

Statement of Purpose

Introduction

My name is Priya and the number mentioned on my passport is V7040331. As the competition in the business sector is rising, many companies in India are looking for dedicated and deserving employees to overcome complex challenges for rapid business growth. With a strong interest in the business field, I want to upgrade my knowledge and skills by pursuing an MBA program at Utica University. I believe that completing this study program will prove to be a milestone and help me thrive in the competitive business world.

Academic Background

I have completed my 10th class from the PSEB board in 2014 with 84.60% marks. After that, I have also completed my class 12th from the PSEB board in 2016 with 85.50% marks. After that, I completed Bachelor Of Commerce from Panjab Univesity in 2019. I have also worked as a trained at HDFC Sales from 5th August 2019 to 4th October 2021. Right now, I am working as a Business & Sales Representative from 1st January 2022 to till date. I have given the IELTS exam in 2023 and scored 6.5 points.

Why an MBA at Utica University?

I decided to study at Utica University because of its excellent history, proven track record, academic excellence, commitment to the safety and security of students and diverse environment. Apart from this, the availability of the study program I am interested in pursuing is also a major reason for choosing this university. The university's emphasis on value-based education will help me understand concepts perfectly and deeply. Apart from education, Utica University is also known for providing various facilities to the students such as gyms, libraries, cafes, computer labs, flexible learning options, learning spaces and so on. I believe that getting a top-notch education from experienced professors at Utica University will help me build a flourishing career in the field of my choice.

I want to boost my business knowledge, skills, work habits and work ethic to become a global leader. I believe that choosing a Master's in Business Administration is an appropriate choice for me that can help me fulfill my ultimate goal. The courses covered in this degree will help me understand the organizational process, information management, planning and controlling in business. In addition, I will be able to understand the principles and concepts that will help me make perfect business decisions for rapid growth. All in all, an MBA program is the finest choice for me which will expand my skills and knowledge to be a successful professional in the field.

Career Opportunities

I intend to come back to my home country to look for amazing job opportunities after completing my master's degree at Utica University. The international degree, vast knowledge of the business field and essential skills that I will gain after completing the Master of Business Administration will definitely provide me with prolific job opportunities as an Administrative Service Manager, Promotions Manager, Sales Manager or Business Development Manager from leading companies in India. Hence, I can jumpstart my career in the business field successfully.

I am excited to start the proposed study program at your university and waiting for your response. The opportunity to study at Utica University will definitely help me make a rewarding career.

Warm Regards,
Priya