

Jay Anderson

Shopify & Ecommerce Expert

SUMMARY

I am a seasoned Shopify expert with 12 years of experience. I specialize in helping businesses launch, optimize, and scale their **online stores**. I'm passionate about creating beautiful, user-friendly, and high-converting Shopify stores that not only look great, but deliver real results.

Whether clients need a custom design, full store setup, advanced integrations, or conversion optimization using Shopify App, I help clients stay competitive for years to come, and never have to upgrade the stores of my clients again.

SKILLS

HTML ● ● ● ● ●

CSS ● ● ● ● ●

JavaScript ● ● ● ● ●

Liquid ● ● ● ● ●

Ruby ● ● ● ● ●

Shopify ● ● ● ● ●

Shopify Plus ● ● ● ● ●

Hydrogen ● ● ● ● ●

GraphQL ● ● ● ● ●

Node ● ● ● ● ●

React ● ● ● ● ●

Vue ● ● ● ● ●

MailChimp ● ● ● ● ●

Next ● ● ● ● ●

SendGrid ● ● ● ● ●

Google Tag ● ● ● ● ●

Professional Experiences

02/2012 – 07/2016

Dover, US

Junior Shopify Developer, Medmined

-Skills:

HTML, CSS, JavaScript, Liquid, Dawn, Hydrogen

-Responsibilities:

- Customized and maintained Shopify themes using Liquid templating language
- Implemented responsive design modifications to improve mobile user experiences
- Modified theme settings to meet client brand requirements
- Developed custom sections and blocks using HTML, CSS, and JavaScript
- Optimized site performance through code minification and image optimization
- Managed product catalogs and collections
- Set up automated inventory tracking systems
- Optimized product variants and attributes
- Collaborated with store owners to implement requested features
- Provided technical documentation and training
- Responded to urgent site issues and maintenance requests
- Utilized version control for theme development

11/2016 – 01/2020

New York, US

Senior Shopify Theme Developer, Topcorn

-Skills:

HTML, CSS, JavaScript, Liquid, Dawn, Hydrogen, React, Next, Vue

-Responsibilities:

- Led the development of custom Shopify themes from conception to deployment
- Architected scalable theme structures using Shopify 2.0 features.
- Implemented modular design patterns for reusable components

- Established coding standards and documentation protocols
- Conducted code reviews and provided technical guidance
- Led technical planning sessions for complex implementations
- Implemented advanced caching strategies reducing load time by 50%
- Developed custom lazy loading solutions for media-heavy themes

3/2020 – 05/2025

New York, US

Senior Shopify App Developer, Amazon

-Skills:

HTML, CSS, JavaScript, Liquid, Dawn, Hydrogen, React, Next, Vue, GraphQL, MailChimp, Google Tag

-Responsibilities:

- Designed microservices architecture handling 10,000+ concurrent users
- Implemented caching strategies reducing API calls by 70%
- Developed automated scaling solutions for high-traffic periods
- Implemented complex subscription models with multiple pricing tiers
- Developed usage-based billing system
- Led team of 5 developers across multiple app projects
- Established CI/CD pipelines reducing deployment time by 60%
- Implemented automated testing strategies achieving 90% coverage
- Mentored junior developers in Shopify app development best practices
- Experience with Shopify's OAuth implementation
- Expertise in webhook management and background job processing

Education

09/2006 – 09/2010,

Bachelor's Degree in Computer Science, New York University

- Completed coursework in Software Development, Data Structures, Algorithms, and Web Technologies, developing a strong foundation in programming and system design
- Participate in programming competitions and collaborative projects, enhancing practical skills and applying theoretical knowledge in real-world scenarios

Projects

<https://cattasaurus.com/>

<https://amiri.com/en-sc>

<https://bloomchic.com/>

<https://1stphorm.com/>

<https://gempages.net/>

<https://aldoshoes.co.uk/>

<https://anbernic.com/>

<https://app.wonsulting.ai/>

<https://99grid.com/>