

## **Statement of Purpose**

### **Introduction**

My name is Jagdeep Singh and the number on my passport is S0483888. When I was just eight years old, I set a goal of starting my own business. I and my best friend both had a dream of starting our own business from scratch and providing top-notch products and services to our customers. We even dreamed about providing excellent customer service as well. So, when we used to play, I and my friend used to become business partners and our other friends used to become employees who dealt with the customers and provided excellent customer service to them. I did not have an idea that this childhood play and the childhood dream would leave a mark on me. As I got older, I came to like the idea of being my own boss. But I lack the fundamental business acumen and experience to successfully manage a company. Because of this, I want to enroll in an MBA degree at Lincoln University in the United States.

### **Academic Background**

I have completed my 10th and 12th from 2016 to 2018 from the Punjab School Education Board with quality marks. I have passed the bachelor of commerce at Guru Nanak Dev University in May 2021. Currently, I am working as a Vendor Management at TeamLease Services from 03 Nov 2021 to till date. I have also given the IELTS exam in 2023 and scored 5.5 overall band score.

### **Why study at Lincoln University?**

My research of this institution has led me to the conclusion that it is committed to providing a welcoming and challenging setting for students from all around the globe. The University of Lincoln's International Office provides a comprehensive service for prospective international students from initial inquiry through enrollment, assisting them with matters such as visas, funding, housing, English language proficiency, admissions requirements, and study skills. A local point of contact in your country may be established via this university's network of International Alumni Ambassadors. When arriving at London Heathrow Airport, overseas students will be met by the university for free. The University of Lincoln attracts a large number of international students because of the wealth of financial aid options accessible to them. To learn more about our programs in each country, including specifics on eligibility and prizes, visit the appropriate country page on our website. For overseas students who don't quite match the admission criteria for an undergraduate degree program, the University of Lincoln overseas Study Centre also offers university preparatory courses.

### **Why study for an MBA?**

As I am interested in establishing my career in the business sector, I believe that the Master of Business Administration program will open doors to numerous career opportunities. This master's program completely emphasizes handling complex interactions and solving problems and challenges faced in the business world. The core courses of this master's program are Business Analytics, Business Management, Operations Management, Financial Planning and Control, Organization Theory and

Behaviour and so on. Moreover, I can also choose 9 electives as per my interest including International Management, Entrepreneurship, Consumer Behavior, Risk Management, Project Management, Leadership and Change and many more. By delving deep into these courses, I will be able to analyze various problems in the business world and devise complex solutions accordingly. This is an experiential graduate program that will help me apply my knowledge in the real world to get career-ready.

### **Career Opportunities**

I intend to come back to my home country to look for amazing job opportunities after completing my MBA program at Lincoln University in the USA. The international degree, vast knowledge of the business field and essential skills that I will gain after completing the Master of Business Administration will definitely provide me with prolific job opportunities as an Administrative Service Manager, Promotions Manager, Sales Manager or Business Development Manager from leading companies in India. Hence, I can jumpstart my career in the business field successfully.

### **Conclusion**

I believe that completing the MBA program at Lincoln University in the USA will be a life-changing opportunity for me through which I can transform my dreams into reality. I humbly request you to consider my application and grant me permission to study at Lincoln University.

**Warm Regards,  
Jagdeep Singh**