

Gmmco Leadership Team



Chandrashekar V

Managing Director & CEO

A graduate in Mechanical Engineering and a gold medallist from Bangalore University, he has about 3 decades of experience in the Infrastructure, Mining, Construction & Energy businesses. As CEO of Gmmco, he strives to build upon a dynamic customer-centric enterprise. His leadership skills and technology drive contribute immensely to the growth of Gmmco Ltd. and in providing excellent value to its customers.



Manikandan Ganesan

Chief Financial Officer &
Company Secretary

A Qualified CMA, CS & Management Graduate with over 25+ years of rich experience in managing finance, accounts, audit & secretarial functions in various roles across diverse organizations. He played a pivotal role in enabling business growth in his earlier assignment. He has also been able to transform finance from a mere back end controlling function to a front end business enabler.



Shahid Ashraf
Senior Vice-President
Human Resources & Training

A HR professional with a Post-Graduate Diploma in Personnel Management and experience of over 25 years. During his career he has handled entire gamut of HR and IR function. He likes to work very closely with the business to ensure that the people strategy is tightly aligned and integrated with the same.



Rajendra K Parwal
Advisor to MD & CEO

A chartered accountant with more than 35 years of experience in the areas of financial planning, taxation and accounting, he headed the Finance & Information Technology Group. He is one of the longest serving members of the company and has navigated Gmmco's finances since 1989. Currently he is the Advisor to MD & CEO



Anuj Keoliya
Senior Vice President

A Mechanical Engineer and a Post Graduate in Marketing from Nagpur University, he has over 28 years of experience in the Mining Equipment Business. He is proficient in formulating and driving strategies to grow Mining Equipment Sales and Service business in complex and challenging environment and has a proven track record. His expert skills in Major Account Management help Gmmco in building long-term sustainable Customer Relations.



PSH Bisen

Senior Vice President - Strategy

An Automobile Engineer by qualification, he later completed the Leadership Development Program at IIM(A). He has been with Gmmco for the last 26 years and has progressed from a frontline PS role to the head of Construction Equipment Business vertical which covered Product Management, Sales and Product Support. He has deep expertise in Product Support of Caterpillar Construction & Mining Equipment.



Pankaj Kumar Jha

Vice President, Energy and Transportation Business

A mechanical engineering graduate with BE from BIT Mesra and MS from Florida State University, he also has MBA from Johnson School at Cornell University. He has a rich industry experience of 26 years. He has worked with companies like GE Power and Water, Cummins Inc., DRDO, and Hindalco. Throughout his career, Pankaj has worked on product life cycles through changing emission norms and managing sales in an ever-changing global competitive environment. He managed sales for the South Asia region for the Perkins brand of Caterpillar for the last 13 years.



Rahul Shorey

Vice President – Construction Equipment Business

Rahul Shorey is an Engineering Graduate from Jadavpur University with more than 30 + years of rich work experience in Sales & Marketing of Construction equipment. He has worked with various companies Larsen and Toubro , Tata Hitachi etc. Currently he is the Vice President – Construction Equipment Business , responsible for the CI prime products sales and product support.



Manikannan V

AVP - Parts Operations & Workshop

An engineer from BITS Pilani with a Master's Degree in Professional Management from Great Lakes Institute of Management, Chennai, he has over 30 years of rich experience in Construction & Mining and the Commercial Vehicle Industry. He has contributed immensely across various functions like product support, product management and business management. He established and grew the HCV division in Gmmco to a 250cr business in 6 years. Currently he heads the Parts & Workshop operation of Gmmco and drives Caterpillar Excellence programs like Service, Parts & Digital for all business verticals.



Rajkumar
COO South

Rajkumar is a MBA graduate with over 20 years of experience in the construction industry. His journey has been deeply rooted in GMMCO for over 17 years handling multiple portfolios including Rental & Used division, CI Sales and as Regional Business Unit head.



Pramod Havinal
COO West

A Mechanical Engineer from National Institute of Engineering , Mysore, Executive MBA from GLIM Chennai. He has 20 years of experience in CE industry and worked with various organizations like SREI group, Kobelco. He has handled multiple roles in Gmmco such as Rental Division, Product management, RBU Head. Currently he is the COO for West SBU.



Durgadutta Ojha
COO North

A Mechanical Engineer with more than 32 years of experience in Engineering Industry, primarily in Product Support and in areas of Sales, Marketing and Business Development, he has also completed Executive MBA from Great Lakes Institute of Management in 2012. He has vast experience in Product Support and Sales of Products like Diesel and Gas Engines on Industrial, Genset, Marine, Petroleum Applications, Construction and Mining Machines. He has been with Gmmco since 2004 and has led various Product Support teams across geographies till 2012. He currently heads the North SBU for GMMCO.



Joseph Martin

COO East

A graduate in Mechanical Engineering from B.V.Bhoomraddi College of Engineering & Technology, Karnataka and a Master in Business Administration specialised in Marketing & Advertising from Manipal University, Karnataka, he has over 13 years of experience in the Mining & Construction Earth Moving Industry and has held various assignments in Sales, Key accounts Management, Tender Business, Pan India Mining Business, Product Support, New product Development & Introduction etc. in BEML Limited & Sany Group. He has been with Gmmco since January 2022. Currently he is designated as Chief Operating Officer for MBG-SBU East.



Pankaj Zade

Head - Rental & Used Equipment

Pankaj Zade is an Engineering Graduate from VNIT, Nagpur and has done General Management Programme from ISB, Hyderabad. He has more than 28 + years of rich work experience in Product Support and Techo-Commercial experience in various industry segments like infrastructure, construction, mining, cement, city gas distribution (CGD) and compressed bio-gas. He has worked with Tata Motors, Tata Hitachi, ILFS Engg Co.Ltd, Soma Enterprise, Adani Group and Ambuja Cement. He Heads the Rental & Used Equipment (RUE) business.



Belur N Bharath

BUSINESS HEAD - GMMCO POWER

A professional with diverse industry experience of 25 Years in sectors of Power and Oil & Gas. He has contributed immensely across various functions like Sales, Product Support and Brand building for the Perkins Engines Brand in the industry through Gmmco Power across sectors of Electric Power Generation and Industrial Engines business. Currently he heads the Gmmco Power Vertical. He is an engineer from Dr. B R AIT Bengaluru with a Master's Degree in Professional Management from Great Lakes Institute of Management, Chennai.

What is the CK Birla Group?

The CK Birla Group is an Indian multinational conglomerate. With over 35,000 employees, the group operates 52 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building, and healthcare. The CK Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders.

What is the culture at GMMCO like?

Expected Answer: GMMCO's culture is built on 3Es – Entrepreneurship, Empowerment and Excellence. We consider you as a GEM, namely a high-potential leader with GROW Entrepreneurial Mindset. We expect you be creative, innovative, self-reliant, flexible and be comfortable with risk.

Leave policy

Applicable Group	Leave Details
UG Sites – GDK11, Adriyata, Malanjkhanda	Schedule Leave – 56 days allowed in a year
All other employees	CL – 10 days (Credited on pro-rata basis during first year of service) SL – 7 days (Non-ESI) (Credited on pro-rata basis during first year of service) PL – 25 days (Credited upon completion of one year of service in Gmmco)

