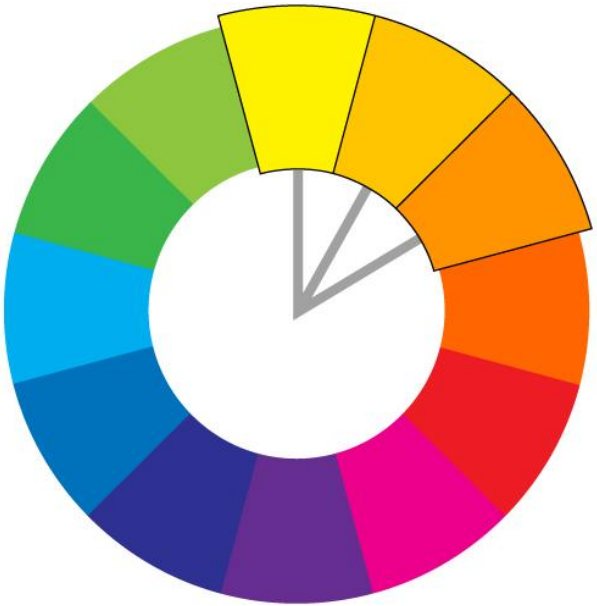
Color

1. Basic color theory

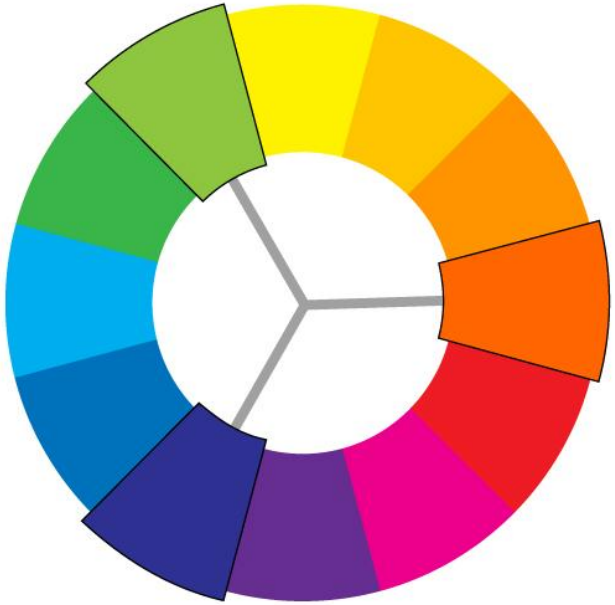
Go to Adobe CC color wheel (formerly “Kuler”)

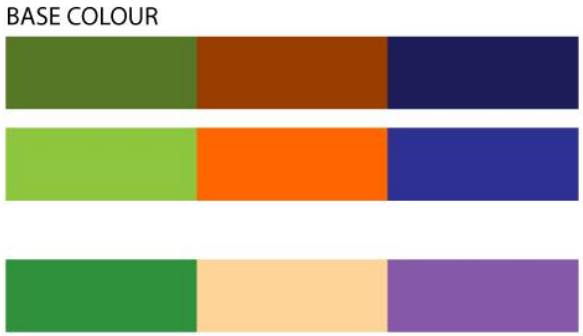
The five-color themes are based on a color rule that creates a relationship between all of the 5 colors around the color wheel.

