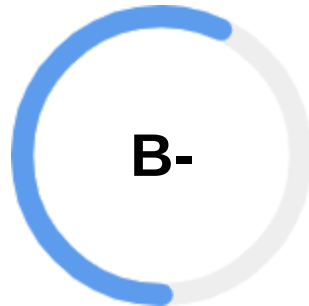# Audit Results for neetadvisor.com

B-

Your page could be better

Number of recommended improvements: 15

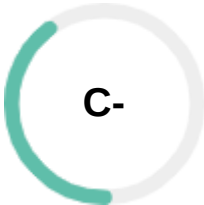**Report Generated: 30 April 6:39AM**   Refresh Results Now
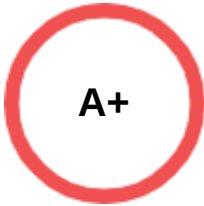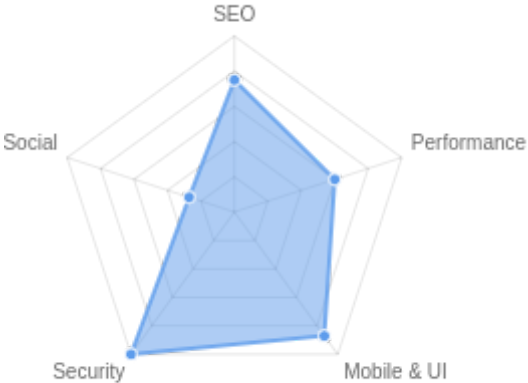
B

SEO

A

Usability

C-

Performance

F

Social

A+

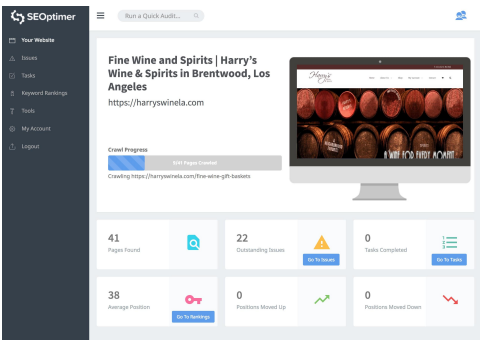## Security

Download as PDF   Embed Into Your Website (/embedding-settings)

Copy Report URL

f Facebook (https://www.facebook.com/sharer/sharer.php?
u=https://www.seoptimer.com/neetadvisor.com&src=sdkpreparse)

🐦 Twitter (https://twitter.com/share)

Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow
recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on
your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO (/diy-seo/)

Review Child Pages

Page
/about (/neetadvisor.com/about)
/career (/neetadvisor.com/career)
/career-counselling (/neetadvisor.com/career-counselling)
/contact (/neetadvisor.com/contact)
/donate-your-books (/neetadvisor.com/donate-your-books)
/engineering-guide (/neetadvisor.com/engineering-guide)
/free-booklet-circulation (/neetadvisor.com/free-booklet-circulation)

Page

/free-career-counselling-seminars (/neetadvisor.com/free-career-counselling-seminars)

/free-yoga-classes-health-compaign (/neetadvisor.com/free-yoga-classes-health-compaign)
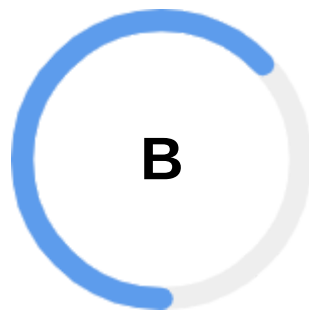
/gallery (/neetadvisor.com/gallery)

/guidance (/neetadvisor.com/guidance)

/neet-guide (/neetadvisor.com/neet-guide)

Show me more

SEO Results

B

Your SEO could be better

Your page has some level of optimization but could be improved further. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils common recommended improvements outlined here before moving onto more advanced SEO strategies.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

NEET Advisor – Your One Stop Career Solution

Length : 44

Meta Description Tag

Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

BODY CONTENT

Header Tags

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	0
H2	13
H3	17
H4	22
H5	10
H6	2

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
college	✕	✕	✕	19
neet	✓	✕	✓	17

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
students	✕	✕	✓	16
medical	✕	✕	✕	14
career	✓	✕	✕	12
guide	✕	✕	✓	11
counselling	✕	✕	✓	11
advisor	✓	✕	✓	10

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
medical college	✕	✕	✕	12
government medical college	✕	✕	✕	9
government medical	✕	✕	✕	9
student of government	✕	✕	✕	9
neet advisor	✓	✕	✓	8
neet guide	✕	✕	✓	4
students has led	✕	✕	✕	3
priya tiwarimbbs	✕	✕	✕	3

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 933

Image Alt Attributes

You have images on your page that are missing ALT attributes.

