PROFIT LEADS UNIVERSITY BACK OFFICE PROJECT

I need a username and password protected membership site that also allows me to deliver leads as a downloadable link to the members.

The members can go and login and create their own password but I would like the system to create a number ID for them and start at ID# 1000, then ID# 1001, etc.

Once they create a site they get emailed the link and so do we as the admin at: profitleadsuniversity@gmail.com

But, the user creates their own password. There needs to be a login recovery button on the site as well.

We will be going off the color scheme here: www.ProfitLeadsUniversity.com/newbuild

That is the front end that will be taking orders .

The back end is the membership where they will have three categories as part of their "Profit Leads University" monthly membership experience.

There will be three HEADERS in the back office like this:

Training   **Leads**   **Ask Robert**

TRAINING

The training link will include four categories under it:

1. Audios
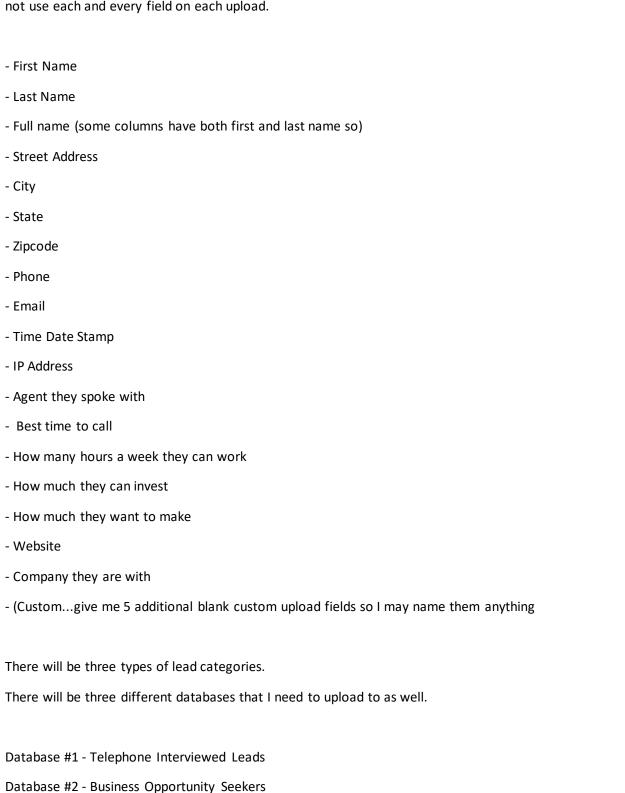
2. Videos

3. Interviews

4. PDF's

This is a monthly recurring billing they are paying for and we are calling it a "University" so we need for it to be simple and easy for them to navigate in their back office and each time we add a new training I'd also like for the member to get an email notice about it with their link to go see it!

- Audio (this is the header name. below this are links and the names of the training of each link that I can upload as the admin in a mp3 format that sits on the server, or an outside link like Youtube, etc.). When the member clicks on that training audio it pops up and plays on their computer, or cell phone. I will need to be able to upload these trainings and name them each time when I add them. So, when the members opens up their back office they will see all the audios that I have uploaded.

- Video (this is the header name. Below this are links for and the names of the training of each link that I can upload as the admin in a mp4 format that sits on the server, or an outside link like Youtube, etc.). When the member clicks on that training video it pops up and plays on their computer, or cell phone. I will need to be able to upload these trainings and name them each time when I add them. So, when the members opens up their back office they will see all the audios that I have uploaded.

- Interviews (this is the header name. CAN BE EITHER AUDIO OR VIDEO OR A PDF INTERVIEW. The important point is I will be doing interviews of people every month in one of these three medias so I need to be able to upload an audio, video or pdf in this category and name it. below this are links and the names of the training of each link that I can upload as the admin in any of the three formats that sits on the server, or an outside link like Youtube, etc.). When the member clicks on that training it pops up and plays on their computer, or cell phone. I will need to be able to upload these trainings and name them each time when I add them. So, when the members opens up their back office they will see all the audios that I have uploaded.