Analagous and Monochromatic

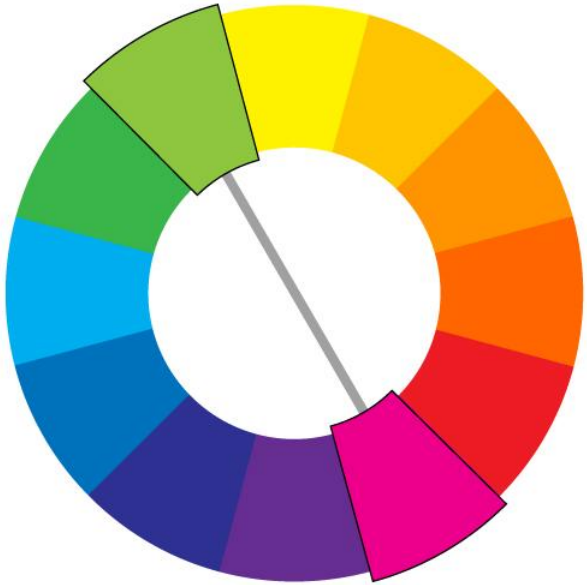


Triad

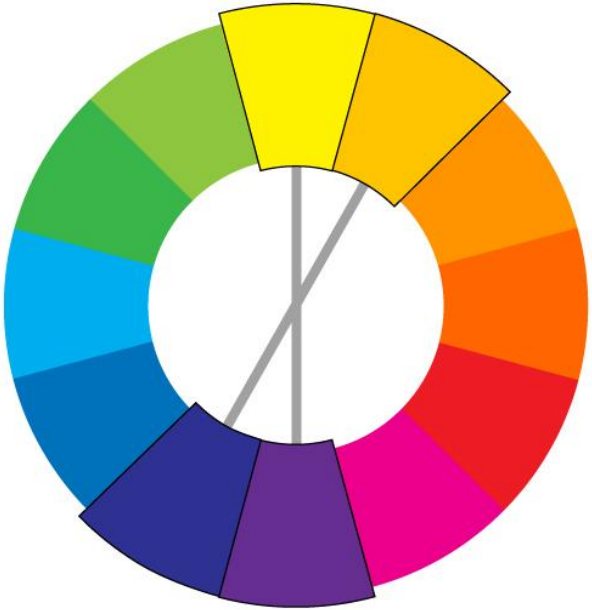


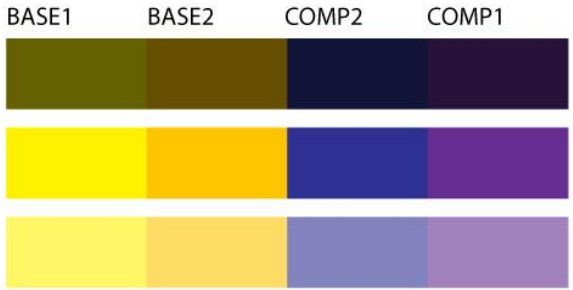


Complementary

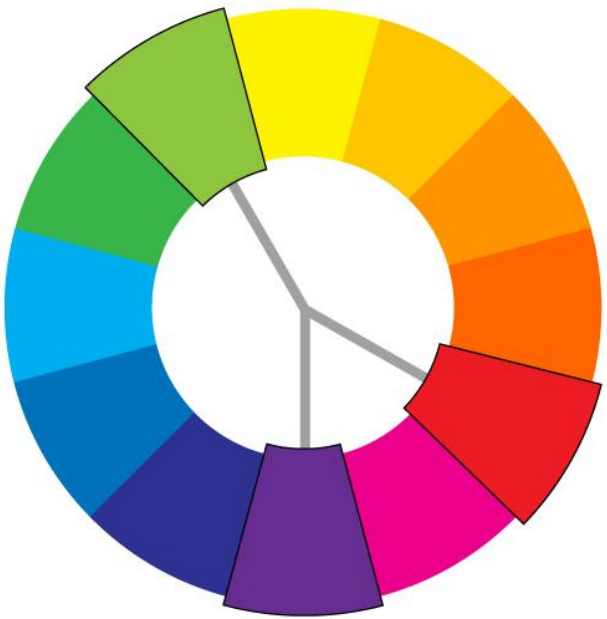


Double Complementary

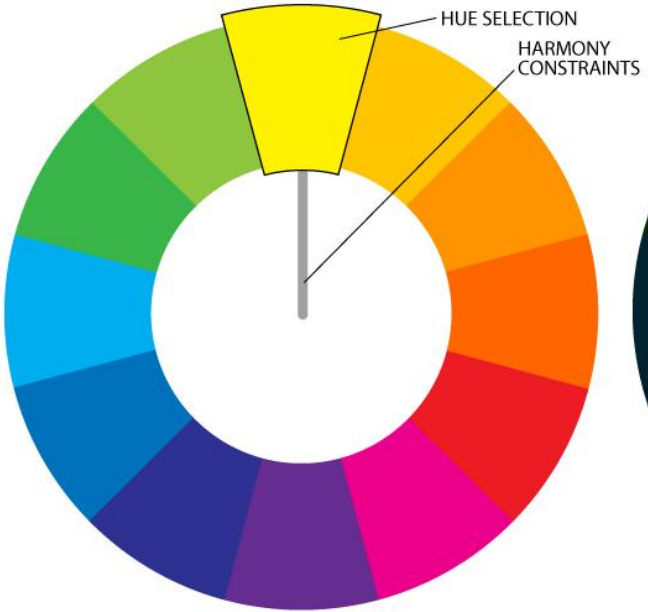




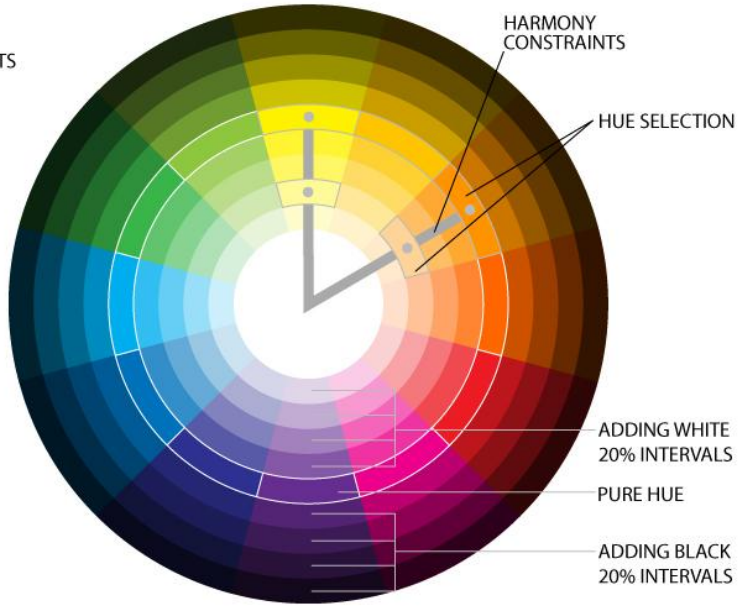
Split complement triads



Shades and tints



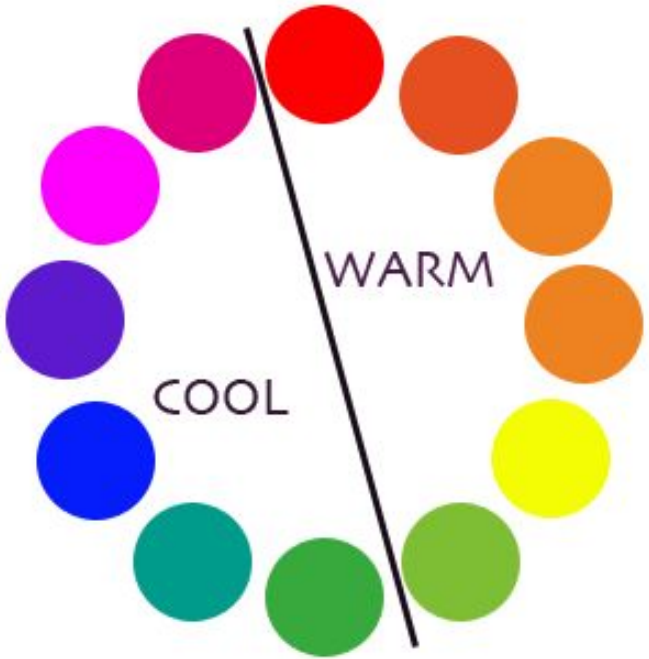
COLOUR WHEEL



COLOUR WHEEL
WITH TINTS AND SHADES

SELECTED COLOURS

2. Warm vs. Cold colors



Sackgasse Nordsee
GESTRANDETE POTTWALE
Irrgäste vor der Nordseeküste
360°
Wandern & Verirren
GREENPEACE

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LAS VEGAS

OCTOBER 17-19 2016

Spotify • Pitchfork

Inside Discovery

A look into fresh Discover Weekly playlists from our editors and favorite artists.

