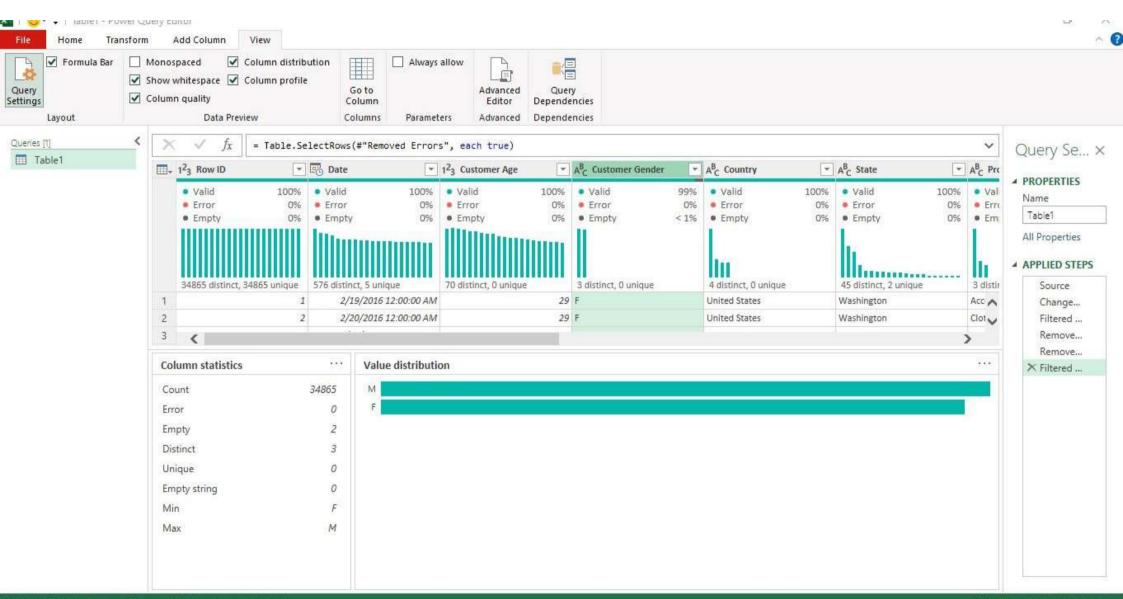


| F  | low II | Date 💌     | Customer Age 💌 | Customer Gende 💌 | Country              | ▼ State    | ▼ Product Category ▼ | Sub Category    | ▼ Quantity ▼ | Unit Cost 💌 | Unit Price 💌 | Cost 💌 | Revenue |
|----|--------|------------|----------------|------------------|----------------------|------------|----------------------|-----------------|--------------|-------------|--------------|--------|---------|
|    | 1      | 2/19/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 1            | 80          | 109          | 80     | 109     |
|    | 2      | 2/20/2016  | 29             | F                | United States        | Washington | Clothing             | Gloves          | 2            | 25          | 29           | 49     | 57      |
|    | 4      | 3/12/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 88          | 117          | 175    | 233     |
|    | 5      | 3/12/2016  | 29             | F                | United States        | Washington | Accessories          | Tires and Tubes | 3            | 35          | 42           | 105    | 125     |
|    | 7      | 4/17/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 52          | 60           | 104    | 120     |
|    | 8      | 4/17/2016  | 29             | F                | United States        | Washington | Accessories          | Tires and Tubes | 1            | 60          | 68           | 60     | 68      |
|    | 9      | 6/22/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 8           | 10           | 16     | 20      |
|    | 10     | 6/22/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 3           | 3            | 5      | 6       |
|    | 11     | 6/24/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Helmets         | 2            | 18          | 21           | 35     | 42      |
|    | 12     | 7/1/2016   | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 3            | 40          | 49           | 120    | 146     |
|    | 13     | 7/22/2016  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 46          | 60           | 92     | 120     |
| 8  | 14     | 7/22/2016  | 29             | F                | United States        | Washington | Accessories          | Tires and Tubes | 1            | 9           | 10           | 9      | 10      |
|    | 15     | 8/18/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Helmets         | 3            | 152         | 181          | 455    | 544     |
|    | 16     | 8/30/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 3            | 70          | 73           | 210    | 218     |
| ğ  | 17     | 9/17/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 1            | 385         | 439          | 385    | 439     |
|    | 18     | 9/17/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 73          | 87           | 145    | 173     |
|    | 19     | 9/17/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Helmets         | 3            | 210         | 213          | 630    | 638     |
| 1  | 20     | 9/24/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 1            | 64          | 74           | 64     | 74      |
| 1  | 21     | 9/24/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Helmets         | 3            | 327         | 360          | 980    | 1079    |
|    | 22     | 10/7/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 1            | 125         | 136          | 125    | 136     |
|    | 23     | 10/7/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Helmets         | 2            | 18          | 18           | 35     | 36      |
|    | 24     | 10/7/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 215         | 226          | 430    | 452     |
| į. | 25     | 10/7/2015  | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 3            | 22          | 23           | 66     | 69      |
| 5  | 26     | 10/13/2015 | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 1            | 750         | 820          | 750    | 820     |
| i  | 27     | 10/20/2015 | 29             | F                | <b>United States</b> | Washington | Accessories          | Tires and Tubes | 2            | 60          | 71           | 120    | 141     |
| 7  | 28     | 10/20/2015 | 29             | F                | United States        | Washington | Accessories          | Tires and Tubes | 1            | 125         | 130          | 125    | 130     |
|    | 29     | 10/20/2015 | 29             | F                | United States        | Washington | Accessories          | Helmets         | 1            | 140         | 143          | 140    | 143     |
| 9  | 30     | 11/1/2015  | 29             | F                | United States        | Washington | Accessories          | Tires and Tubes | 2            | 193         | 214          | 385    | 427     |



