Wind Runners

Style guide of Wind Runners Blog

The brand and the tone

I decided to make a blog about boats for sailors because this summer i worked at a charter that rents boats, this blog its destinated to be a blog where the sailors can help one to each other in ther lives with the boat like what to do on a specific situation...

The colors that i selecter are triing to simulate the colors of the sea and the contrast of that with the waves, the boats, the sky... And it is not triing to be very serious because i dont want the page to be a serious blog, what im triing to achive its to get a place for sailor to share tips for other ones, newers or olders.

Logo

Light background

Dark background

Typographi

For the titles of the blogs we will use:

Young Serif

For the rest of the page(the content of the blogs)

Rubik

Lorem ipsum

Lorem ipsum dolor sit amet consectetur adipisicing elit. Unde hic in rem ratione? Aut voluptatibus optio unde quas doloremque nostrum omnis consequuntur excepturi corrupti? Eos alias cum est dolorum at?

Color Palette

The palette I have try for this blog its a tones of blue because its a blog destinated to navigators then the palette its triing to apear the sea, the sky and the boat of that people.

009DDC	1C448E	E7ECEF
Celestial Blue	Marian Blue	Anti-flash white

The lighter color of the page

The Darker color of the page

The main color of the page

Icons

Here we can see all the icons that i might need at the begginning of the page.

Forms that construct the page

Here we can see a piece of the page(the register form)