We found 222 images on your page and 198 of them are missing the attribute.

Show details

LINKS

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

Signup - Free Trial (/signup/?add-to-cart=4155&trial)

On-Page Link Structure

We found 51 total links. 22% of your links are external links and are sending authority to other sites. 2% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Broken Links

We have not detected any broken links on your page.

Friendly URLs

Your page links appear friendly (easily human or search engine readable).

INDEXING

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

OTHER

Robots.txt

Your website appears to have a robots.txt file.

http://neetadvisor.com/robots.txt

XML Sitemaps

Your website appears to have an XML sitemap.

Create it yourself with our free tool: XML Sitemap Generator (/sitemap-generator)

Analytics
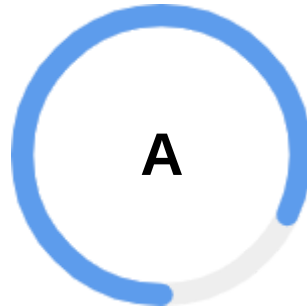
Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Usability

A

Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

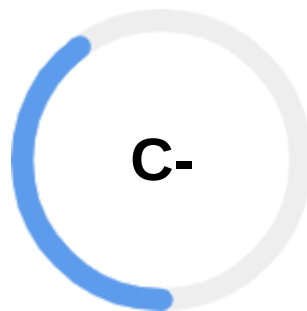Your page has specified a favicon.

Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.
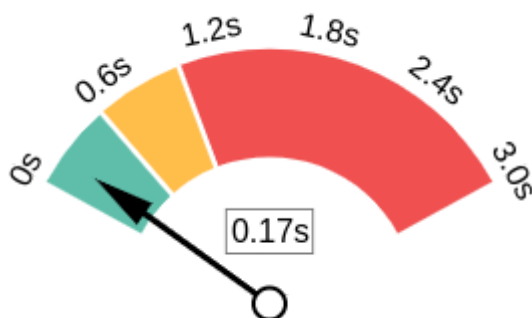
Show details

Performance Results

C-

Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.
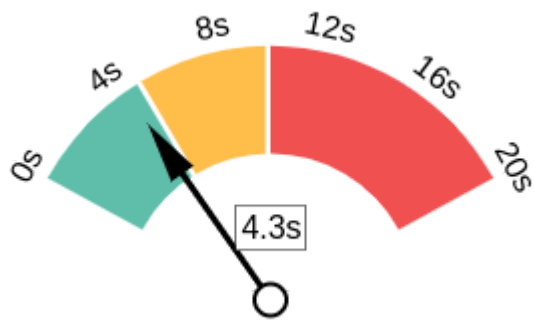
Page Speed Info

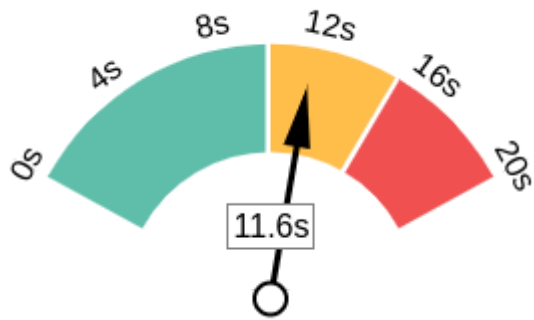Your page's server response time is reasonably low which is good for load speed and user experience.