- PDF's (this is the header name. below this are links and the names of the training of each link that I can upload as the admin in a adobe pdf format that sits on the server). When the member clicks on that training pdf it pops up and plays on their computer, or cell phone. I will need to be able to upload these trainings and name them each time when I add them. So, when the members opens up their back office they will see all the audios that I have uploaded.

LEADS

This will be a leads database where I upload the leads as the admin.

The leads will be in a .csv format and when I upload them i need to be able to match the upload them with the categories that I match up as each file may be a little bit different in format and information contained in each file. but, there are the fields that I'll need to be able to match up. Knowing that I may not use each and every field on each upload.

- First Name

- Last Name

- Full name (some columns have both first and last name so)

- Street Address

- City

- State

- Zipcode

- Phone

- Email

- Time Date Stamp

- IP Address

- Agent they spoke with

- Best time to call

- How many hours a week they can work

- How much they can invest

- How much they want to make

- Website

- Company they are with

- (Custom...give me 5 additional blank custom upload fields so I may name them anything

There will be three types of lead categories.

There will be three different databases that I need to upload to as well.

Database #1 - Telephone Interviewed Leads

Database #2 - Business Opportunity Seekers

Database #3 - Network Marketing Leads

I will be upload anywhere from 1 to 100,000 leads at a time to any of the databases.

We will need from the admin panel to be able to distribute the leads to an individual members.

For Example:

Member #1000 wants 25 Telephone Interviewed Leads.

I go to my admin panel and it has a drop down that shows all the members starting at 1000 and beyond so I can click on a specific member. As new members come in, their ID# is added to that list.

We then have a box that says "Number of leads" and "Database" (the drop down shows three possible:

Telephone Interviewed, Business Opportunity or Network Marketing Leads.

I then click "SEND" and it puts a download link into member #1000 back office under the appropriate category of the lead they requested.

The link should say:

June Business Opportunity Leads (25)

June Telephone Interviewed Leads (25)

June Network Marketing Leads (25)

(We need the name of the month and the quantity to help us show proof of delivery for the member and in case of a dispute).

We also need to insure that once they get a certain lead that they do not ever get that lead again. There should be no way that a members gets duplicates.

IMPORTANT: Once we send the leads to the Member they leads are not actually released from the main database until that member CLICKS on the link to download them. They will be uploaded to the database in a .csv file and they will be downloaded by the member in a .csv file. If you have other options to add for them to convert them to another format then great. By only delivering the leads when they click on the leads it helps us reserve more leads. Its a fact now that 50% of our customers never click the link and download their leads, so we are wasting them. This is a way to preserve the database.

For example. Let's say a member joins in June. The link in their back office needs to be DATED when we send it so we can take a snapshot of it in case a member tries to chargeback. The members name needs to also be in the back office like this:

This Profit Leads University Back Office Belongs to: Robert Blackman

If they join in June and we send them a link to download there are not any leads attached to that link YET, until they click on it. So, if they go June, July & August without Clicking a link but open their office in September they can click all three of those links and leads are automatically pulled from the database and delivered to them.

I also need to SEE a Quantity COUNT on each of the three sets of leads in each database in the Admin section.

ASK ROBERT

This is a drop down box that has a limit of 500 characters and an upload link for members to attach files for me to see them. This email will be sent to me at: ProfitLeadsUniversity@gmail.com If you have a "Ticket System" that would assign a number to it that would be awesome as well.

SHOP

I need a link where they can click that takes them to another site where they can shop. I'll need to be able to update this link as well.

JUNE SPECIAL

I need a spot that says "June Special" at the very top of the page so I may offer a new special on items each month. I'll need to be able to update this link as well from the admin.

Any language can be used that you prefer.

Any questions please let me know.