Brian Francisco – Front-End Developer

ibrianfrancisco@gmail.com • (909) 731-1431 • ibrianfrancisco.com
github.com/ibrianfrancisco • linkedin.com/in/ibrianfrancisco

Summary

Creative technologist with experience in front-end development, design and user experience (UX). Specialize in HTML, CSS, JavaScript and Content Management Systems (CMS) as well as having experience in Affinity Photo and Mailchimp. Passion for creating beautiful, well-thought-out landing pages that provide a clear direction and joyful on-line experience. Possesses a B.S. in Marketing and has prior experience working in a digital marketing company. Using what I've learned from my past experiences, I hope to continue growing in web technologies as a front-end developer.

Skills

Web Development:
HTML, Joomla, CSS, Bootstrap, Sass, TailwindCSS, JavaScript, jQuery, ReactJS, Express, Vue, Node.js, Gulp, Git, CLI

Other Skills:
UI/UX, Sketch, Shopify, BigCommerce, Jira, Affinity Photo, Mailchimp, Marketing, G Suite

Projects

Drive To Remember – drivetoremember.org
Drive To Remember was a website I designed for lead generation which garnered over 3000 subscriptions in one month.

NEP Law Enforcement Services – neplea.com
Designed and developed this website with a concentration on lead generating. Focused on creating a trustworthy website to attract users to contact a sales representative.

National FOP Conference – nola2019.org
Nola2019 was an informational site for users to gain more information about an upcoming conference.

Experience

NEP Services – Newport Beach, CA
Web Developer (July 2017 – Present)
- Created in-house design templates using the Joomla CMS and YOOtheme Page Builder for theme customization along with HTML, CSS and JavaScript.
- Focused on UI/UX design while developing various websites for clients, such as: lead generation, fundraising, informational landing pages and E-commerce.
- Implemented a systematic user interface for the CMS Page Builder that lets web developers choose from a list of template layouts and UI components for agile development.
- Used an email service provider (ESP), such as MailChimp, to set up multiple campaigns, templates and forms.

Education

General Assembly – Irvine, CA
Web Development Immersive (March 2017)

California State University, San Bernardino – San Bernardino, CA
Bachelor of Science in Marketing (June 2013)
Bachelor of Arts in Sports and Entertainment Marketing (June 2013)