

# Brian Francisco – Front-End Developer

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## Summary

Creative technologist with experience in front-end development, design and user experience (UX). Specialize in HTML, CSS, JavaScript and Content Management Systems (CMS) as well as having experience in Affinity Photo and Mailchimp. Passion for creating beautiful, well-thought-out landing pages that provide a clear direction and joyful on-line experience. Possesses a B.S. in Marketing and has prior experience working in a digital marketing company. Using what I've learned from my past experiences, I hope to continue growing in web technologies as a front-end developer.

## Skills

### Web Development:

HTML, Joomla, CSS, Bootstrap, Sass, TailwindCSS, JavaScript, jQuery, ReactJS, Express, Vue, Node.js, Gulp, Git, CLI

### Other Skills:

UI/UX, Sketch, Shopify, BigCommerce, Jira, Affinity Photo, Mailchimp, Marketing, G Suite

## Projects

### Drive To Remember – drivetoremember.org

Drive To Remember was a website I developed which garnered over 3000 subscriptions in one month.

### NEP Law Enforcement Services – neplea.com

Designed and developed this website with a concentration on lead generating. Focused on creating a trustworthy website to attract users to contact a sales representative.

### National FOP Conference – nola2019.org

Nola2019 was an informational site for users to gain more information about an upcoming conference.

## Experience

### NEP Services – Newport Beach, CA

#### Web Developer (July 2017 – Present)

- Created in-house design templates using the Joomla CMS and YOOtheme Page Builder for theme customization along with HTML, CSS and JavaScript.
- Focused on UI/UX design while developing various websites for clients, such as: lead generation, fundraising, informational landing pages and E-commerce.
- Implemented a systematic user interface for the CMS Page Builder that lets web developers choose from a list of template layouts and UI components for agile development.
- Used an email service provider (ESP), such as MailChimp, to set up multiple campaigns, templates and forms.

## Education

### General Assembly – Irvine, CA

Web Development Immersive (March 2017)

### California State University, San Bernardino – San Bernardino, CA

Bachelor of Science in Marketing (June 2013)

Bachelor of Arts in Sports and Entertainment Marketing (June 2013)