

## **Statement of Purpose**

### **Introduction**

My name is **Abhishek** and the number on my passport is **X5058267**. I have just crafted this statement of purpose so that I can easily be able to give you the wholesome idea about my whole profile. I have true interest in the management program and want to pursue it on an international level. After true research, I have selected the MBA program at Central Michigan University in the USA.

### **Academic Background**

I have completed my Class X from the CBSE board at GR Global Academy from April 2016-March 2017. After that, I have also completed Class XII from the CBSE board at GR Global Academy from April 2018-March 2019. After that I have also completed Bachelor Of Arts Panjab University at Guru Nanak Khalsa College from July 2020- May 2023. I have given the PTE exam in 2023 and scored 62 points.

### **Why Central Michigan University?**

I came to know about Central Michigan University from my friend but I decided to do my own research before making the final decision. Firstly, I analyzed the reviews of the university and was highly impressed with the positive reviews given by the students. I came to know that the university provides industry-focused education and with the main emphasis on practical learning which was the other reason to choose this university for my master's program. Moreover, the collaborative, secure, diverse, inclusive, supportive and excellent learning environment at the university is what impressed me again. Well-qualified professors follow a creative and holistic teaching approach to teach students that not only makes learning easy but engaging and productive as well. The focus on modern technologies, hands-on learning approach and research opportunities help students get deep knowledge of the desired fields and develop essential skills required to deal with various challenges at the workplace. I am confident that choosing Central Michigan University for my master's program is the best decision I have ever made and will help me transform my career goals into reality.

### **Why Master of Business Administration?**

Achieving great heights of success in the competitive business sector requires an in-depth understanding of the key functional areas of business along with expertise in the field. So, with a clear goal of setting up my own business in India, I chose to pursue a Master of

Business Administration and believe that it is a relevant and perfect study program as per my future goals and requirements. The various courses covered in this study program are Business Data Analytics, Entrepreneurship, Finance, Human Resource Management, Accounting, Marketing, Project Management, Logistics Management and so on. These courses are comprehensive and updated and will help me get deep knowledge to thrive in today's business world. The hands-on learning approach and daily practicals will help me develop strategic thinking abilities, critical thinking, collaborative skills, problem-solving abilities, analytical mindset, management skills and so on that will assist me in managing the business smoothly.

### **Career Opportunities**

After completing my Master of Business Administration program at Central Michigan University, I will come back to my home country to start my own business. I strongly believe that getting a top-tier education from experienced professors at Central Michigan University will provide me with extensive knowledge and skills that can help me to make a foolproof strategy to start my business perfectly. Attaining international education under the Master of Business Administration study program will surely help me solve various challenges in the business world and make proper decisions for business growth in order to earn whopping profits.

### **Conclusion**

I am truly passionate about my career goals and I believe that the opportunity of attaining top-tier education at Central Michigan University will help me accomplish my career goals successfully. I am hoping for a positive response to grant me admission to the university.

**Warm regards,  
Abhishek**