

Marketing Pyramid 2020 (Product lines) Level 1

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Business	Code Div.	Division	BM	Type	PL-Code	PL-Label
CLOUD	GO	CLOUD	Cloud	Service	CLSAS	CLOUD SAAS
ENERGY MANAGEMENT	DE	ENM DIGITAL ENERGY	Digital Building	Projects	DBSL2	DIGITAL BUILDINGS PROJ
				Transactional	DBPRD	BUILDING MNGT PRODUCTS
			Digital Energy Services	Service	DBIBS	DIGITAL BUILDINGS SERV
					DPIBS	DIGITAL POWER SERVICES
			Digital Power	Projects	DPENS	ELECTRIC NETWORKS PROJ
				Transactional	DPENP	ENERGY AUTOMATION PROD
	HD	ENM HOME DISTRIBUTION	Home & Distribution	Transactional	DPSOL	POWER SOLUTIONS
					PTCLC	CONNECTED LIVING CAB.
					PTCLD	CONNECTED LIVING DEV.
					PTCLS	CONNECTED LIVING SYS.
					PTCLT	CONNECTED LIVING TEM.
					PTEVC	EV CHARGING INFRASTRUC
					PTFDA	ADVANCED FUNCTION DEV.
					PTFDB	FD BREAKERS DEVICES
					PTFDS	FD ENCLOSURE SYSTEMS
					PTNCO	NETWORK CONNECTIVITY
	PP	ENM POWER PRODUCTS	Power Products	Transactional	INMCP	MV PRODUCT COMPONENT
					PTACB	AIR CIRCUIT BREAKERS
					PTCCB	MCCBS,EARTH LEAK&SWITC
					PTCTR	CONTACTORS
					PTLVB	BUSWAYS POWER IEC&NEMA
					PTLVS	LV FUNCTIONAL ENCL
					PTATS	ASCO AUTO.TRANS.SWITCH
					PTPCL	ASCO PCS LB OTHERS
					PTUES	UNIVERSAL ENCLOSURES
	PS	ENM POWER SYSTEMS	Power Systems	Equipment	INMVE	MV EQUIPMENT
					INMVP	MV PRODUCT SWITCHBOARD
					INMVT	MV TRANSF & SUBSTATION
					PTEQP	LV EQPT (IEC&NEMA)
					SPSPS	INDUSTRIAL POWER SYSTE
	SP	ENM SECURE POWER	Secure Power Equipments and System	Projects	INSL2	MV SYSTEMS LEVEL 2
				Equipment	SP3PH	3-PHASE POWER SYSTEM
					SPCLG	COOLING SYSTEMS
				Projects	SPMDC	MODULAR DATA CENTERS
			Secure Power IT Channel and VAR		SPSTO	DESIGN BLD & ENERGY ST
				Software	SPSFT	SECURE POWER SOFTWARE
				Transactional	SPBPP	BUSINESS POWER PRODUCT
					SPHMP	HBN MEDIUM PRODUCTS
					SPPPP	PERSONAL POWER PRODUCT
	OM	ENM OFF MATRIX	Energy Management off Matrix		SPRSY	RACK SYSTEM
				Software	ENSFT	ENERGY SOFTWARE
				Transactional	ITHPP	HOME POWER PRODUCTS
INDUSTRIAL AUTOMATION	IO	IND AUTOMATION OPS	IND Automation OPS	Equipment	PTSG2	PARTNER S2 PRODUCTS
				Transactional	IDOL2	INDUSTRY OEM SYSTEMS
					IDSDS	SPEED DRIVES SYSTEMS
					IDCOM	COMMERCIAL (ELIWELL)
					IDEUR	EUROTHERM
					IDHMI	HUMAN MACHINE INTFC
					IDMST	MACHINE SOL TRANACTN
					IDPAC	PROCES.AUTOMAT.CONTROL
					IDSEN	SENSORS
					IDSIG	CONTROL, RELAYS & SIGN
					IDVSD	VARIABLE SPEED DRIVES
	IP	IND PROCESS AUTOMATION	Process Automation Out of Matrix	Projects	IDPSO	PROCESS AUT SOLUTIONS
				Transactional	IDFLD	FIELD DEVICES
			Process Automation Services	Service	IDPAS	PROCESS AUT. SERVICES
	SW	IND AUT SOFTWARE	Automation Software	Software	IDSFT	IND AUT SOFTWARE
SERVICES	ES	SCE ENERG. & SUSTAINA.	Energy & Sustainability Services	Service	ESEEP	ENERGY EFFICIENCY PROJ
					ESEPC	ENERGY PERFORMANCE CON
					ESMON	ENERGY SERVICES - MONI
					ESSMS	SOFTWARE & MANAGED SER
	FS	SCE IND AUT. SERVICES	Ind Automation Services	Service	IDIBS	INDUSTRY FIELD SERVICE
			Power Field Services	Service	INIBS	POWER FIELD SERVICES
			Secure Power Field Services	Service	SPIBS	SECURE PWR FIELD SERV
	SG	SCE SMART GRID SERV.	Smart Grid Services	Service	SISGT	SMART GRID SERVICES
SOLAR	SO	SOLAR	Solar	Projects	SOLSY	SOLAR SYSTEMS
				Transactional	SOLPR	SOLAR PRODUCTS