepreneurs and professionals by Chariel Consulting Limited

Poesy Studio — *UI/UX design, Contents for Digital Classes*

Poesy studio offers graphics design courses that are taken online monthly.

ACTIVITIES & AWARDS

Google Digital Marketing Skills — *Graduate*

Participated in online classes and tests and met all other requirements to graduate and earn certificate

A World At School — *Global Youth Ambassador*

Registered to become a member and Completed the online certification questionnaire and tasks by GYA

Foundation for Leadership & Education Development — *Soft Skills Certification*

Participated in impartation of employability skills (soft skills) on graduating students of University of Lagos, Nigeria

Ready Set Work Award — *Graduation Certificate*

Best Graduating Student Award, *Golden Touch College*