

Institute of Chinese And Cantonese (ICAC)

Calling All Artists to show your creative talent and win a prize!

Logo Design Contest organized by a newly setup NPO in the US

2022 marks the launch of the Institute of Chinese And Cantonese (ICAC, 華粵學院), a nonprofit organization registered in the United States, to preserve and promote Traditional Chinese and Cantonese globally. We need your help to design a distinctive logo that best represents the Institute in all publicity materials and media platforms.

Judging criteria that will be employed by a Judging Panel comprising the Board of Directors and founding volunteers of the Institute are:

- Clearly communicate the identity of the Institute*
- Effectively connect with Chinese and non-Chinese around the world
- Distinctly differentiate from existing Chinese schools which mostly teach Simplified characters and Mandarin

* To learn more about the mission and the purpose of the Institute, please visit: [ICAC Public Group on Facebook](https://www.facebook.com/groups/498571051409840/) (<https://www.facebook.com/groups/498571051409840/>) The ICAC website is under construction and coming soon.

1st Prize – US \$100

2nd Prize – US \$60

3rd Prize – US \$40

Rising Star Prize - US \$20 each, up to 10 counts

Deadline: 2022.2.1 0:00 US EST

Important notes:

1. All submissions must be in high quality image digital format by graphic design standard.
2. Originality is mandatory with no infringement on any copyright. Contestants are required to sign a Declaration of Originality for each design submission and to be held accountable for any legal consequences in case of violation. All liabilities caused by copyright infringement will not be borne by the organizer.
3. All submissions should include the name of the designer (can choose not to disclose the name to the public) and corresponding email address.
4. Results of the Judging Panel are final and should be respected.
5. Organizer has the rights to make refinements for the prize winning design and exclusively owns the copyright for business use by any means.
6. Method of payment will be communicated via email upon announcement of the prizes.

Any entries and/or questions, please email icac.npo@gmail.com.

DRAFT

華粵學院

號召所有創作人表現創意及贏取獎項

誠邀各位參與敝組織主辦的圖徽設計比賽

剛踏入 2022 年，華粵學院（Institute of Chinese And Cantonese, 簡稱華粵或 ICAC）正式啓航，華粵是一所在美國註冊的非牟利組織，旨在全球保存和推廣正體中文與廣東話。我們懇請幫助，設計一個獨特的組織圖徽，在日後所有宣傳品和媒體平台上特顯學院形象。

將由學院董事會及創始義工組成的評審團，按照下列標準來評核作品：

- 清楚地傳達學院的創立目的與使命*
- 有效地與全球華人和非華人連結
- 明確地有別於教授簡體和普通話的中文學院

*詳情有關學院的創立目的和使命，請瀏覽：[華粵臉書公眾羣組](https://www.facebook.com/groups/498571051409840/)
(<https://www.facebook.com/groups/498571051409840/>)

華粵網站製作中並即將面世。

冠軍 – 100 美元

亞軍 – 60 美元

季軍 – 40 美元

新星獎 – 20 美元（每名計，最多十名）

期限：2022.2.1 美國東部時間零時零分前

參賽注意事項：

1. 參賽作品必須為平面設計標準的高質量圖像數碼格式
2. 必須原創, 提交作品後必須簽署聲明, 確認作品為原創, 並自行負上任何侵權責任, 一切侵權責任主辦組織概不負責
3. 附設計者姓名（可選擇不對外公開）及電郵聯絡資料
4. 接受評審團最終評選結果, 不得異議
5. 主辦組織一經採用, 有權修改, 版權亦歸主辦組織所有, 有權以任何方式發放及出版
6. 得獎結果公佈後會電郵聯絡付款方式

如有任何提交和/或提問，請電郵：icac.npo@gmail.com

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