



## Authorized Dealer Agreement

If you are an active Mohawk/Karastan floorcovering retailer and would like to become an authorized Soniclean dealer, please submit your selling application here: <https://dealers.sonicleanusa.com/register>

Once you register, please allow up to 24-48 hours for account approval. When your account is approved, you will receive an email containing log-in instructions for your new Soniclean account, where you can:

- Drop ship vacuum cleaners and appliances directly to your customer's home.
- Order inventory for your showroom/warehouse.

***Please note that your company's unique Soniclean account is for internal use only and cannot be shared with or used by anyone outside your organization.***

**DEMO Unit (SFC-7000 Only)** – All dealers are eligible to receive an upright demo unit for in-store display purposes. Demo machines are \$200.00/unit (freight included) for the SFC-7000. Demo units cannot be sold to customers. One demo unit per store location. With the purchase of a demo unit, you are eligible to have your company listed on our consumer facing website's dealer locator. Demo units can only be purchased over the phone: (954) 228-9100.

**Soniclean Vacuum Display** – Both Karastan and Mohawk branded vacuum display stands are available for sale for \$500.00/display stand (freight included). To order a display stand, please call Soniclean's dealer department at (954) 228-9100 or complete your order via the Soniclean dealer web app.

**MAP Policy** – Soniclean products adhere to a strict MAP (Minimum Advertised Price) policy.

**How to Order** – Orders can be placed online through Soniclean's dealer app or over the phone.

**Dealer Web App:** <https://dealers.sonicleanusa.com>

**Dealer Support Email:** [dealers@sonicleanusa.com](mailto:dealers@sonicleanusa.com)

**Dealer Support Phone:** (954) 228-9100

**Payment Terms** – All prices listed on page 2 include free shipping. If your order total is equal to or greater than \$2,250.00, you have the option of being invoiced through your Mohawk account. For orders less than \$2,250.00, we accept credit/debit card payments. We accept MasterCard, Visa, American Express and Discover. Gift cards and partial payments are not accepted.

**Customer Service** – Soniclean handles all customer service. If your customers have any questions regarding their order, their product, warranty, or service, please have them contact us directly:

**Customer/Product Support:** [www.sonicleanusa.com/support](http://www.sonicleanusa.com/support)

Program Pricing – December 15, 2024

\*Dealer costs include freight

Inventory Pricing				
Product	SKU	Sold in Multiples of:	Dealer Cost (Unit/Pack)	MAP (Unit/Pack)
Soft Carpet Upright Vacuum Cleaner	SFC-7000	2	\$235.00 (qty: 2-8) \$225.00 (10+)	\$399.99
HH-2 Cordless Handheld Vacuum	HH-2	2	\$135.00	\$199.99
HH-2 Stick Vacuum Conversion Kit	HH-2-CONV-KIT	2	\$85.00	\$99.99
WhisperJet C2 Canister Vacuum Cleaner (In Stock Late-March)	WJ-C2-CAN	2	\$211.00	\$329.99
WhisperJet C2 Premium Accessory Kit	WJ-C2-PREM-ACC KIT	2	\$75.00	\$129.99
Upright HEPA Filter Bags (7 filter bags per package)	SUF-0520	4	\$28.00	\$39.99
Sonicfresh Fragrance Pods (7 fragrance pods per package)	SFP-0100	4	\$15.00	\$19.99
WhisperJet C2 HEPA Canister Filter Bags (7 filter bags per package)	WJC2-PKG BAGS	4	\$28.00	\$39.99
WhisperJet C2 ULPA Exhaust Filter (1 exhaust filter per package)	WJ-C2EX	4	\$15.50	\$25.99

Direct-Ship Program				
Product	SKU	Sold in Multiples of:	Dealer Cost (Unit/Pack)	MAP (Unit/Pack)
Soft Carpet Upright Vacuum Cleaner	SFC-7000	1	\$255.00	\$399.99
HH-2 Cordless Handheld Vacuum	HH-2	1	\$150.00	\$199.99
HH-2 Stick Vacuum Conversion Kit	HH-2-CONV-KIT	1	\$99.99	\$99.99
WhisperJet C2 Canister Vacuum Cleaner (In Stock Mid-January)	WJ-C2-CAN	1	\$231.00	\$329.99
WhisperJet C2 Premium Accessory Kit	WJ-C2-PREM-ACC KIT	1	\$90.00	\$129.99

NEW PRODUCTS OF 2025	Availability Date	Direct Ship Price	Inventory Price	MAP (Retail Price)
Blue Sapphire Cordless Vacuum	Late-March '25	\$241.00	\$221.00	\$349.99
Pet Grooming Vacuum	Late-March '25	\$93.00	\$82.00	\$119.99
Mohawk Commercial Backpack Vacuum	June '25	\$229.00	\$209.00	\$329.99