13 COLUMNS, 199+ ROWS Column profiling based on entire data set

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| - 4 | Α     | В          | C             | D                | E             | F          | G                   | Н               | 1       | J        | K           | L   | M        | N |
|-----|-------|------------|---------------|------------------|---------------|------------|---------------------|-----------------|---------|----------|-------------|-----|----------|---|
| 1   | Row I | Date 💌     | Customer Ag 🔻 | Customer Gende 🕶 | Country X     | State      | ▼ Product Catego: ▼ | Sub Category *  | Quantit | Unit Co: | Unit Pric * | Co  | Revenu 🔻 |   |
| 2   | 1     | 2/19/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 80       | 109         | 80  | 109      |   |
| 3   | 2     | 2/20/2016  | 29            | F                | United States | Washington | Clothing            | Gloves          | 2       | 25       | 29          | 49  | 57       |   |
| 4   | 3     | 2/27/2016  | 29            |                  | United States | Washington | Accessories         | Tires and Tubes | 3       | 4        | 5           | 11  | 15       |   |
| 5   | 4     | 3/12/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 88       | 117         | 175 | 233      |   |
| 6   | 5     | 3/12/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 3       | 35       | 42          | 105 | 125      |   |
| 7   | 6     | 4/8/2016   | 29            | _                | United States | Washington | Accessories         | Tires and Tubes | 1       | 66       | 78          | 66  | 78       |   |
| 8   | 7     | 4/17/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 52       | 60          | 104 | 120      |   |
| 9   | 8     | 4/17/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 60       | 68          | 60  | 68       |   |
| 10  | 9     | 6/22/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 8        | 10          | 16  | 20       |   |
| 11  | 10    | 6/22/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 3        | 3           | 5   | 6        |   |
| 12  | 11    | 6/24/2016  | 29            | F                | United States | Washington | Accessories         | Helmets         | 2       | 18       | 21          | 35  | 42       |   |
| 13  | 12    | 7/1/2016   | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 3       | 40       | 49          | 120 | 146      |   |
| 14  | 13    | 7/22/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 46       | 60          | 92  | 120      |   |
| 15  | 14    | 7/22/2016  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 9        | 10          | 9   | 10       |   |
| 16  | 15    | 8/18/2015  | 29            | F                | United States | Washington | Accessories         | Helmets         | 3       | 152      | 181         | 455 | 544      |   |
| 17  | 16    | 8/30/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 3       | 70       | 73          | 210 | 218      |   |
| 18  | 17    | 9/17/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 385      | 439         | 385 | 439      |   |
| 19  | 18    | 9/17/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 73       | 87          | 145 | 173      |   |
| 20  | 19    | 9/17/2015  | 29            | F                | United States | Washington | Accessories         | Helmets         | 3       | 210      | 213         | 630 | 638      |   |
| 21  | 20    | 9/24/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 64       | 74          | 64  | 74       |   |
| 22  | 21    | 9/24/2015  | 29            | F                | United States | Washington | Accessories         | Helmets         | 3       | 327      | 360         | 980 | 1079     |   |
| 23  | 22    | 10/7/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 125      | 136         | 125 | 136      |   |
| 24  | 23    | 10/7/2015  | 29            | F                | United States | Washington | Accessories         | Helmets         | 2       | 18       | 18          | 35  | 36       |   |
| 25  | 24    | 10/7/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 215      | 226         | 430 | 452      |   |
| 26  | 25    | 10/7/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 3       | 22       | 23          | 66  | 69       |   |
| 27  | 26    | 10/13/2015 | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 750      | 820         | 750 | 820      |   |
| 28  | 27    | 10/20/2015 | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 60       | 71          | 120 | 141      |   |
| 29  | 28    | 10/20/2015 | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 125      | 130         | 125 | 130      |   |
| 30  | 29    | 10/20/2015 | 29            | F                | United States | Washington | Accessories         | Helmets         | 1       | 140      | 143         | 140 | 143      |   |
| 31  | 30    | 11/1/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 2       | 193      | 214         | 385 | 427      |   |
| 32  | 31    | 11/1/2015  | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 3       | 38       | 43          | 115 | 130      |   |
| 33  | 32    | 11/1/2015  | 29            | F                | United States | Washington | Accessories         | Helmets         | 3       | 152      | 170         | 455 | 510      |   |
| 34  | 33    | 11/15/2015 | 29            | F                | United States | Washington | Accessories         | Tires and Tubes | 1       | 56       | 65          | 56  | 65       |   |