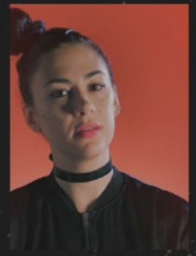
Matthew Schnipper
Managing Editor,
Pitchfork

Frankie Cosmos
Musician

Stacey Anderson
Associate Features Editor,
Pitchfork

Mitski
Musician

Jillian Mapes
Senior Editor,
Pitchfork



Kristin Kontrol
Musician

tío Luchín

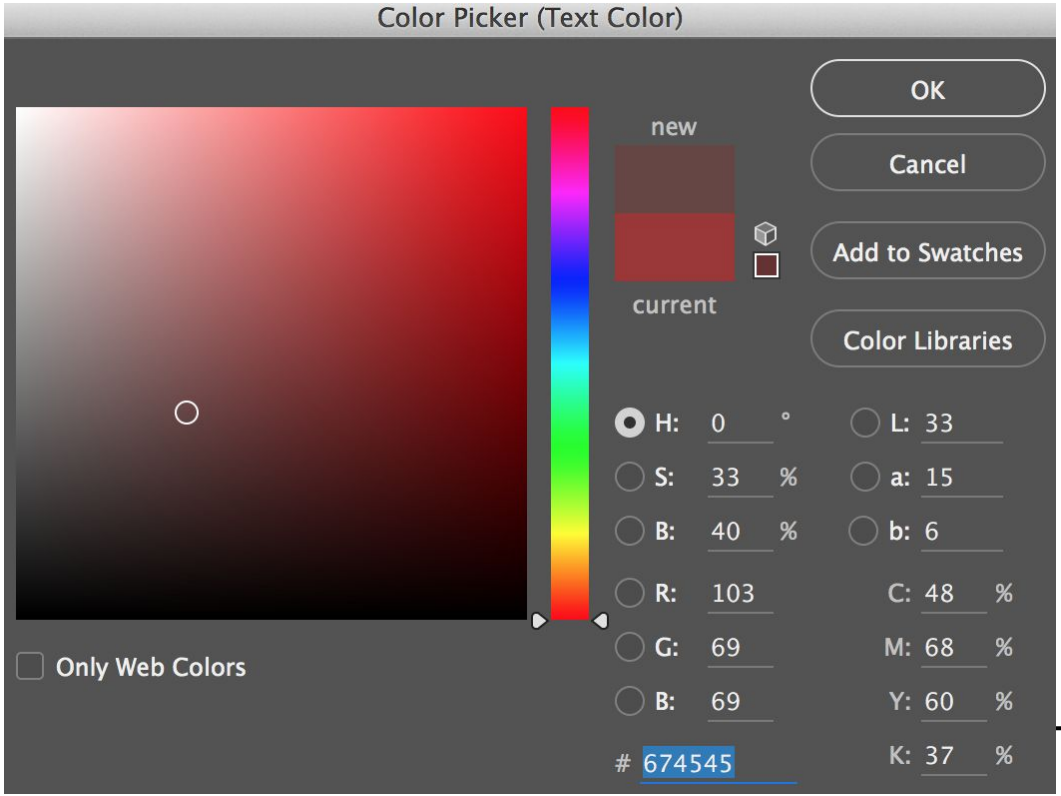
COCINA EN VIVO

NUNCA
PROBASTE
ALGO
TAN
RICO.