Server Response

0s 0.6s 1.2s 1.8s 2.4s 3.0s
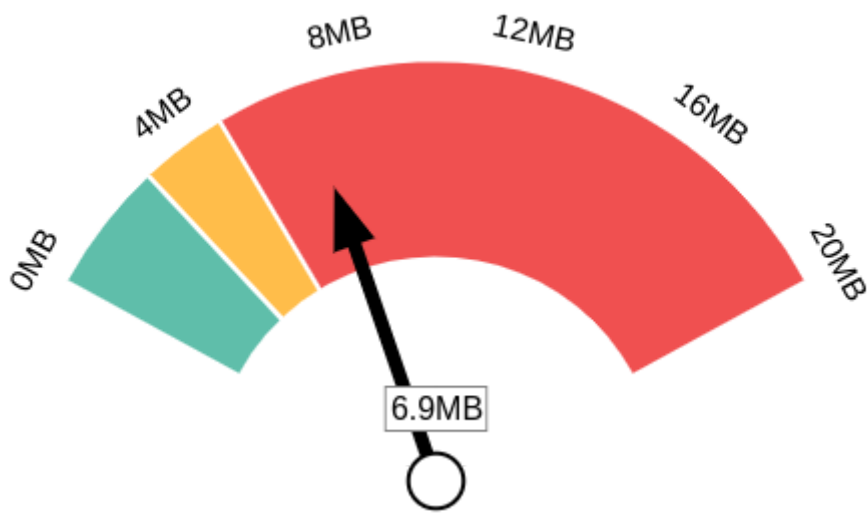
0.17s

All Page Content Loaded

4s   8s   12s

0s   16s

                  20s

4.3s

All Page Scripts Complete

8s   12s

4s   16s

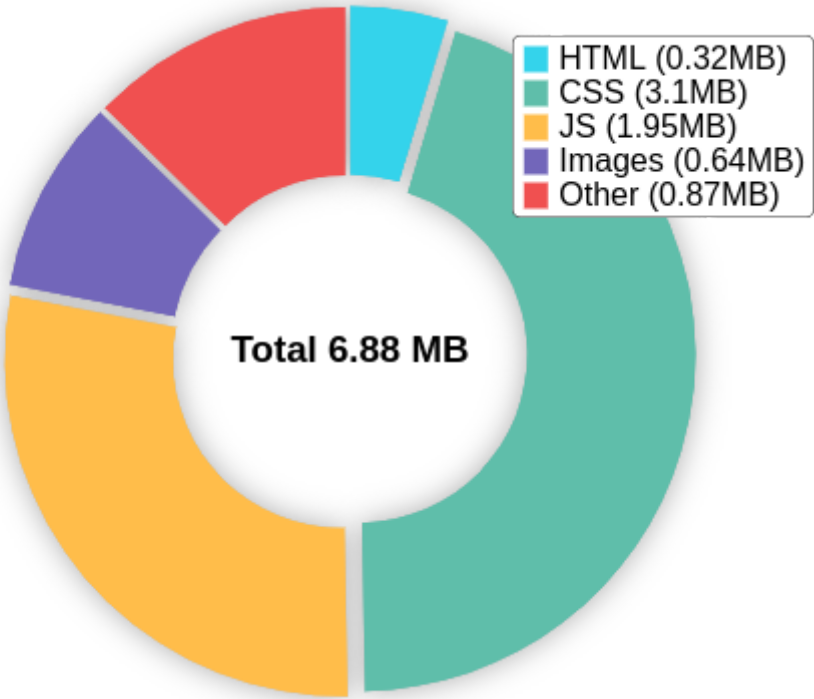0s   20s

11.6s

Page Size Info

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience. A general rule is to keep your page under 5MB in total file size.
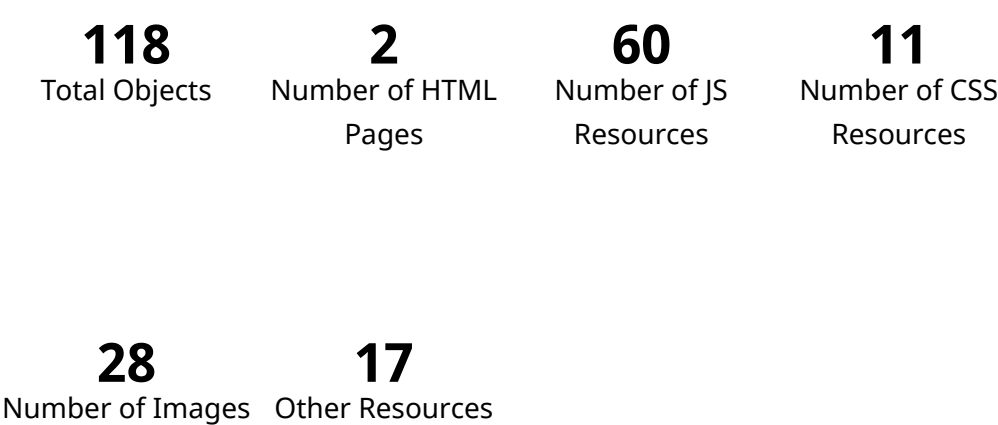
Total Page Size

