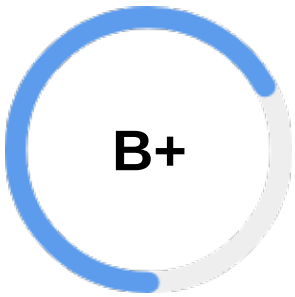
Audit Results for leopride.in



Your page could be better

Number of recommended improvements: 11

Report Generated: 8 June 6:06AM Refresh Results Now

B

SEO

A+

Usability

A-

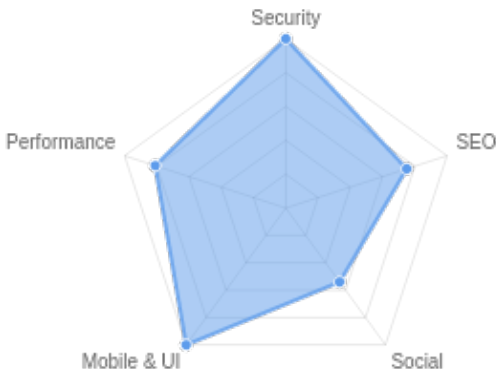
Performance

D+

Social

A+

Security



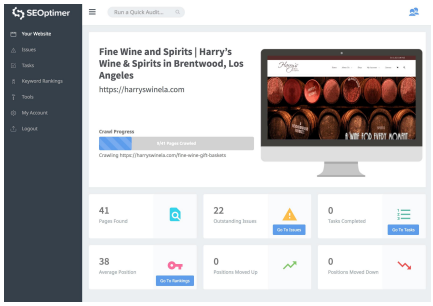
Download as PDF

Embed Into Your Website (/embedding-settings)

Copy Report URL

Facebook (https://www.facebook.com/sharer/sharer.php?u=https://www.seoptimer.com/leopride.in&src=sdkpreparse)

Twitter (https://twitter.com/share)



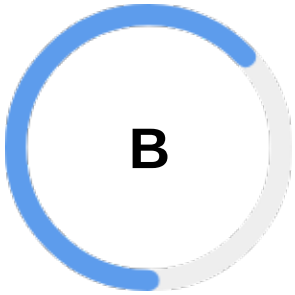
Improve Your Site With Our DIY SEO Tool

Review Child Pages

Page
/about (/leopride.in/about)
/blog (/leopride.in/blog)
/career (/leopride.in/career)
/career-counselling (/leopride.in/career-counselling)
/contact (/leopride.in/contact)
/donate-your-books (/leopride.in/donate-your-books)
/engineering-advisor (/leopride.in/engineering-advisor)
/engineering-guide (/leopride.in/engineering-guide)
/free-booklet-circulation (/leopride.in/free-booklet-circulation)
/free-career-counselling-seminars (/leopride.in/free-career-counselling-seminars)
/free-yoga-classes-health-compaign (/leopride.in/free-yoga-classes-health-compaign)
/gallery (/leopride.in/gallery)

Show me more

SEO Results



Your SEO could be better

Your page has some level of optimization but could be improved further. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils common recommended improvements outlined here before moving onto more advanced SEO strategies.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Leopride | 14+ Glorious Years of Excellence

Length : 43

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 320 characters).

With our 14+ years of expertise, our Career experts have exclusively designed various program which effectively bridges the gap between student's aspirations & their career.

Length : 177

BODY CONTENT

Header Tags

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	0
H2	12
H3	15
H4	14
H5	12
H6	0

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
college	×	×	×	19
students	×	×	✓	16
career	×	✓	✓	15
advisor	×	×	✓	14
counselling	×	×	✓	12

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
medical	×	×	×	12
neet	×	×	✓	11
student	×	✓	✓	10

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
medical college	×	×	×	11
government medical	×	×	×	9
student of government	×	×	×	9
government medical college	×	×	×	9
neet advisor	×	×	✓	8
engineering advisor	×	×	✓	4
advisor engineering	×	×	✓	3
at leopride we	×	×	×	3

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 868

Image Alt Attributes

You have images on your page that are missing ALT attributes.

We found 65 images on your page and 52 of them are missing the attribute.

Show details

LINKS

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

Signup - Free Trial (/signup/?add-to-cart=4155&trial)

On-Page Link Structure

We found 61 total links. 25% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Broken Links

We have found 2 broken link(s) on your page. Broken links are confusing to users and can reduce traffic and ranking ability of pages.

Show details

Friendly URLs

Your page links appear friendly (easily human or search engine readable).

