

SOCIAL MEDIA MARKETING

SERVICES

STANDARD PACKAGE

R 750 /month

(minimum 4 month commitment)

INTERMEDIATE PACKAGE

R 995 /month

(minimum 4 month commitment)

PREMIUM PACKAGE

R 1,190 /month

(minimum 2 month commitment)

IMPLEMENTATION

Profile Setup & Optimization	2 Platforms	3 Platforms	4 Platforms
Facebook Ads Setup			
Google Adword Setup			

MAINTENANCE

Weekly Updates	3/week	4/week	6/week
Content Creation & Posting			
Research & Development		Ø	
Article Writing			
Social Ads Management	Ø	Ø	
Monthly Client Conference			
Monthly Report			

MANAGEMENT AND RESEARCH

Industry & Keyword Research		
Dedicated Account Manager		
Social Media Monitoring & Management	Ø	





