

# Bharath

I should be  
schedule  
time to  
send

Retargetting  
the existing  
customers

I should  
categorize  
customers

I want to  
send emails  
more no. of  
customers

# Subash

Use customer  
data and  
behavior to  
recommend  
products or  
services

Plan email  
campaigns  
around holidays,  
seasons, or  
special events.

Share success  
stories or  
testimonials  
from satisfied  
customers

Should create  
informative  
emails that  
educate  
customers  
about products

# Giri Akash

Promote  
webinars,  
workshops,  
or events

Include  
registration  
links and  
reminders

Build anticipation  
by sending  
teaser emails  
leading up to a  
new product

Send emails to  
inactive  
subscribers to  
rekindle their  
interest

Reward loyal  
customers or  
subscribers with  
early access to  
sales, products,  
or content.

# Nandhini

Remind customers  
about the items left  
in their cart and  
offer an incentive  
to complete the  
purchase

Ask for feedback  
from your  
customers through  
surveys and  
incentivize their  
participation

Provide helpful  
guides and  
tutorials related  
to your products  
or industry.