INDEXING

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

OTHER

Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Create it yourself with our free tool:

robots.txt File Generator (/robots-txt-generator)

XML Sitemaps

Your website appears to have an XML sitemap.

Create it yourself with our free tool: XML Sitemap Generator (/sitemap-generator)

Analytics

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

Your page is using Schema.org structured data.

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report (/docs/seo-audit-sample-pdf.pdf)

Usability

A+

Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Flash Used?

No Flash content has been identified on your page.

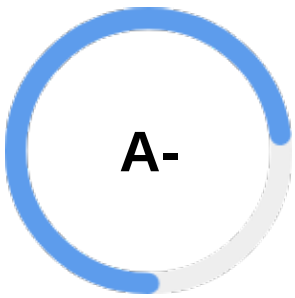
iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Performance Results



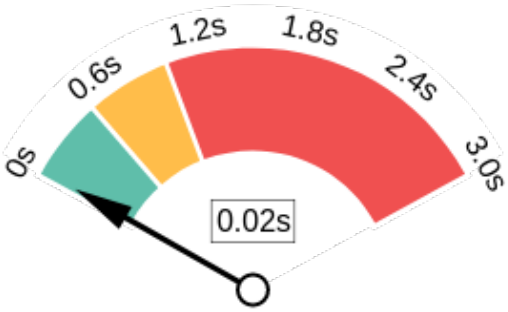
Your performance is good

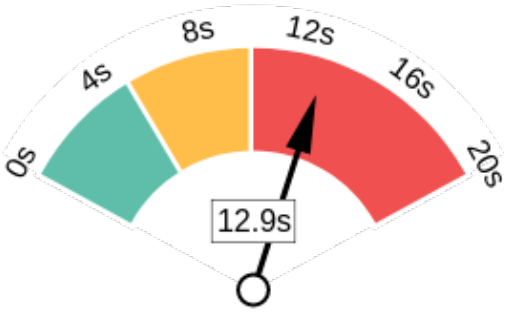
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

Page Speed Info

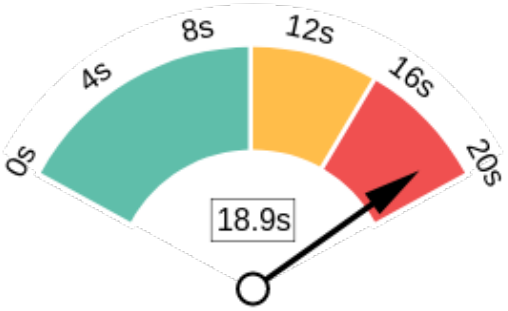
Your page's server response time is reasonably low which is good for load speed and user experience.

