



Current Month Transactions

18.33K✓

Goal: 17.34K (+5.69%)

Current Month Profit

\$71.68K✓

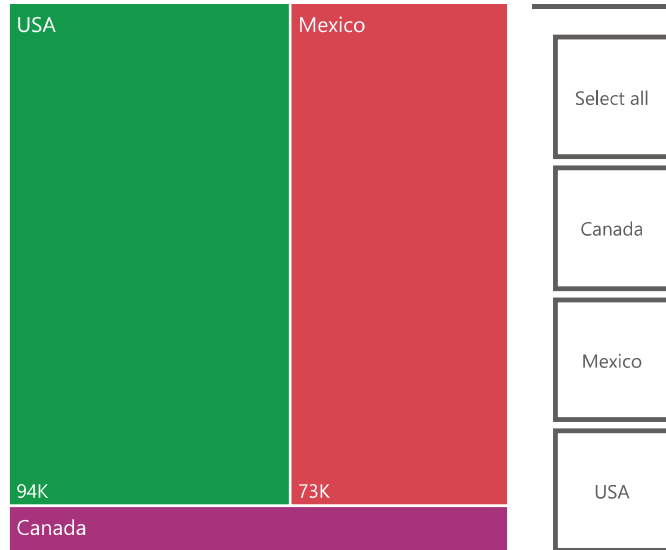
Goal: \$67.87K (+5.61%)

Current Month Returns

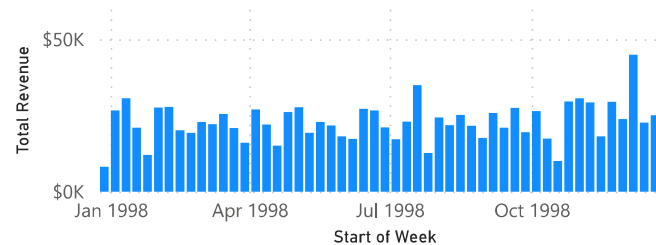
496!

Goal: 482 (-2.9%)

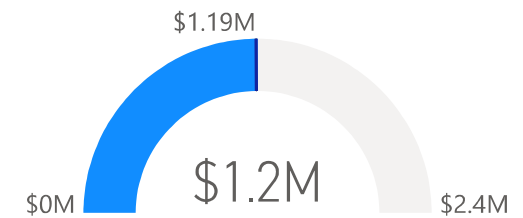
product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	5342	\$21,753.14	58.64%	0.83%
Ebony	5238	\$20,353.79	59.81%	0.82%
Tell Tale	5112	\$19,982.03	58.05%	0.84%
Tri-State	5099	\$19,979.82	58.91%	0.91%
High Top	4940	\$19,810.42	60.42%	0.86%
Nationeel	4408	\$18,616.82	60.44%	1.00%
Best Choice	4218	\$18,354.53	60.64%	0.71%
Horatio	4195	\$17,736.81	58.42%	1.10%
Fort West	4108	\$15,834.21	59.80%	0.86%
Fast	4097	\$16,468.76	61.03%	0.92%
Sunset	3953	\$14,018.03	60.45%	0.86%
Carrington	3891	\$14,882.97	59.52%	0.69%
Red Wing	3870	\$15,869.53	59.36%	0.90%
Big Time	3816	\$15,560.09	60.20%	0.88%
Cormorant	3744	\$15,749.36	61.60%	0.78%
Imagine	3634	\$15,102.46	61.40%	0.85%
Super	3618	\$13,868.07	60.59%	0.82%
Denny	3584	\$16,015.19	58.02%	0.87%
High Quality	3577	\$16,138.93	59.98%	0.93%
Golden	3550	\$13,255.62	58.72%	0.79%
BBB Best	3514	\$12,991.34	62.12%	0.67%
PigTail	3467	\$11,617.25	60.68%	0.86%
Plato	3352	\$12,748.37	63.55%	0.88%
Landslide	3270	\$10,646.93	58.65%	0.85%
CDR	3078	\$12,062.13	58.98%	0.95%
Total	113668	\$449,626.65	59.94%	0.85%



Weekly Revenue Trending



Total Revenue VS Revenue Target





*Portland hits 1,000 sales in December*