



ANDREW JAKE D. BAGSIT

| UI/UX Designer

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PROFILE

Experienced UI designer adept in user-centered design, wireframing, and prototyping. Proficient in Adobe Products and Figma, with a portfolio featuring e-commerce, blockchain, and SaaS projects.



www.be.net/amistlr

WORK EXPERIENCE

UI/UX Designer

TNC IT Solutions LLC, Dubai, UAE

September 2021 - January 2023

- Collaborate closely with developers, and content writers
- Create, improve and use wireframes, prototypes, style guides, user flows, and effectively communicate interaction ideas using any of these methods.
- Stay updated with the latest changes in industry's standards.
- Optimize user interfaces for performance and accessibility.
- Creates and deliver design assets, such as icons, graphics, and animations, to be integrated into the final product.
- Utilized design tokens to standardize design elements (e.g., colors, typography, spacing) across various platforms and ensure consistency in UI components.

UI/UX Designer

Jazenet Softdev DMCC, Dubai, UAE

February 2019 - September 2021

- Gather and evaluate user requirements in collaboration with the product managers, engineers.
- Develop UI mockups and prototypes with fluent interaction design that clearly illustrate how sites function and look like to satisfy user needs.
- Work closely with the owner to conceptualize and create branding materials, marketing collateral, and user interface designs for mobile applications.

WORK EXPERIENCE

● Graphic/Web Designer

Be Media Group Pty Ltd, Perth, Australia (Remote)

March 2018 - February 2019

- Produce effective, brand-aligned creative layouts for deployment across a range of print and digital applications.
- Design web and mobile products from concept to fully thought-through visual designs.
- Produce UI concepts, mock-ups, prototypes, test variants and final designs.
- Collaborates effectively with copywriters, digital content producers, brand, marketing, product owners, business analysts and developers

● Graphic Designer

The Nail Spa, Dubai, UAE (Remote)

November 2017 - February 2018

- Design creative assets for multi-channel marketing campaigns and initiatives, including websites, EDMs, social media content, banners and other projects.
- Checks and provides technical feedback on artwork of other team members.
- Creates excellent typography and lay-out skills will benefit the creation of artwork

● Graphic/Web Designer

Hyper6, Panama City, Panama (Remote)

August 2016 - August 2017

- Create mock-ups and digital design assets for websites and digital platforms.
- Responsible in responsive design; working to browser and mobile standards and limitations.
- Create ads, landing pages, and emails that draw customer attention and drive click-through and conversion
- Works with Developers to create digital solutions for both external clients and internal projects.
- Iterate on designs based on client feedback and project requirements, maintaining a high standard of quality and creativity.

WORK EXPERIENCE

● Web Designer

Tata Consultancy Services, Manila Philippines

June 2013 - August 2016

- Ensures website function and stability across different devices - including desktop, tablet and mobile
- Maintaining high standards and ensuring only the best work is released
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like.
- Adhere to style standards on fonts, colors and images.

● Graphic Designer / Web Designer

CIM Technologies, Inc., Manila, Philippines

February 2012 - February 2013

- Create the website architecture.
- Design and production of digital communications including static and animated content for digital brand assets and external media.
- Collaborate with events and marketing team to create digital and print artwork for events
- Develop visually compelling marketing materials, including digital and print assets, to promote software and hardware solutions, project management tools, and education services.
- Ensure brand consistency and effectively communicate complex technical concepts to diverse audiences.

● Graphic/Web Designer

Lenotech Corporation, Manila, Philippines

July 2011 - January 2012

- Create visually captivating marketing materials, including digital and print assets, to promote computer furniture products and A4tech distributorship.
- Collaborate with dealers and stakeholders to maintain brand consistency and effectively communicate product features and benefits to target audiences in the IT industry.
- Continuously innovate designs to stay ahead in the competitive market and enhance brand visibility.

EDUCATION

COLLEGE	James Cook University Townsville, Australia Bachelor of Science in Information Technology August 2023 - Current
COLLEGE	Colegio de San Juan de Letran Manila Philippines Bachelor of Science in Information Technology 2006 - 2011
SECONDARY	Colegio de San Juan de Letran Manila Philippines 2002 - 2006
PRIMARY	University of Santo Tomas Manila Philippines 1996 - 2002

TOOLS & TECHNOLOGIES

Adobe Photoshop • Adobe Illustrator • Adobe After Effects • Adobe Media Encoder
Adobe XD • Figma • Design System • HTML/CSS • Webflow • Flutter • Python •
Vercel • Prototyping

ABOUT ME

Date of Birth: March 20, 1989	Marital Status: Married
Age: 35	Nationality: Filipino
Languages: English, Filipino	

CERTIFICATIONS

Adobe XD Essential Training: Prototype and Share

Lynda.com

Issued Jul 2019 · No Expiration

Credential ID Certificate No:

FFF3C97566EE46508B90ADC514E429A0

Adobe XD for Designers

Lynda.com

Issued Jul 2019 · No Expiration

Credential ID Certificate No:

B596E4C35F804F6E9C4EEF19B5A1410E

Learn User Experience Design from A-Z: Adobe XD UI/UX Design

Udemy

Issued Oct 2020 · No Expiration

HTML5 & CSS3 COURSE: Ultimate and Super Guide

Udemy

Issued Oct 2020 · No Expiration

Adobe Illustrator CC 2020 MasterClass

Udemy

Issued Oct 2020 · No Expiration

Webflow 101 Certification

Webflow

Issued May 2023 - May 2024