## Credit Program of Geriatric Care Services Chaoyang University of Technology



## Introduction to the Program

The Department of Golden-Ager Industry Management established the Credit Program of Geriatric Care Services, which utilizes modal professional courses, in response to the manpower demands of the newly developed golden-ager industry. It takes students two years to finish the courses (including internships) of the program, including 'Activity Design for the Elderly', 'Project Design and Maagement', 'Exercise Planning and Practice for the Elderly', 'Planning and Executing Learning Projects for the Elderly', 'Seminars on the Golden-ager Industry', 'Workplace Internships', and 'Off-campus Internships'. The program endeavors to train students to become professionals in the golden-ager industry specializing in geriatric care services, organization and coordination of activities for the elderly, and promotion of geriatric healthcare.

The Credit Program of Geriatric Care Services integrates vocational education with industrial practicalities and thus creates a win-win situation for the university and collaborating corporations. From the perspective of the university, the Department of Golden-Ager Industry Management is able to increase students' employment rate, as students can adapt to their future work environment much faster and familiarize themselves with their job tasks more

easily. From the perspective of industries, collaborating corporations can recruit qualified talents from the graduates of this program, who have acquired essential skills for relevant job tasks. The costs of training novices will thus be greatly reduced. To bridge the gap between school education and industrial practicalities, the development of the program courses involves experts from both the university and collaborating corporations so that the course contents can meet the requirements of industries. In designing courses, the program integrates theory with practice and combines resources from collaborating corporations, the government, and the university. On the principle of 'learning by doing', the program provides students with hands-on experiences that will be beneficial to their future career in golden-ager industry management. Theory and practice are connected; academic knowledge and industrial requirements are both taken into account. A win-win situation can be created for both the university and collaborating corporations. The Credit Program of Geriatric Care Services, which incorporates professional knowledge, certificates of skills, internships, and collaborative teaching into course plans and objectives, will thus prove beneficial to the development of the department and the design of school-based curricula.

## Proposed Prospects

As golden-ager economy has become a driving force for industrial revolution in Taiwan, it would definitely become the backbone of the economic development of the country. With this industrial trend and environment in mind, the Department of Golden-Ager Industry Management at Chaoyang University of Technology has been collaborating with Chang Gung Health and Cultural Village, Furoto Medical & Welfare Co., Ltd., Hondao Senior Citizen's Welfare Foundation, YMCA, etc., to advocate a tight cooperative relationship between the university and industries in terms of talent training, recruitment, utilization, and retention. Diverse dimensions are covered, e.g., student internships, activity design for the elderly, study plans for the elderly, nutrition and health, and geriatric care services. It is hoped that the concerned department will become the center of talent training and industrial promotion for the golden-ager industry in Taiwan.

Adopting the teaching/learning evaluation system of the College of Management, the Industrial College at Chaoyang University of Technology strives to incorporate industrial trends into the course plans of every department.

The gap between education and practice can be bridged and students will be qualified for relevant jobs even before graduation. The commitment of the Department of Golden-Ager Industry Management, College of Management, to the connection between course contents and the manpower demands of the golden-ager industry is highly acclaimed by corporations. Therefore, not only does the Training Program of Compatible Talents take into account the potentials and significance of the golden-ager industry in Taiwan, but it also emphasizes the integration of school education with industrial development and trends. The Department of Golden-Ager Industry Management and collaborating corporations have agreed on the cooperation of the following aspects: planning professional courses, recruiting program students, designing course materials, offering instructors from both the university and corporations, granting interns the priority of employment. It is hoped that the implementation of this program will open a new era for our students by establishing an innovative industry-academia cooperative model where students are equipped with qualified skills even before graduation.

Collaborating Corporations Factories,

and Companies

Chaoyang Golden-Age the Taichung Young Mondao Senior Citizen' Furoto Medical & Welfand Taoyuan Chang Gu