8MB   12MB

4MB   16MB

0MB   20MB

6.9MB

Page Size Breakdown

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

118	**2**	**60**	**11**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources

28	**17**
Number of Images	Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.

GZIP Compression

Your website is using GZIP compression.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

Deprecated HTML tags have been found within your page. These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

Show details

Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

Social Results

F

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.

Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram profile.

YouTube Connected

Your page has a link to a YouTube channel.

YouTube Activity

You have a low number of YouTube channel subscribers.
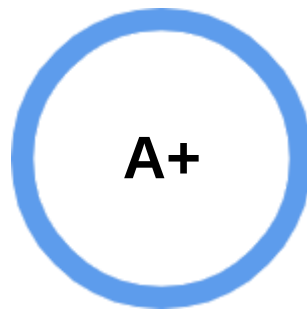
0

Followers

0

View Count

LinkedIn Connected

Your page has a link to a LinkedIn profile.

Security Results

A+

Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Malware Check

Your website has been flagged as safe by popular malware scanners

Google Safe Browsing

McAfee

✔   ✔

Norton by Symantec

AVG

✔   ✔

Email Privacy

No email addresses have been found in plain text on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
CloudFlare (http://www.cloudflare.com)	
Font Awesome (http://fontawesome.io)	

Technology	Version

Google Analytics
(http://google.com/analytics)

Google Font API
(http://google.com/fonts)

jQuery
(https://jquery.com)

Lightbox
(http://lokeshdhakar.com/projects/lightbox2/)

MySQL
(http://mysql.com)

PHP
(http://php.net)

(http://no-
margin-
for-
errors.com/projects/prettyphoto-   prettyPhoto
jquery-
lightbox-
clone/)

Revslider
(https://revolution.themepunch.com/)

Slick

WordPress
(https://wordpress.org)

Server IP Address

104.27.169.210

DNS Servers

boyd.ns.cloudflare.com
jocelyn.ns.cloudflare.com

Web Server

cloudflare

Charset

text/html; charset=UTF-8

Recommendations

Toggle: SEO   Performance   Mobile & UI   Social

SEO	High Priority

SEO	High Priority

Include a meta description tag

Performance	Medium Priority

Reduce your total page file size

SEO	Low Priority

Use your main keywords across the important HTML tags

SEO	Low Priority

Add ALT attributes to all images

Social	Low Priority

Create and link your Facebook Page

Social	Low Priority

Create and link your Twitter profile

Performance	Low Priority

Remove any Deprecated HTML

Performance   Low Priority

Remove inline styles

Mobile & UI   Low Priority

Improve the size of tap targets

SEO   Low Priority

Add Schema Markup

Social   Low Priority

Please add Facebook Open Graph Tags

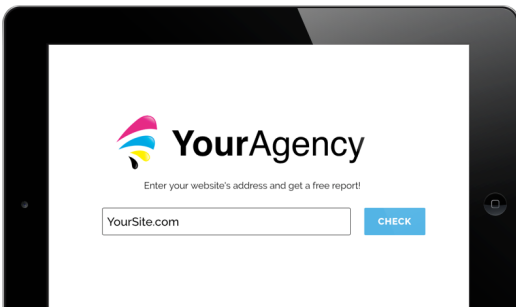Social   Low Priority

Add Twitter Cards

Social   Low Priority

Setup & Install a Facebook Pixel

Social   Low Priority

Increase your YouTube channel subscribers

YourAgency

Enter your website's address and get a free report!

| YourSite.com | | CHECK |

Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding (/embeddable-audit-tool/)