

## **Project : Battle of Neighborhoods**

### **1. Description of the Problem:**

- Launch of restaurant in **Downtown Toronto, ON, Canada.**

**Toronto** is the provincial capital of Ontario and the most populous city in Canada, with a population of 2,731,571 in 2016.

Toronto has diverse population and over 160 languages are spoken in the city. There are number of corporate offices in downtown Toronto.

<https://en.wikipedia.org/wiki/Toronto>

This project will give an insight on “Restaurants” in downtown, so that it will be easy to make decision on what type of restaurant will give more ROI.

### **2. Target Audience:**

An entrepreneur Or business personnel who wants to invest money in restaurant business.

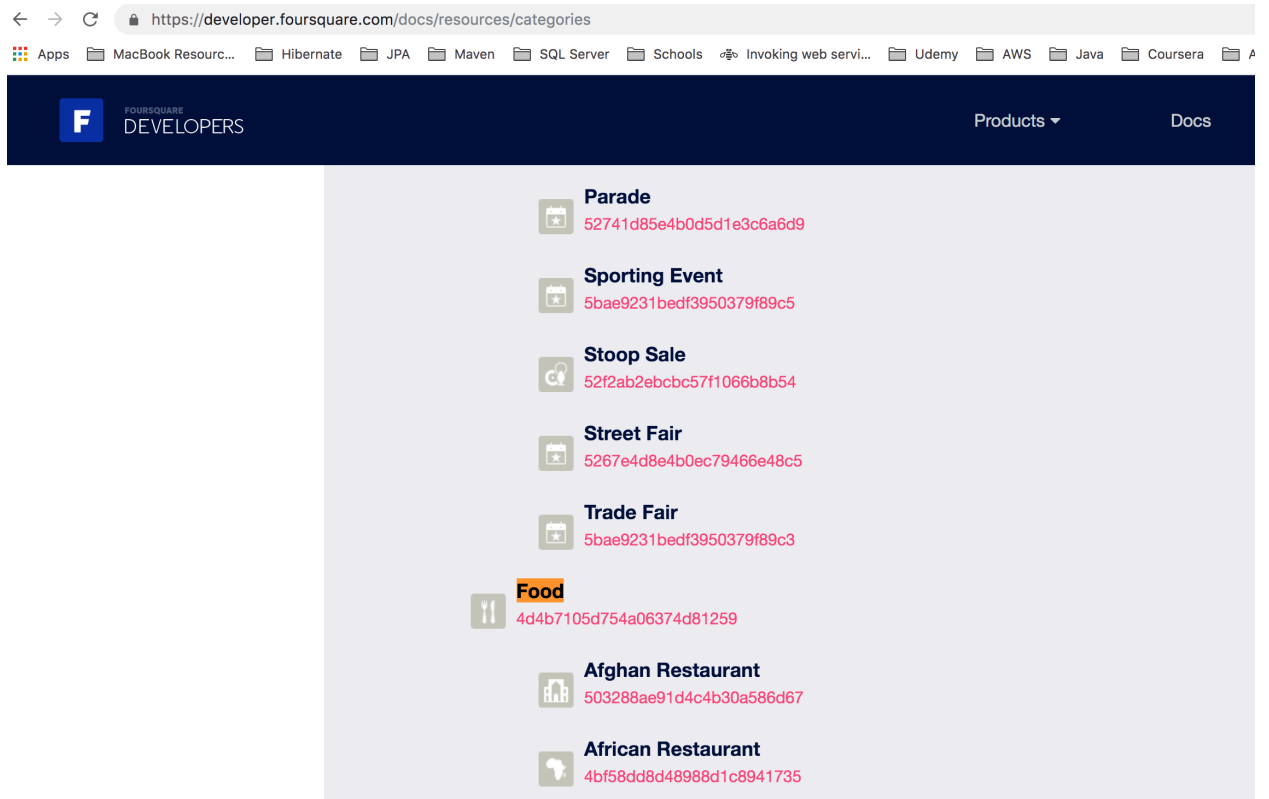
### **3. Data for this project:**

Data will be scraped from wiki page which will give postal codes of Toronto. Data will be filtered “Downtown Toronto” areas as we are interested in downtown areas and number of restaurants in each area. We will also get co-ordinates of each Downtown area.

### **4. FourSquae API:**

We will get the “Food” category data using FourSquare API. In result data, we will filter “Restaurant” category and get top 10 types of restaurants. (Middle Eastern, Indian, Italian, Burgers etc..)

<https://developer.foursquare.com/docs/resources/categories>



## 5. Results:

From results, we can decide what type of restaurant (Cuisine) will be beneficial and produce more ROI in downtown Toronto.