**Brian Francisco – Front-End Developer**

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**Summary**

Creative technologist with experience in front-end development, design and user experience. Specialize in HTML, CSS, JavaScript and Content Management Systems (CMS) as well as having experience in Affinity Photo and Mailchimp. Passion for creating beautiful, well-thought-out landing pages that provide a clear direction and joyful online experience. Possesses a B.S. in Marketing and has prior experience working in a digital marketing company. Using what I’ve learned from my past experiences, I hope to continue growing in web technologies as a front-end developer.

**Skills**

**Web Development:**

HTML, CSS, Bootstrap, Sass, JavaScript, jQuery, ReactJS, Express, Vue, Node.js, Joomla CMS, Gulp, Git, CLI

**Other Skills:**

UI/UX, Mailchimp, Affinity Photo, BigCommerce, Jira, Marketing, Customer Service, G Suite

**Projects**

**Drive to Remember – drivetoremember.org**

Drive to Remember was a site built to obtain high conversion rates; it garnered over 3000 subscriptions in one month.

**NEP Law Enforcement Services – neplea.com**

Lead generation website focused on creating a trustworthy user experience to attract users to click on a call-to-action.

**Festival (2017) – festival-plan.herokuapp.com**

Festival is a scheduling app for music festivals using the MEAN stack. This project was built in a one week agile sprint.

**Experience**

**NEP Services** **–** Newport Beach, CA

**Web Developer** (July 2017 – Present)

• Created in-house design templates using the Joomla CMS and YOOtheme Page Builder for theme customization along with HTML, CSS and JavaScript.

• Focused on UI/UX design while developing various websites for clients, such as: lead generation, fundraising, informational landing pages and E-commerce.

• Implemented a systematic user interface for the CMS Page Builder that lets web developers choose from a list of template layouts and UI components for agile development.

• Used an email service provider (ESP), such as MailChimp, to set up multiple campaigns, templates and forms.

**Gyu-Kaku Japanese BBQ Restaurant** **–** Rancho Cucamonga, CA

**Restaurant** **Server** (January 2012 – July 2017)

• Gained solid experience working in collaboration with coworkers, ensuring optimized and timely service.

• Provided excellent interpersonal communication skills with customers creating long-lasting relationships.

• Developed skills in organization and time management allowing me to manage multiple tasks while providing high quality service to several people at a time.

**Education**

**General Assembly** **–** Irvine, CA

Web Development Immersive (March 2017)

**California State University, San Bernardino** **–** San Bernardino, CA

Bachelor of Science in Marketing (June 2013)