



Session



Time



Duration

Arrival	12:30 pm - 01:00 pm	30 mins
CEO Keynote Speech	01:00 pm - 01:10 pm	10 mins
Deputy CEO Keynote Speech (Abdulmalik Alsaleh)	01:10 pm - 01:15 pm	5 mins
Chief of Development & Commercial Officer Keynote Speech (Dale Chadwick)	01:15 pm – 01:20 pm	5 mins
Project Mgmt. & Construction Executive Director Keynote Speech (Abdullah Allohaidan)	01:20 pm – 01:25 pm	5 mins
Chief of Park Operations Officer Keynote Speech (Tom Jarvis)	01:25 pm – 01:30 pm	5 mins
Asset Planning and Mgmt. Executive Director Keynote Speech (Sulaiman Alkhulaiwi)	01:30 pm – 01:35 pm	5 mins
Invest. Attraction & Partner. Executive Director Keynote Speech (Fawaz Almalik)	01:35 pm – 01:40 pm	5 mins
Chief of Comm. & Public Affairs Officer Keynote Speech (Simon Shaw)	01:40 pm – 01:45 pm	5 mins
Chief of Shared Services Officer Keynote Speech (Muataz Alfagir)	01:45 pm – 01:50 pm	5 mins
Strategy Launch & Presentation	01:50 pm - 02:20 pm	30 mins
Lunch & Prayer Break	02:20 pm - 03:30 pm	70 mins
Panel Discussion I (Dale, Abdullah, Sulaiman, Fawaz)	03:30 pm - 04:00 pm	30 mins
Panel Discussion r (Mutaz, Tom, Simon, Fahad)	04:00 pm - 04:30 pm	30 mins
Employees Recognition	04:30 pm - 04:45 pm	15 mins
CEO Wrap Up	04:45 pm - 05:00 pm	15 mins