DESCÚBRELO

SITE OF THE DAY
AWWWARDS

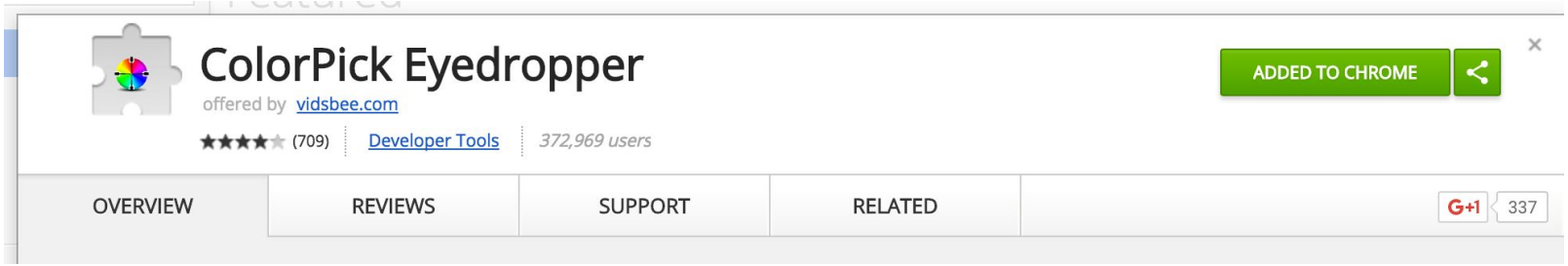
CMYK vs RGB


Color Picker (Text Color)
OK
Cancel
Add to Swatches
Color Libraries
new
current
Only Web Colors
H: 0 °
S: 33 %
B: 40 %
R: 103
G: 69
B: 69
674545
L: 33
a: 15
b: 6
C: 48 %
M: 68 %
Y: 60 %
K: 37 %

Color picker apps

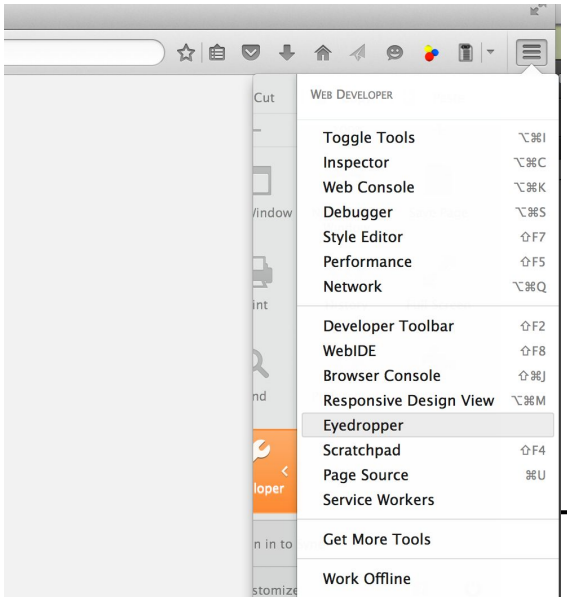
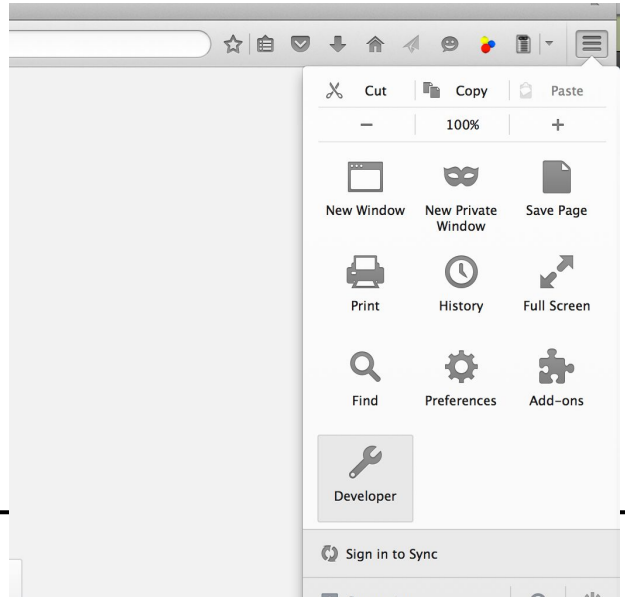
STEAL COLOR SCHEMES FROM THE WEB: http://www.awwwards.com/ using COLOR PICKER applications

CHROME:



ADD the color picker extension to your Browser: ColorPick Eyedropper for Chrome

Color picker apps

STEAL COLOR SCHEMES FROM THE WEB: http://www.awwwards.com/ using COLOR PICKER applications

FIREFOX: