

## COOKIE POLICY AND PRIVACY

Located at *Buitenplein 64, 1181 ZE Amstelveen*, **Simmortals Technology International B.V.** (TIN: NL868347711B01) ("**Simmortals**" or "**Company**"), we pay utmost attention to protect and process the personal data of our [www.simmortals.com](http://www.simmortals.com) ("**Website**") visitors in accordance with the Law no. 6698 on the Protection of Personal Data and Secondary Legislations ("**Personal Data Protection Legislations**"). Within the scope of the disclosure obligation arising from the Personal Data Protection Legislation of Simmortals, we would like to inform you about the general principles to be followed within the scope of the operation of our website, the cookies that we use, and your personal data processed through cookies with this "**Cookie Policy and Privacy**".

### Privacy and Information Security

- a. The information provided at [www.simmortals.com](http://www.simmortals.com) is provided "as is" and "as available". Simmortals does not guarantee the accuracy, adequacy and completeness of this information and explicitly disclaims any liability arising from errors or omissions in this information. The Company provides no implied, express or statutory warranties, including but not limited with the warranties of non-infringement of rights of third parties, warranty of ownership, suitability for a particular purpose and/or absence of computer viruses with this information.

Simmortals takes all necessary security precautions and all kinds of technical and administrative measures on IT systems in order to prevent any unauthorized access to this information. Simmortals will inform the relevant users and authorized administrative authorities, as stipulated in the legislation, in case of a malicious and unauthorized access to personal data or any technical or administrative violations.

- b. Occasionally, some of our electronic service channels may provide links to certain electronic media, such as third-party websites. The commitments and principles contained in this text are valid only for electronic service channels of Simmortals and do not cover other third-party environments. Other electronic media to be accessed via link may have different and unique privacy assurance and terms of use and these conditions may correspond to a lower level of security than those provided by Company. Simmortals cannot be held responsible for this situation.

The accuracy of the information provided on these sites and the qualifications of other links provided from these sites have not been investigated and verified by Company. In this respect, Simmortals cannot be held responsible for the use of information, ethical principles, confidentiality principles, quality and service quality of third-party electronic media, used for advertising, banners, content or any other purpose on [www.simmortals.com](http://www.simmortals.com) and any material/intangible damages and losses that may occur in these environments.

- c. Except for the negligence and responsibility during the use of the Website, Company and/or its employees cannot be held responsible for any damages and losses, including but not limited to any direct or indirect damages, losses and expenses arising directly or indirectly as a result of any performance failure, error, deficiency, interruption defect, delay in operation and/or transportation, computer virus and/or line and/or system failure, including but not limited to cases that cannot be expected from Simmortals or force majeure cases.
- d. In your activities within the Website, you agree in advance that you will not produce and share content that is contrary to general morality and decency, contrary to the law, damaging the rights of third-parties, misleading, offensive, obscene, pornographic, damaging personal rights, violating copyrights, promoting illegal activities in any part of the site. Otherwise, the Website authorities may suspend or terminate such accounts and reserve the right to initiate legal proceedings, with the responsibility for the damage solely on your side. For this reason, the Company reserves the right to share information requests from judicial authorities regarding activity or user accounts.

- e. In any dispute that may arise between you and Simmortals regarding the use of the Website, the books, records, documents and digital records of Simmortals will be accepted as evidence in accordance with the Code of Civil Procedure No. 6100, and you agree that you will not object to these records.

### Which Type of Cookies Do We Use?

Cookies are small data containing files formed by a website in your device and contain data in name-value format. Accordingly, the cookies we use via your visit to our Website enable the information about your visit to be kept and used in your following visits.

The cookies formed and read only by our Website are the **primary cookies**. The content presented on our Website is also provided through domain names other than the domain name in the access address. In such circumstances each domain name creates a specific **third-party cookie**.

Cookies we use in our Website and their purposes are as follows:

1. **Session Cookies:** Session cookies are valid during your visit to the Website and keep their validity until you close your internet browser.
2. **Persistent Cookies:** These cookies hide in your browser and keep their validity until their date of expiry or the time you delete. The information collected by these cookies cannot be used for marketing purposes. If the use of such cookies is not allowed, various parts of the Website may not be available.
3. **Compulsory/Essential Cookies:** They are compulsory for the website to work properly and for you to benefit from the services or features. The information collected by these cookies cannot be used for marketing purposes. If the use of such cookies is not allowed, various parts of the Website may not be available.
4. **Functional and Analytical Cookies:** These cookies are used to remember your choices during the visit, provide an effective use of the site, optimize the Website according to the requests and store the data about how you use the site. In compliance with its qualifications these cookies may contain your personal data. The language preference is one of the examples to the data processed via these cookies.
5. **Performance Cookies:** They are anonymous cookies that help the Website to develop. These types of cookies are used in the detection of the most visited pages or the errors received by collecting information about how visitors use the site.
6. **Tracking Cookies:** These are primary and third-party cookies created during your visit to our Site and third-party domains. These cookies make it possible to track your click and visit history on the domains where they are created and to map these records between different domains. Such cookies are used to recognize and profile users, target advertising and marketing activities and customize content. These cookies will not be used to identify you or make personalized decisions.
7. **Target or Advertising Cookies:** These types of cookies are usually placed by the Site advertising networks in accordance with Simmortals information. The purposes of use of these cookies are to show relevant and personalized advertisements, to limit the number of advertisements displayed, to measure the effectiveness of the advertising campaign and to remember your visit preferences.

Through the third-party cookies in our Website, we aim to provide you a more productive and functional internet experience. In order to secure your personal data, Simmortals has a privacy agreement, which is compatible with the Personal Data Protection Legislations, with all these third-party service providers.

### Purposes and Legal Reasons for Processing Cookies

Cookies; It is used to perform the basic functions required for the operation of the Website (for example, if the members who log in do not need to enter their password again while visiting different pages on the Website), to analyse the Website and to increase the performance of the Website (for example, integration of different servers on which the Website is working, determining the number of visitors to the Website and making performance settings accordingly or making it easier for visitors to find what they are looking for), to increase the functionality of the Website and to provide ease of use (for example, sharing to third-party social media channels on the Website, remembering the user name information or search

queries in the next visit of the visitor to the Website) and to carry out personalisation, targeting and advertising activities (for example, where applicable, displaying advertisements related to the visitors' areas of interest based on the pages and products they view).

Technical cookies are used to perform the basic functions necessary for the operation of the Website. Technical cookies, in order to provide the Website to you in a working manner, processed based on legal reasons stated in Article 5/2/c of the Personal Data Protection Law No.6698 ("PDPL" or "the Law"), "it is necessary to process personal data belonging to the parties of the contract, provided that it is directly related to the establishment or execution of a contract". Other cookies, rather than technical ones, are processed on the basis of the legal reason that "data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person" specified in Article 5/2/f of the Law. In addition, the types of cookies that require explicit consent in your cookie preferences, which are transmitted to be managed within the scope of this Cookie Policy and Privacy, are processed based on the legal reasons of your explicit consent in Article 5/1 of the Law.

### **Storage and Accessibility of The Cookies**

The cookies formed by our Website are stored in your computer through your internet browser used to access our Website. The content of these cookies is only accessible by our Website under the domain name [www.simmortals.com](http://www.simmortals.com) and if you use the same browser remote access is also possible.

### **Management and Usage of the Cookies**

Your internet browsers automatically accept the cookies used in the sites you generally visit. The use of cookies in order to use our Website is not mandatory, but if you set your browser to block all cookies, the quality of your user experiences may fall and may prevent you from accessing our Website or benefit the various functions provided in our Website. In particular, technical cookies enable the Website to fulfill its basic functions (for example, the information you enter in the name of signing into the Website is transferred to Simmortals internet servers, enabling you to log in to the Website, saving your login information if you prefer, etc.). Since technical cookies constitute the technical operation of the Website, if you turn them off, it may be possible that some functions on the Website will not work properly. You can configure your browser to block cookies for all or specific websites, warn when a cookie is formed, block the third-party cookies, or assume all cookies as session cookies.

On the other side, you can delete cookies stored on your device through your browser or view the list of these cookies and their values and follow them. You can click on the browsers listed below and get a detailed information about its cookie management.

- ✓ **Microsoft Edge:** [Click Here](#)
- ✓ **Mozilla Firefox:** [Click Here](#)
- ✓ **Safari:** [Click Here](#)
- ✓ **Google Chrome:** [Click Here](#)
- ✓ **Opera:** [Click Here](#)

#### **In Addition;**

- [Click here](#) to turn off Cookies managed by Google Analytics.
- [Click here](#) to manage the personalized advertising experience provided by Google.
- In terms of cookies used by many companies for advertising activities, preferences can be managed through [Your Online Choices](#).
- The settings menu of the mobile device can be used to manage Cookies on mobile devices.
- For more detailed information about cookies, you can visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.youronlinechoices.eu](http://www.youronlinechoices.eu) or use the "Privacy Badger" application ([privacybadger.org](http://privacybadger.org)).
- Simmortals uses cookies within the scope of the Data Protection Statement in addition to this Cookie Policy and Privacy and reserves the right to change the terms.

### **Security of Your Personal Data**

Cookies are not used for purposes other than the ones stated in this Cookie Policy and all related processes are carried out in accordance with Personal Data Protection Legislations. Your personal data obtained via cookies are processed, stored, and secured by Simmortals in compliance with Personal Data Protection Legislations. Data Protection Statements specific to

the process regarding the non-cookie personal data processing activities will be presented to you for your review where appropriate.

### **Your Right to Information**

You may submit your requests within the scope of Article 11 of the Law "which regulates the rights of the data subject" to Simmortals in accordance with the "Communiqué on the Procedures and Principles of Application to the Data Controller". You can review the **PDPL Application Form**, provided in this context and is available on the Website.

*"Cookie Policy and Privacy" will be updated by the Company occasionally due to varying laws, regulations or operational requirements.*

***This text has been updated on 20.12.2025***