Server Response All Page Content Loaded





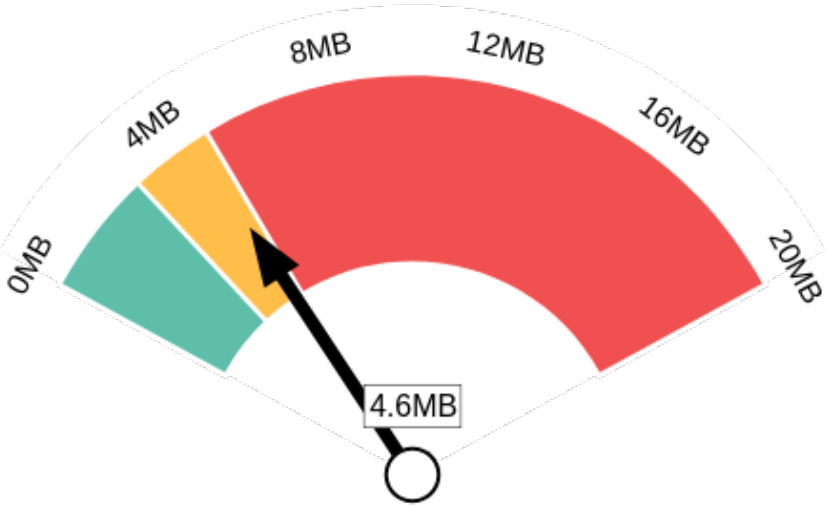
All Page Scripts Complete



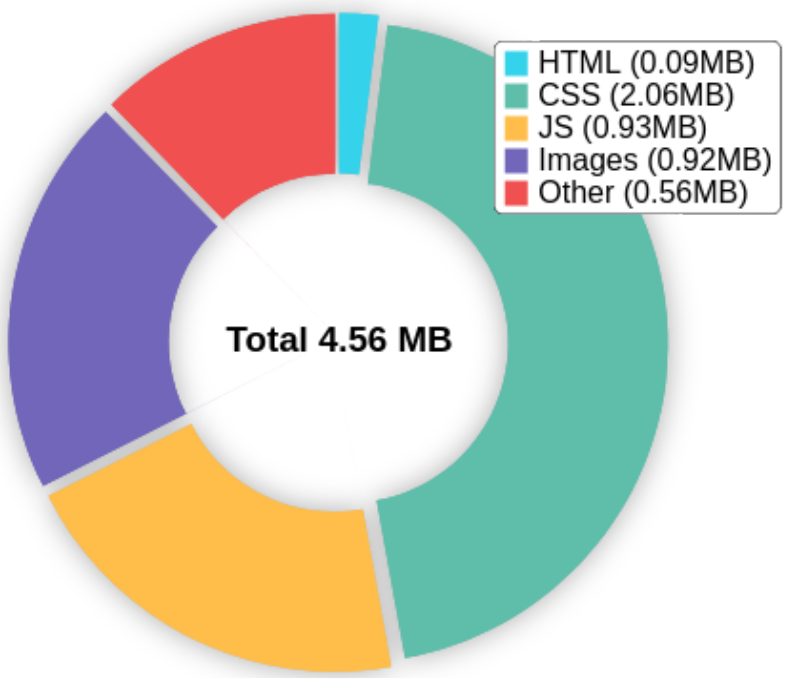
Page Size Info

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Total Page Size



Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

110	1	34
Total Objects	Number of HTML Pages	Number of JS Resources

3	62	10
Number of CSS Resources	Number of Images	Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

Deprecated HTML tags have been found within your page. These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

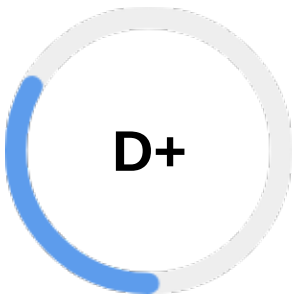
Show details

Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show details

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We

recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Show details

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

Your page has a link to an Instagram profile.

YouTube Connected

Your page has a link to a YouTube channel.

YouTube Activity

You have a low number of YouTube channel subscribers.

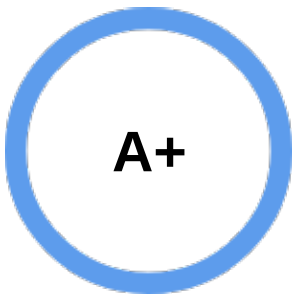
0
Followers

0
View Count

LinkedIn Connected

Your page has a link to a LinkedIn profile.

Security Results



Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Malware Check

Your website has been flagged as safe by popular malware scanners

Email Privacy

No email addresses have been found in plain text on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
CloudFlare (http://www.cloudflare.com)	
FancyBox (http://fancyapps.com/fancybox)	
Font Awesome (http://fontawesome.io)	
Google Analytics (https://google.com/analytics)	

Technology	Version
Jekyll (http://jekyllrb.com)	
jQuery (https://jquery.com)	
MySQL (http://mysql.com)	
PHP (http://php.net)	
Slick	
WordPress (https://wordpress.org)	

Server IP Address

104.18.44.129

DNS Servers

newt.ns.cloudflare.com
tani.ns.cloudflare.com

Web Server

cloudflare

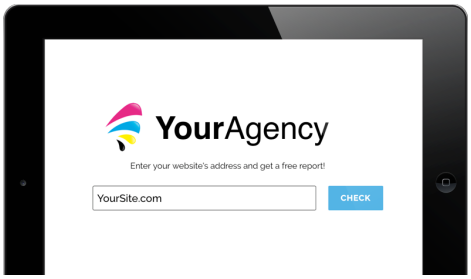
Charset

text/html

Recommendations

Toggle: SEO | Social | Performance

SEO		High Priority
SEO	Implement a robots.txt file	Medium Priority
SEO	Fix identified broken links	Medium Priority
SEO	Add ALT attributes to all images	Low Priority
Social	Create and link your Twitter profile	Low Priority
SEO	Use your main keywords across the important HTML tags	Low Priority
Social	Add Twitter Cards	Low Priority
Social	Setup & Install a Facebook Pixel	Low Priority
Social	Increase your YouTube channel subscribers	Low Priority
Performance	Remove any Deprecated HTML	Low Priority
Performance	Remove inline styles	Low Priority



Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.