Intro

Data Management and Business Performance Management

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Synopsis

- Data analysis – SQL
- Data Modelling
- Business Intelligence / Business Performance Management
- Visualization of data
- Machine Learning

Mode of Operation

- ▶ Case/Example based
- ▶ Application of current tools
- ▶ Usage of a real database – Oracle
- ▶ Usage of professional visualzation tool – Tableau
- ▶ Usage of visual data science platform – KNIME
- ▶ Intro to Python

Examination Requirements

- Exercises – 30 points
- Presentation – 20 points
- Written examination – 50 points

Context